



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

Last Survey Period: Sun Jan 30 to Sat Jun 18 2022

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	11.1	11.4	-0.3	3	9.7	8.8	0.9	8.1	11.3	-3.2	10.6	11.3	-0.7	10.6	11.5	-0.9	11.3	14.4	-3.1	12.8	14.5	-1.7	12.5	13.2	-0.7
Coast	1.9	2.2	-0.3	11	0.9	0.9	0.0	1.4	0.8	0.6	1.7	1.1	0.6	2.0	1.7	0.3	1.9	2.2	-0.3	1.9	3.5	-1.6	1.9	1.0	0.9
Edge	6.8	6.3	0.5	8	15.0	18.6	-3.6	13.3	11.4	1.9	14.5	9.2	5.3	10.5	8.2	2.3	3.0	4.1	-1.1	1.2	1.3	-0.1	8.7	6.8	1.9
Gold	0.4	0.4	0.0	17	0.1	*	*	0.2	0.6	-0.4	0.2	0.5	-0.3	0.4	0.7	-0.3	0.8	0.6	0.2	0.6	0.2	0.4	*	*	*
Gold Sport**	0.1	0.1	0.0	19	*	*	*	0.2	*	*	0.1	*	*	0.3	0.1	0.2	0.2	0.1	0.1	*	*	*	0.1	*	*
Magic	7.4	6.4	1.0	6	1.2	0.4	0.8	2.1	0.8	1.3	2.5	1.8	0.7	2.8	2.1	0.7	4.7	4.0	0.7	12.3	11.9	0.4	2.3	1.3	1.0
Mai FM	0.9	2.5	-1.6	13	2.1	5.2	-3.1	1.6	5.6	-4.0	1.3	4.9	-3.6	0.9	3.3	-2.4	0.6	1.0	-0.4	0.8	1.3	-0.5	1.7	6.1	-4.4
More FM	10.1	10.3	-0.2	4	14.2	12.5	1.7	8.8	6.9	1.9	9.0	8.3	0.7	11.7	10.1	1.6	14.4	16.0	-1.6	10.1	13.5	-3.4	15.4	15.4	0.0
Newstalk ZB	15.5	17.1	-1.6	1	0.9	2.2	-1.3	4.1	4.2	-0.1	5.1	5.3	-0.2	6.3	7.5	-1.2	11.4	14.3	-2.9	21.4	23.7	-2.3	9.0	13.2	-4.2
Radio Hauraki	4.0	4.0	0.0	9	5.2	11.1	-5.9	6.9	9.6	-2.7	6.9	6.6	0.3	5.5	5.3	0.2	3.8	2.0	1.8	3.1	1.0	2.1	4.5	2.7	1.8
Rhema	0.5	0.3	0.2	15	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.1	0.1	1.2	0.2	1.0	1.3	0.4	0.9	0.1	0.5	-0.4	0.5	0.2	0.3
Rock	9.0	7.9	1.1	5	16.7	7.4	9.3	14.0	10.2	3.8	11.3	11.0	0.3	12.1	12.1	0.0	9.9	11.4	-1.5	5.3	5.4	-0.1	12.3	9.0	3.3
SENZ Sport	0.3	0.3	0.0	18	*	*	*	0.2	*	*	0.4	0.2	0.2	0.3	0.2	0.1	0.4	0.8	-0.4	0.6	0.7	-0.1	0.6	1.0	-0.4
Star	0.5	0.7	-0.2	15	*	0.3	*	*	*	*	*	*	*	*	*	*	*	*	*	0.2	0.2	0.0	*	*	*
Tahu FM	1.3	1.3	0.0	12	0.3	1.2	-0.9	0.7	1.0	-0.3	0.6	0.8	-0.2	1.5	0.9	0.6	1.3	0.5	0.8	1.9	2.6	-0.7	2.2	0.3	1.9
The Hits	4.0	3.2	0.8	9	7.2	3.7	3.5	3.6	1.9	1.7	3.1	2.7	0.4	4.4	4.0	0.4	5.6	5.0	0.6	3.1	2.6	0.5	5.8	5.2	0.6
The Sound	11.7	9.8	1.9	2	6.3	5.0	1.3	8.8	9.5	-0.7	8.1	9.7	-1.6	9.5	10.5	-1.0	17.5	13.1	4.4	16.6	9.5	7.1	6.7	8.9	-2.2
Today FM*	0.8	1.3	-0.5	14	0.1	0.2	-0.1	0.1	*	*	0.1	0.2	-0.1	0.3	0.4	-0.1	0.6	0.7	-0.1	1.1	1.3	-0.2	0.2	0.2	0.0
ZM	7.1	8.2	-1.1	7	16.0	20.4	-4.4	17.8	19.0	-1.2	13.5	15.6	-2.1	9.7	11.6	-1.9	4.1	3.2	0.9	2.8	1.4	1.4	9.3	7.7	1.6
MediaWorks Combo	57.9	56.3	1.6		65.3	58.7	6.6	56.9	57.0	-0.1	57.6	57.6	0.0	58.7	58.9	-0.2	62.4	64.7	-2.3	60.2	58.7	1.5	60.0	60.9	-0.9
NZME Combo	33.6	35.5	-1.9		30.3	38.4	-8.1	35.3	36.3	-1.0	32.7	33.1	-0.4	30.0	31.6	-1.6	27.8	27.6	0.2	32.9	32.5	0.4	31.9	31.5	0.4
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	180.2	181.2	-1.0	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	102.7	95.3	7.4
Sample	1,646	1,526	120		343	313	30	532	534	-2	508	511	-3	740	727	13	438	413	25	435	378	57	348	314	34

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

**Gold AM renamed to Gold Sport from Mon Jun 27 2022



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Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

Last Survey Period: Sun Jan 30 to Sat Jun 18 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,646	1,526	120

	Breakfast				Morning			Afternoon			Drive				Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am		+/-	Rank	This	Last	+/-	This	Last	+/-	This	Mon-Fri 4pm-7pm		This	Last	+/-	This	Last	+/-	Sat-Sun 12mn-12mn			
	This	Last										This	Last							This	Last	This	Last
Breeze	8.0	9.5	-1.5	5	11.0	12.0	-1.0	12.4	12.9	-0.5	11.5	10.2	1.3	10.2	9.5	0.7	15.6	14.3	1.3	11.3	11.3	0.0	
Coast	1.6	1.9	-0.3	11	1.5	2.0	-0.5	1.5	2.1	-0.6	1.5	2.0	-0.5	2.0	1.7	0.3	3.6	2.1	1.5	2.8	3.2	-0.4	
Edge	7.9	7.5	0.4	6	5.8	3.8	2.0	6.3	5.2	1.1	9.9	8.6	1.3	5.6	5.1	0.5	8.7	10.8	-2.1	5.9	7.0	-1.1	
Gold	0.3	0.2	0.1	17	0.5	0.7	-0.2	0.4	0.6	-0.2	0.2	0.2	0.0	0.3	*	*	0.3	0.3	0.0	0.7	0.3	0.4	
Gold Sport**	0.1	0.1	0.0	19	*	*	*	0.1	*	*	0.2	0.1	0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.2	0.1	0.1	
Magic	3.4	4.2	-0.8	9	8.3	6.3	2.0	7.9	6.4	1.5	6.6	5.2	1.4	5.7	3.9	1.8	1.3	5.0	-3.7	11.0	10.0	1.0	
Mai FM	0.8	2.3	-1.5	12	0.9	3.0	-2.1	0.5	2.5	-2.0	1.1	3.1	-2.0	1.8	2.5	-0.7	1.4	1.9	-0.5	1.1	1.9	-0.8	
More FM	13.5	12.7	0.8	2	10.5	12.2	-1.7	10.2	10.5	-0.3	8.1	8.5	-0.4	8.3	6.3	2.0	8.0	4.5	3.5	8.5	8.9	-0.4	
Newstalk ZB	22.7	24.1	-1.4	1	11.3	14.4	-3.1	9.8	10.6	-0.8	15.8	15.2	0.6	22.9	28.7	-5.8	32.5	33.2	-0.7	15.7	16.7	-1.0	
Radio Hauraki	4.2	4.3	-0.1	8	5.2	4.7	0.5	4.2	4.6	-0.4	4.8	4.9	-0.1	1.7	0.8	0.9	0.5	0.3	0.2	3.2	3.2	0.0	
Rhema	0.4	0.1	0.3	16	0.6	0.3	0.3	0.6	0.2	0.4	0.6	0.4	0.2	0.1	0.5	-0.4	*	0.2	*	0.7	0.4	0.3	
Rock	9.2	7.5	1.7	4	9.4	8.7	0.7	10.0	8.9	1.1	10.1	10.2	-0.1	11.5	9.1	2.4	5.6	3.8	1.8	6.8	5.6	1.2	
SENZ Sport	0.2	0.3	-0.1	18	0.2	0.2	0.0	0.2	*	*	0.4	0.5	-0.1	1.6	1.3	0.3	*	*	*	0.6	0.6	0.0	
Star	0.5	0.6	-0.1	15	0.4	0.7	-0.3	0.6	0.8	-0.2	0.4	0.6	-0.2	0.1	0.2	-0.1	0.5	0.6	-0.1	0.5	0.8	-0.3	
Tahu FM	0.7	0.6	0.1	14	1.2	1.0	0.2	1.0	1.1	-0.1	0.9	1.2	-0.3	3.0	3.5	-0.5	1.4	1.8	-0.4	2.0	1.8	0.2	
The Hits	2.9	2.2	0.7	10	3.5	3.2	0.3	4.8	3.5	1.3	3.1	1.6	1.5	5.8	3.5	2.3	2.5	2.7	-0.2	4.7	4.7	0.0	
The Sound	7.7	7.6	0.1	7	14.4	10.6	3.8	14.7	12.1	2.6	12.2	10.0	2.2	8.9	7.6	1.3	2.5	5.3	-2.8	10.6	9.6	1.0	
Today FM*	0.8	1.3	-0.5	12	1.0	1.1	-0.1	0.6	1.1	-0.5	0.4	0.7	-0.3	1.0	1.2	-0.2	*	1.0	*	1.2	2.1	-0.9	
ZM	9.3	9.4	-0.1	3	7.3	7.5	-0.2	6.8	8.5	-1.7	7.1	10.0	-2.9	3.7	7.6	-3.9	7.5	7.0	0.5	6.4	6.8	-0.4	
MediaWorks Combo	51.4	52.7	-1.3		61.9	58.4	3.5	62.6	60.4	2.2	59.9	57.1	2.8	53.0	45.3	7.7	43.1	47.0	-3.9	56.4	56.7	-0.3	
NZME Combo	41.6	42.4	-0.8		30.2	33.0	-2.8	28.5	30.4	-1.9	33.0	34.3	-1.3	36.8	42.5	-5.7	47.4	45.6	1.8	33.9	35.2	-1.3	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

**Gold AM renamed to Gold Sport from Mon Jun 27 2022



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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2022 - 3/2022

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	76.0	81.7	-5.7	2	10.3	13.3	-3.0	20.7	28.0	-7.3	25.3	29.3	-4.0	39.1	41.2	-2.1	26.5	25.6	0.9	20.8	21.9	-1.1	21.3	21.9	-0.6
Coast	23.6	25.0	-1.4	11	1.5	2.7	-1.2	7.0	6.9	0.1	9.9	8.0	1.9	14.7	13.5	1.2	7.7	7.8	-0.1	5.8	7.2	-1.4	6.2	4.6	1.6
Edge	75.4	71.0	4.4	3	20.6	22.8	-2.2	43.3	41.8	1.5	42.6	34.9	7.7	49.0	42.6	6.4	9.9	11.3	-1.4	4.1	5.2	-1.1	23.4	17.6	5.8
Gold	4.2	4.8	-0.6	16	0.2	*	*	0.6	1.0	-0.4	0.6	1.0	-0.4	1.6	2.9	-1.3	2.2	3.0	-0.8	1.8	1.4	0.4	*	0.4	*
Gold Sport**	2.5	1.8	0.7	19	*	*	*	1.3	0.5	0.8	1.3	0.5	0.8	1.7	0.9	0.8	0.8	0.8	0.0	0.6	0.7	-0.1	0.3	*	*
Magic	39.1	37.6	1.5	8	3.4	2.3	1.1	4.2	3.0	1.2	3.8	4.4	-0.6	7.8	6.9	0.9	11.3	10.3	1.0	19.7	20.8	-1.1	3.7	4.8	-1.1
Mai FM	16.3	29.1	-12.8	12	4.9	10.3	-5.4	7.9	15.5	-7.6	7.8	13.2	-5.4	9.0	14.1	-5.1	2.0	3.1	-1.1	2.1	4.1	-2.0	3.8	5.5	-1.7
More FM	84.4	82.4	2.0	1	19.3	17.9	1.4	24.2	25.3	-1.1	26.5	26.7	-0.2	42.7	38.9	3.8	32.3	28.8	3.5	22.2	23.4	-1.2	23.9	21.4	2.5
Newstalk ZB	63.1	73.5	-10.4	5	3.3	3.7	-0.4	7.9	11.0	-3.1	9.4	13.0	-3.6	17.8	22.1	-4.3	22.0	25.4	-3.4	26.5	31.3	-4.8	10.3	13.8	-3.5
Radio Hauraki	31.8	29.6	2.2	10	4.8	5.1	-0.3	15.1	15.7	-0.6	16.3	17.3	-1.0	20.1	21.9	-1.8	9.2	6.5	2.7	6.6	2.7	3.9	7.9	5.0	2.9
Rhema	3.6	3.1	0.5	17	0.5	0.3	0.2	0.4	0.3	0.1	0.8	0.3	0.5	2.6	1.9	0.7	2.1	2.0	0.1	0.6	0.9	-0.3	0.9	0.2	0.7
Rock	49.9	52.3	-2.4	7	10.3	7.9	2.4	18.9	20.6	-1.7	21.2	25.3	-4.1	30.7	36.3	-5.6	17.2	17.5	-0.3	8.9	8.2	0.7	14.0	13.9	0.1
SENZ Sport	4.3	4.3	0.0	15	*	*	*	0.4	*	*	1.0	1.0	0.0	2.5	2.5	0.0	2.1	2.5	-0.4	1.8	1.0	0.8	1.1	1.5	-0.4
Star	3.6	3.0	0.6	17	0.2	0.7	-0.5	0.4	*	*	0.6	*	*	0.6	*	*	0.3	0.3	0.0	1.2	0.9	0.3	0.2	*	*
Tahu FM	9.1	7.7	1.4	13	1.6	1.9	-0.3	5.1	4.5	0.6	5.1	3.8	1.3	6.7	4.3	2.4	1.6	0.7	0.9	0.7	1.5	-0.8	3.3	1.3	2.0
The Hits	35.9	26.5	9.4	9	10.2	4.4	5.8	12.7	9.0	3.7	11.7	11.9	-0.2	20.5	17.4	3.1	12.2	7.9	4.3	4.5	4.2	0.3	11.2	7.7	3.5
The Sound	57.7	66.6	-8.9	6	7.0	8.8	-1.8	14.3	20.2	-5.9	14.2	20.5	-6.3	26.9	36.0	-9.1	29.1	28.7	0.4	21.2	19.1	2.1	9.0	10.4	-1.4
Today FM*	7.1	10.4	-3.3	14	0.3	0.4	-0.1	0.7	*	*	0.7	1.2	-0.5	1.8	2.3	-0.5	3.0	3.5	-0.5	4.4	5.5	-1.1	1.7	1.4	0.3
ZM	66.7	70.6	-3.9	4	17.8	19.2	-1.4	37.8	41.7	-3.9	35.7	40.5	-4.8	44.1	46.2	-2.1	12.2	10.0	2.2	4.0	4.6	-0.6	20.4	15.9	4.5
MediaWorks Combo	271.8	286.9	-15.1		46.1	49.8	-3.7	85.5	94.3	-8.8	92.5	97.0	-4.5	141.3	143.8	-2.5	90.0	93.1	-3.1	68.8	76.5	-7.7	67.6	63.8	3.8
NZME Combo	186.9	194.9	-8.0		31.9	30.4	1.5	65.9	69.6	-3.7	68.4	76.3	-7.9	95.8	102.8	-7.0	51.8	50.1	1.7	41.8	43.6	-1.8	44.6	39.7	4.9
All Commercial Radio	356.6	374.7	-18.1		59.0	62.4	-3.4	113.4	122.7	-9.3	120.7	129.0	-8.3	180.7	188.6	-7.9	114.3	114.5	-0.2	91.8	96.3	-4.5	86.2	78.4	7.8
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	180.2	181.2	-1.0	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	102.7	95.3	7.4
Sample	1,646	1,526	120		343	313	30	532	534	-2	508	511	-3	740	727	13	438	413	25	435	378	57	348	314	34

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	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,646	1,526	120

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn		This		Last		+/-		This		Last		+/-			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Breeze	32.3	34.9	-2.6	5	29.7	40.8	-11.1	40.5	45.5	-5.0	37.8	38.2	-0.4	14.2	14.6	-0.4	9.0	7.0	2.0	46.6	45.5	1.1						
Coast	6.9	7.9	-1.0	11	7.5	8.3	-0.8	10.3	11.4	-1.1	9.0	9.5	-0.5	3.6	4.8	-1.2	2.9	1.9	1.0	12.6	14.5	-1.9						
Edge	40.4	40.2	0.2	3	28.0	25.0	3.0	34.3	31.1	3.2	32.0	30.3	1.7	13.7	16.0	-2.3	6.2	5.9	0.3	40.1	37.6	2.5						
Gold	1.1	1.3	-0.2	18	2.5	2.6	-0.1	2.4	2.6	-0.2	2.2	2.0	0.2	0.6	*	*	0.4	0.3	0.1	3.1	2.4	0.7						
Gold Sport**	1.2	1.2	0.0	17	0.2	*	*	1.1	*	*	0.9	0.9	0.0	1.2	1.1	0.1	0.6	0.5	0.1	1.0	0.8	0.2						
Magic	14.9	15.2	-0.3	9	25.0	19.8	5.2	26.9	25.3	1.6	21.8	17.8	4.0	7.5	5.8	1.7	1.2	2.0	-0.8	26.1	25.6	0.5						
Mai FM	5.0	11.3	-6.3	12	6.9	11.7	-4.8	5.0	10.2	-5.2	5.3	8.9	-3.6	3.2	6.6	-3.4	1.7	2.0	-0.3	6.8	12.6	-5.8						
More FM	48.1	45.8	2.3	1	36.6	40.1	-3.5	41.6	41.6	0.0	32.3	33.3	-1.0	14.7	13.3	1.4	8.1	6.1	2.0	44.4	46.4	-2.0						
Newstalk ZB	45.1	55.3	-10.2	2	33.4	44.5	-11.1	35.5	41.2	-5.7	31.2	39.3	-8.1	18.6	28.7	-10.1	19.6	20.6	-1.0	43.9	55.5	-11.6						
Radio Hauraki	19.3	16.2	3.1	8	16.1	14.8	1.3	15.2	16.1	-0.9	18.2	19.2	-1.0	3.9	3.2	0.7	1.6	1.1	0.5	15.2	13.2	2.0						
Rhema	1.9	0.9	1.0	15	1.5	0.8	0.7	2.7	1.4	1.3	1.7	1.1	0.6	0.5	1.4	-0.9	*	0.3	*	2.7	2.6	0.1						
Rock	29.7	31.4	-1.7	6	24.3	23.7	0.6	28.8	27.5	1.3	24.9	27.1	-2.2	10.0	9.8	0.2	5.5	5.7	-0.2	27.3	26.5	0.8						
SENZ Sport	1.0	1.8	-0.8	19	0.9	1.3	-0.4	1.1	1.1	0.0	1.5	1.6	-0.1	1.8	2.1	-0.3	*	*	*	3.5	3.9	-0.4						
Star	2.5	2.6	-0.1	14	1.6	2.0	-0.4	1.4	2.0	-0.6	1.3	1.7	-0.4	0.9	0.3	0.6	0.5	0.6	-0.1	1.8	2.3	-0.5						
Tahu FM	3.4	3.2	0.2	13	2.7	2.3	0.4	4.1	4.8	-0.7	2.1	1.9	0.2	1.6	1.1	0.5	1.7	1.8	-0.1	5.2	4.6	0.6						
The Hits	12.9	10.3	2.6	10	13.8	12.8	1.0	17.3	16.4	0.9	14.3	8.7	5.6	5.9	4.6	1.3	3.3	1.7	1.6	23.6	18.2	5.4						
The Sound	25.0	26.9	-1.9	7	29.9	32.2	-2.3	35.4	40.5	-5.1	31.2	34.1	-2.9	9.7	9.9	-0.2	3.2	5.8	-2.6	35.1	41.4	-6.3						
Today FM*	1.5	3.4	-1.9	16	3.7	5.1	-1.4	3.1	6.2	-3.1	2.3	4.0	-1.7	0.8	1.5	-0.7	0.2	0.7	-0.5	4.9	7.5	-2.6						
ZM	39.4	41.3	-1.9	4	30.7	32.6	-1.9	34.5	38.6	-4.1	28.8	35.1	-6.3	8.8	14.1	-5.3	9.6	6.4	3.2	37.2	41.7	-4.5						
MediaWorks Combo	161.7	169.7	-8.0		156.0	163.6	-7.6	178.8	190.8	-12.0	159.5	165.3	-5.8	69.0	70.2	-1.2	28.2	29.4	-1.2	193.7	201.5	-7.8						
NZME Combo	120.1	126.6	-6.5		96.4	107.6	-11.2	106.5	115.4	-8.9	98.3	108.4	-10.1	42.1	55.5	-13.4	36.4	31.1	5.3	127.3	135.6	-8.3						
All Commercial Radio	260.8	274.1	-13.3		228.4	246.4	-18.0	259.7	278.3	-18.6	233.4	248.3	-14.9	108.9	121.3	-12.4	61.1	58.2	2.9	280.7	289.0	-8.3						

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

**Gold AM renamed to Gold Sport from Mon Jun 27 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

Last Survey Period: Sun Jan 30 to Sat Jun 18 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	8:53	8:45	0:08	6:48	4:53	1:55	5:40	6:57	-1:16	6:45	7:07	-0:22	7:12	7:54	-0:42	9:41	11:21	-1:39	12:29	12:17	0:11	7:21	8:00	-0:38
Coast	4:52	5:35	-0:43	4:16	2:30	1:45	2:54	2:04	0:50	2:44	2:34	0:10	3:40	3:35	0:04	5:32	5:41	-0:09	6:31	9:07	-2:35	3:44	3:00	0:44
Edge	5:32	5:33	-0:00	5:18	6:00	-0:42	4:28	4:41	-0:13	5:28	4:54	0:33	5:39	5:28	0:11	6:55	7:17	-0:21	6:13	4:35	1:38	4:39	5:07	-0:27
Gold	6:04	5:08	0:56	3:15	*	*	4:54	9:48	-4:54	4:54	9:48	-4:54	7:32	6:45	0:47	8:41	4:14	4:26	6:38	2:57	3:41	*	1:00	*
Gold Sport**	3:38	2:15	1:22	*	*	*	1:50	0:45	1:05	1:50	0:45	1:05	4:34	3:08	1:25	7:06	3:18	3:48	1:29	1:10	0:19	3:15	*	*
Magic	11:31	10:44	0:47	2:39	1:18	1:20	7:10	4:53	2:17	10:44	7:41	3:03	9:31	8:28	1:03	9:33	7:54	1:38	12:41	10:39	2:02	7:58	3:37	4:20
Mai FM	3:23	5:23	-1:59	3:09	3:44	-0:34	2:58	6:16	-3:17	2:46	6:57	-4:11	2:39	6:34	-3:55	7:11	6:36	0:34	7:16	5:55	1:21	5:43	14:50	-9:07
More FM	7:19	7:49	-0:30	5:20	5:07	0:12	5:18	4:43	0:35	5:28	5:44	-0:16	7:16	7:20	-0:03	10:11	11:15	-1:04	9:13	10:44	-1:31	8:03	9:35	-1:31
Newstalk ZB	14:58	14:35	0:22	1:53	4:23	-2:29	7:28	6:38	0:50	8:44	7:34	1:10	9:17	9:34	-0:16	11:49	11:24	0:25	16:24	14:06	2:18	10:54	12:46	-1:51
Radio Hauraki	7:47	8:26	-0:39	7:51	16:03	-8:12	6:35	10:30	-3:55	6:48	7:06	-0:17	7:13	6:50	0:23	9:27	6:16	3:11	9:37	7:02	2:35	7:08	7:07	0:00
Rhema	9:23	5:26	3:56	1:12	2:00	-0:47	3:45	3:45	0:00	3:36	3:45	-0:08	12:01	3:40	8:21	14:10	3:48	10:22	3:55	10:00	-6:04	6:41	15:15	-8:33
Rock	11:03	9:30	1:32	11:48	6:57	4:50	10:44	8:30	2:14	8:34	8:01	0:33	10:27	9:25	1:02	13:07	13:09	-0:02	12:14	12:18	-0:03	11:02	8:39	2:23
SENZ Sport	4:43	4:58	-0:14	*	*	*	9:45	*	*	6:30	3:47	2:42	3:27	2:21	1:06	4:52	6:15	-1:23	6:34	13:47	-7:13	6:38	8:29	-1:51
Star	8:11	14:18	-6:06	0:15	2:45	-2:30	1:00	*	*	1:14	*	*	1:14	*	*	2:00	2:00	0:00	3:39	3:18	0:20	1:45	*	*
Tahu FM	8:47	10:38	-1:50	1:13	4:28	-3:15	1:57	3:48	-1:50	2:02	3:40	-1:38	5:58	5:46	0:12	18:18	14:27	3:51	50:40	32:13	18:27	8:18	3:16	5:02
The Hits	6:46	7:36	-0:50	5:09	6:11	-1:02	4:09	3:40	0:28	4:13	4:09	0:03	5:41	6:27	-0:46	10:22	12:53	-2:31	14:00	11:21	2:38	6:25	9:00	-2:35
The Sound	12:23	9:15	3:07	6:36	4:14	2:22	8:59	8:08	0:50	9:07	8:44	0:22	9:22	8:17	1:05	13:44	9:12	4:31	15:53	9:14	6:38	9:16	11:27	-2:10
Today FM*	6:58	7:49	-0:50	2:15	4:45	-2:30	2:00	*	*	2:42	2:35	0:06	4:56	4:40	0:16	4:55	3:52	1:02	5:06	4:35	0:31	1:27	1:24	0:02
ZM	6:33	7:16	-0:43	6:32	7:47	-1:15	6:51	7:51	-1:00	6:03	7:10	-1:06	5:50	7:07	-1:16	7:37	6:28	1:08	14:07	5:52	8:15	5:43	6:26	-0:42
MediaWorks Combo	13:01	12:20	0:41	10:18	8:40	1:38	9:40	10:25	-0:44	10:01	11:02	-1:01	11:00	11:37	-0:36	15:47	14:03	1:44	17:47	14:17	3:29	11:05	12:44	-1:38
NZME Combo	11:00	11:26	-0:26	6:53	9:16	-2:22	7:48	8:59	-1:11	7:41	8:03	-0:21	8:17	8:43	-0:26	12:14	11:08	1:06	15:59	13:53	2:06	8:56	10:35	-1:39
All Commercial Radio	17:08	16:46	0:22	12:19	11:47	0:31	12:49	14:03	-1:13	13:19	14:24	-1:04	14:40	15:02	-0:22	19:56	17:39	2:16	22:09	19:20	2:49	14:30	17:01	-2:30
Potential (000)	507.5	507.5	0.0	109.3	109.3	0.0	180.2	181.2	-1.0	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	102.7	95.3	7.4
Sample	1,646	1,526	120	343	313	30	532	534	-2	508	511	-3	740	727	13	438	413	25	435	378	57	348	314	34

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

**Gold AM renamed to Gold Sport from Mon Jun 27 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 3 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

Last Survey Period: Sun Jan 30 to Sat Jun 18 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,646	1,526	120

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	2:35	2:59	-0:23	4:29	3:32	0:57	4:31	4:10	0:20	2:04	1:53	0:11	1:55	2:02	-0:07	3:24	4:00	-0:35	2:59	3:12	-0:13
Coast	2:28	2:37	-0:08	2:28	2:51	-0:22	2:07	2:43	-0:36	1:06	1:27	-0:21	1:30	1:08	0:22	2:26	2:10	0:15	2:44	2:49	-0:04
Edge	2:01	2:03	-0:01	2:31	1:50	0:40	2:41	2:28	0:13	2:07	2:00	0:06	1:05	1:00	0:05	2:46	3:36	-0:49	1:48	2:24	-0:35
Gold	2:23	1:26	0:57	2:16	3:03	-0:47	2:40	3:16	-0:36	0:37	0:51	-0:14	1:27	*	*	1:30	1:45	-0:15	2:36	1:52	0:44
Gold Sport**	1:04	0:48	0:15	0:15	*	*	1:58	*	*	1:24	0:54	0:30	0:45	0:34	0:10	0:15	0:15	0:00	3:01	1:57	1:03
Magic	2:22	3:03	-0:41	4:00	3:50	0:10	4:18	3:42	0:36	2:03	2:02	0:00	2:02	2:07	-0:04	2:06	4:50	-2:44	5:12	5:02	0:09
Mai FM	1:38	2:15	-0:37	1:35	3:06	-1:31	1:32	3:36	-2:04	1:25	2:25	-0:59	1:30	1:13	0:17	1:38	1:54	-0:15	1:56	1:56	0:00
More FM	2:55	3:03	-0:08	3:28	3:39	-0:10	3:36	3:42	-0:05	1:43	1:48	-0:04	1:30	1:30	0:00	1:57	1:25	0:31	2:23	2:28	-0:04
Newstalk ZB	5:14	4:48	0:26	4:04	3:54	0:10	4:02	3:47	0:15	3:28	2:43	0:44	3:16	3:09	0:07	3:17	3:09	0:08	4:25	3:52	0:32
Radio Hauraki	2:15	2:55	-0:39	3:56	3:47	0:08	4:05	4:12	-0:07	1:48	1:48	-0:00	1:10	0:47	0:22	0:34	0:35	-0:00	2:38	3:06	-0:28
Rhema	2:04	1:06	0:57	5:03	3:35	1:27	3:30	2:17	1:13	2:27	2:34	-0:06	0:21	1:04	-0:43	*	1:00	*	3:00	1:57	1:03
Rock	3:14	2:38	0:36	4:40	4:24	0:15	5:05	4:46	0:19	2:46	2:38	0:07	3:03	2:54	0:08	2:00	1:19	0:40	3:04	2:41	0:22
SENZ Sport	2:06	1:59	0:06	2:06	1:31	0:35	2:32	0:30	2:02	1:41	2:02	-0:21	2:17	1:59	0:17	*	*	*	1:59	2:03	-0:03
Star	1:56	2:28	-0:31	3:27	3:57	-0:29	6:05	5:32	0:33	2:15	2:31	-0:16	0:26	1:30	-1:03	2:00	2:00	0:00	3:43	4:31	-0:47
Tahu FM	2:10	2:08	0:01	5:30	5:23	0:06	3:37	3:30	0:07	3:01	4:21	-1:19	5:01	10:14	-5:13	1:39	1:59	-0:19	4:50	4:58	-0:07
The Hits	2:19	2:19	-0:00	3:04	3:02	0:01	4:05	3:09	0:56	1:27	1:15	0:11	2:37	2:23	0:13	1:28	3:04	-1:36	2:28	3:18	-0:50
The Sound	3:13	3:06	0:06	5:50	3:57	1:53	6:05	4:22	1:42	2:40	2:03	0:36	2:27	2:25	0:02	1:33	1:46	-0:12	3:44	2:58	0:45
Today FM*	5:14	4:11	1:03	3:22	2:39	0:42	2:44	2:38	0:05	1:16	1:14	0:02	3:23	2:39	0:43	0:30	2:54	-2:24	2:55	3:35	-0:39
ZM	2:27	2:30	-0:02	2:52	2:45	0:07	2:52	3:14	-0:21	1:41	2:00	-0:19	1:07	1:41	-0:34	1:32	2:07	-0:35	2:07	2:06	0:00
MediaWorks Combo	3:18	3:25	-0:07	4:48	4:17	0:30	5:09	4:39	0:30	2:34	2:25	0:08	2:03	2:02	0:01	3:01	3:08	-0:06	3:36	3:37	-0:01
NZME Combo	3:36	3:42	-0:05	3:47	3:41	0:05	3:56	3:52	0:04	2:18	2:13	0:04	2:20	2:24	-0:04	2:34	2:52	-0:17	3:17	3:20	-0:02
All Commercial Radio	3:59	4:01	-0:02	5:17	4:53	0:24	5:40	5:17	0:23	2:55	2:50	0:05	2:27	2:36	-0:08	3:14	3:22	-0:07	4:24	4:27	-0:02

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

**Gold AM renamed to Gold Sport from Mon Jun 27 2022