



TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

Last Survey Period: Metro - Sun Jan 30 to Sat Jun 18 2022/ Regional - Sun Jun 20 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 2022 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	10.2	10.9	-0.7	2	7.3	9.0	-1.7	9.1	9.0	0.1	11.0	10.5	0.5	11.6	12.0	-0.4	11.9	13.6	-1.7	10.1	11.1	-1.0	9.7	11.3	-1.6
Network Coast	5.2	5.3	-0.1	8	4.3	3.7	0.6	4.3	3.3	1.0	3.0	2.4	0.6	3.9	3.5	0.4	5.7	5.7	0.0	7.2	7.8	-0.6	3.8	3.4	0.4
Network The Edge	4.9	4.7	0.2	9	9.9	11.7	-1.8	8.2	8.0	0.2	7.8	6.7	1.1	6.7	5.9	0.8	3.3	3.2	0.1	1.2	1.3	-0.1	6.3	6.4	-0.1
Network Flava	1.7	1.6	0.1	13	3.5	3.0	0.5	3.9	3.8	0.1	3.1	3.2	-0.1	2.4	2.6	-0.2	0.8	0.8	0.0	0.2	0.1	0.1	2.2	2.4	-0.2
Network George FM	1.7	2.0	-0.3	13	3.2	2.0	1.2	2.8	3.6	-0.8	2.7	3.9	-1.2	2.4	3.5	-1.1	1.3	1.7	-0.4	0.6	0.5	0.1	1.7	1.8	-0.1
Network Gold	1.4	1.1	0.3	16	0.8	0.5	0.3	0.8	0.7	0.1	0.8	0.8	0.0	1.6	1.4	0.2	2.5	2.0	0.5	1.5	1.3	0.2	1.8	1.0	0.8
Network Gold Sport****	0.3	0.2	0.1	22	0.1	0.1	0.0	*	*	*	0.1	0.1	0.0	0.2	0.2	0.0	0.4	0.4	0.0	0.4	0.3	0.1	0.2	0.2	0.0
Network Hokonui	0.3	0.3	0.0	22	0.2	0.1	0.1	0.1	0.1	0.0	0.3	0.3	0.0	0.2	0.2	0.0	0.3	0.4	-0.1	0.4	0.6	-0.2	0.3	0.3	0.0
Network Humm FM*	0.3	0.6	-0.3	22	1.1	0.7	0.4	0.3	0.9	-0.6	0.3	0.9	-0.6	0.2	0.7	-0.5	0.1	0.6	-0.5	*	0.5	*	0.1	0.5	-0.4
Network Life FM	1.1	1.0	0.1	18	1.9	1.6	0.3	1.5	1.4	0.1	1.6	1.5	0.1	1.3	1.2	0.1	0.9	0.8	0.1	0.7	0.7	0.0	1.3	1.4	-0.1
Network Magic	6.5	6.4	0.1	6	0.8	0.9	-0.1	0.9	1.6	-0.7	1.1	2.3	-1.2	1.6	2.4	-0.8	6.2	5.7	0.5	12.9	11.6	1.3	2.5	3.1	-0.6
Network Mai FM	4.7	4.7	0.0	10	11.2	11.3	-0.1	9.7	10.8	-1.1	8.1	8.9	-0.8	6.1	6.4	-0.3	2.1	1.6	0.5	1.0	0.8	0.2	7.2	7.1	0.1
Network Maori Radio	0.7	0.6	0.1	19	1.0	0.8	0.2	0.7	0.4	0.3	0.7	0.4	0.3	0.7	0.5	0.2	0.6	0.5	0.1	0.7	0.7	0.0	0.7	0.6	0.1
Network More FM	7.8	8.1	-0.3	4	10.0	10.8	-0.8	7.4	6.6	0.8	7.6	6.8	0.8	8.6	8.2	0.4	9.6	10.3	-0.7	7.2	8.2	-1.0	10.8	10.6	0.2
Network Newstalk ZB	14.7	15.2	-0.5	1	2.8	3.5	-0.7	4.5	4.6	-0.1	5.8	6.0	-0.2	7.4	7.8	-0.4	12.9	14.3	-1.4	21.6	22.7	-1.1	8.6	9.6	-1.0
Network Radio Hauraki	3.1	2.7	0.4	12	3.9	3.4	0.5	4.1	3.6	0.5	4.5	3.9	0.6	4.3	3.9	0.4	3.5	2.9	0.6	2.0	1.4	0.6	4.3	3.0	1.3
Network Rhema	0.5	0.6	-0.1	20	0.5	0.5	0.0	0.4	0.3	0.1	0.4	0.3	0.1	0.4	0.4	0.0	0.6	0.8	-0.2	0.7	1.0	-0.3	0.4	0.4	0.0
Network The Rock	8.0	7.2	0.8	3	11.4	9.8	1.6	12.4	11.4	1.0	11.6	11.3	0.3	12.0	10.8	1.2	8.1	6.7	1.4	3.0	2.8	0.2	8.5	7.1	1.4
Network SENZ Sport***	0.3	0.2	0.1	22	*	*	*	0.1	*	*	0.2	0.1	0.1	0.2	0.1	0.1	0.4	0.4	0.0	0.5	0.5	0.0	0.3	0.2	0.1
Network Star	0.5	0.5	0.0	20	0.1	0.1	0.0	0.3	0.4	-0.1	0.4	0.5	-0.1	0.5	0.4	0.1	0.4	0.3	0.1	0.4	0.5	-0.1	0.5	0.6	-0.1
Network Tarana	1.2	0.7	0.5	17	0.3	0.3	0.0	1.3	0.8	0.5	1.8	1.1	0.7	1.2	0.9	0.3	0.7	0.5	0.2	1.5	0.6	0.9	1.8	1.1	0.7
Network The Hits	4.6	4.4	0.2	11	6.7	6.6	0.1	5.8	5.5	0.3	5.6	5.2	0.4	5.3	5.2	0.1	4.8	4.7	0.1	3.6	3.1	0.5	6.0	6.1	-0.1
Network The Sound	7.6	7.4	0.2	5	4.3	3.8	0.5	5.5	5.6	-0.1	5.6	5.7	-0.1	6.9	7.2	-0.3	11.9	11.2	0.7	11.8	10.9	0.9	7.6	7.8	-0.2
Network Today FM**	1.7	1.9	-0.2	13	0.2	0.3	-0.1	0.5	0.7	-0.2	1.0	1.0	0.0	1.1	1.1	0.0	1.7	1.8	-0.1	2.7	2.9	-0.2	1.2	1.0	0.2
Network ZM	5.4	6.1	-0.7	7	10.7	11.5	-0.8	11.1	12.3	-1.2	9.9	10.5	-0.6	7.5	8.0	-0.5	2.8	3.8	-1.0	1.4	2.5	-1.1	7.3	7.7	-0.4
MediaWorks Combo	53.7	54.4	-0.7		59.7	60.7	-1.0	56.9	58.4	-1.5	56.8	58.2	-1.4	57.3	58.2	-0.9	56.4	56.5	-0.1	51.0	51.1	-0.1	55.6	56.7	-1.1
NZME Combo	36.9	37.2	-0.3		33.0	32.3	0.7	34.7	34.0	0.7	33.2	32.3	0.9	32.9	32.9	0.0	34.0	35.2	-1.2	39.1	40.4	-1.3	34.6	33.9	0.7
Potential (000)	4,553.6	4,553.6	0.0		1,015.8	1,015.8	0.0	1,594.0	1,600.5	-6.5	1,472.5	1,472.5	0.0	2,131.9	2,131.9	0.0	1,272.2	1,272.2	0.0	1,067.6	1,067.6	0.0	840.7	816.8	23.9
Sample	14,650	14,536	114		2,525	2,485	40	3,820	3,837	-17	3,872	3,880	-8	5,835	5,876	-41	4,179	4,191	-12	4,621	4,609	12	2,564	2,495	69

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Magic Talk (until 20th March 2022), Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (from 21st March 2022)

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

*Network Humm includes Auckland and internet only stations in Wellington & Christchurch only in S2 & S3 2022

**Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

***Network SENZ Sport includes Auckland, Wellington & Christchurch only in S2 2022

****Gold AM renamed to Gold Sport from Mon Jun 27 2022



TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

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	This	Last	+/-
Potential (000)	4,553.6	4,553.6	0.0
Sample Size	14,650	14,536	114

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.8	9.9	-1.1	3	12.2	12.9	-0.7		12.0	12.5	-0.5		8.9	9.4	-0.5		8.2	8.2	0.0		8.0	8.3	-0.3		9.5	10.4	-0.9	
Network Coast	3.9	4.2	-0.3	11	6.1	5.8	0.3		6.1	6.2	-0.1		4.2	4.8	-0.6		4.0	4.0	0.0		2.9	4.0	-1.1		5.8	5.7	0.1	
Network The Edge	4.9	4.7	0.2	9	4.4	3.9	0.5		5.0	4.8	0.2		5.7	5.4	0.3		4.6	4.2	0.4		3.6	4.5	-0.9		5.0	5.1	-0.1	
Network Flava	1.6	1.8	-0.2	14	1.3	1.4	-0.1		1.9	1.9	0.0		2.2	1.4	0.8		1.3	1.4	-0.1		2.2	1.4	0.8		1.4	1.7	-0.3	
Network George FM	1.2	1.6	-0.4	15	1.7	1.9	-0.2		1.8	2.1	-0.3		2.0	2.3	-0.3		1.8	1.6	0.2		1.3	1.5	-0.2		2.0	2.4	-0.4	
Network Gold	1.1	0.8	0.3	16	1.6	1.3	0.3		1.4	1.2	0.2		1.4	1.2	0.2		0.8	1.0	-0.2		0.7	0.5	0.2		1.5	1.2	0.3	
Network Gold Sport****	0.2	0.2	0.0	23	0.2	0.2	0.0		0.3	0.2	0.1		0.2	0.2	0.0		0.3	0.2	0.1		0.2	0.1	0.1		0.4	0.4	0.0	
Network Hokonui	0.2	0.3	-0.1	23	0.4	0.5	-0.1		0.3	0.4	-0.1		0.2	0.2	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.2	0.0	
Network Humm FM*	0.4	0.7	-0.3	21	0.2	0.4	-0.2		0.2	0.7	-0.5		0.3	0.4	-0.1		0.3	1.2	-0.9		0.6	0.8	-0.2		0.6	0.5	0.1	
Network Life FM	1.1	0.9	0.2	16	0.8	0.8	0.0		1.1	1.0	0.1		1.2	1.0	0.2		1.3	1.1	0.2		0.8	0.6	0.2		1.3	1.3	0.0	
Network Magic	5.0	4.7	0.3	8	7.1	6.6	0.5		6.4	6.0	0.4		5.5	6.6	-1.1		5.6	5.5	0.1		3.5	3.8	-0.3		8.8	8.6	0.2	
Network Mai FM	5.9	5.4	0.5	6	3.4	3.9	-0.5		4.1	4.4	-0.3		5.7	4.6	1.1		5.4	6.1	-0.7		4.8	6.8	-2.0		4.5	4.5	0.0	
Network Maori Radio	0.7	0.5	0.2	19	0.5	0.4	0.1		0.7	0.6	0.1		0.6	0.5	0.1		0.6	0.8	-0.2		0.6	1.2	-0.6		0.8	0.6	0.2	
Network More FM	8.9	9.2	-0.3	2	7.8	8.4	-0.6		7.5	8.1	-0.6		7.3	7.4	-0.1		6.1	5.2	0.9		8.1	7.3	0.8		7.7	8.1	-0.4	
Network Newstalk ZB	20.3	20.6	-0.3	1	11.4	11.9	-0.5		9.5	9.8	-0.3		14.6	14.6	0.0		22.7	23.9	-1.2		29.0	30.9	-1.9		13.7	14.3	-0.6	
Network Radio Hauraki	3.0	2.7	0.3	12	3.7	3.2	0.5		3.6	3.2	0.4		3.5	2.9	0.6		2.6	1.7	0.9		1.4	1.3	0.1		2.3	2.2	0.1	
Network Rhema	0.5	0.6	-0.1	20	0.4	0.4	0.0		0.4	0.5	-0.1		0.5	0.6	-0.1		0.8	0.8	0.0		0.8	0.5	0.3		0.7	0.6	0.1	
Network The Rock	6.9	6.5	0.4	4	8.7	7.9	0.8		9.5	8.5	1.0		8.9	8.3	0.6		7.2	6.8	0.4		7.4	5.8	1.6		6.6	5.6	1.0	
Network SENZ Sport***	0.2	0.2	0.0	23	0.3	0.2	0.1		0.2	0.1	0.1		0.2	0.1	0.1		0.6	0.4	0.2		0.3	0.1	0.2		0.4	0.3	0.1	
Network Star	0.4	0.4	0.0	21	0.3	0.4	-0.1		0.3	0.4	-0.1		0.4	0.5	-0.1		0.6	0.7	-0.1		1.7	0.7	1.0		0.6	0.6	0.0	
Network Tarana	0.9	0.5	0.4	18	1.1	0.5	0.6		1.1	0.7	0.4		1.1	0.9	0.2		1.2	1.0	0.2		1.7	0.6	1.1		1.4	1.1	0.3	
Network The Hits	4.4	4.1	0.3	10	4.7	4.7	0.0		5.0	4.7	0.3		4.7	4.6	0.1		3.7	3.9	-0.2		3.7	4.1	-0.4		4.5	4.1	0.4	
Network The Sound	5.5	5.7	-0.2	7	8.8	8.4	0.4		9.3	8.8	0.5		7.6	7.5	0.1		5.9	5.6	0.3		4.1	3.6	0.5		7.7	7.5	0.2	
Network Today FM**	2.0	2.1	-0.1	13	2.1	2.2	-0.1		1.4	1.6	-0.2		1.3	1.4	-0.1		2.1	2.2	-0.1		1.8	1.9	-0.1		1.7	2.1	-0.4	
Network ZM	6.2	6.7	-0.5	5	5.0	5.9	-0.9		5.3	6.3	-1.0		5.9	7.0	-1.1		5.4	5.6	-0.2		5.7	5.2	0.5		4.9	5.1	-0.2	
MediaWorks Combo	49.6	50.9	-1.3		56.6	57.0	-0.4		57.6	58.0	-0.4		53.5	53.8	-0.3		47.4	46.7	0.7		43.5	44.8	-1.3		54.4	55.4	-1.0	
NZME Combo	41.3	41.5	-0.2		34.5	35.0	-0.5		33.7	34.2	-0.5		37.2	37.1	0.1		41.8	42.7	-0.9		46.7	48.1	-1.4		35.3	35.2	0.1	

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Network Breeze	293.1	310.0	-16.9	3	276.1	321.6	-45.5	309.4	347.7	-38.3	264.8	299.9	-35.1	101.8	122.8	-21.0	63.9	64.8	-0.9	335.8	382.0	-46.2
Network Coast	151.7	157.5	-5.8	10	159.0	161.0	-2.0	181.8	182.1	-0.3	150.8	159.6	-8.8	57.7	60.0	-2.3	34.3	37.2	-2.9	199.3	210.2	-10.9
Network The Edge	270.8	282.4	-11.6	5	198.3	189.8	8.5	257.6	261.8	-4.2	228.6	238.7	-10.1	94.9	99.1	-4.2	41.4	50.7	-9.3	317.7	325.4	-7.7
Network Flava	80.2	80.6	-0.4	13	58.4	63.2	-4.8	91.6	84.3	7.3	71.2	64.4	6.8	29.8	28.4	1.4	21.7	22.3	-0.6	91.7	95.6	-3.9
Network George FM	53.2	67.2	-14.0	16	54.8	57.6	-2.8	65.3	76.1	-10.8	64.0	68.8	-4.8	29.4	29.5	-0.1	14.2	14.6	-0.4	97.7	99.7	-2.0
Network Gold	47.4	39.0	8.4	17	41.0	36.7	4.3	45.9	40.5	5.4	45.2	41.5	3.7	14.4	17.7	-3.3	8.0	5.0	3.0	66.3	53.5	12.8
Network Gold Sport****	11.6	12.2	-0.6	23	8.8	6.2	2.6	11.1	9.3	1.8	9.2	9.2	0.0	6.7	5.2	1.5	3.2	2.6	0.6	22.0	22.7	-0.7
Network Hokonui	7.1	8.8	-1.7	25	7.2	10.1	-2.9	7.6	9.6	-2.0	5.4	5.8	-0.4	1.9	1.4	0.5	1.0	1.0	0.0	11.2	13.0	-1.8
Network Humm FM*	15.3	21.3	-6.0	22	7.3	11.0	-3.7	7.2	16.6	-9.4	11.5	16.4	-4.9	5.5	12.0	-6.5	5.7	8.0	-2.3	19.7	35.0	-15.3
Network Life FM	59.8	53.1	6.7	15	38.1	40.8	-2.7	52.2	46.8	5.4	43.4	41.6	1.8	25.8	23.4	2.4	10.8	10.8	0.0	68.4	68.8	-0.4
Network Magic	132.2	126.3	5.9	11	155.8	154.1	1.7	168.2	165.7	2.5	132.7	130.7	2.0	63.5	58.1	5.4	28.1	26.6	1.5	189.6	188.3	1.3
Network Mai FM	254.4	224.7	29.7	6	152.1	160.5	-8.4	197.0	196.6	0.4	193.4	194.7	-1.3	87.9	101.8	-13.9	58.3	70.8	-12.5	250.2	249.3	0.9
Network Maori Radio	30.7	24.9	5.8	18	18.4	19.1	-0.7	27.9	25.6	2.3	22.6	16.5	6.1	8.6	8.3	0.3	9.7	13.6	-3.9	36.6	29.6	7.0
Network More FM	326.0	319.2	6.8	2	228.9	239.0	-10.1	270.2	283.1	-12.9	257.5	261.5	-4.0	97.3	103.8	-6.5	59.5	62.2	-2.7	346.6	345.1	1.5
Network Newstalk ZB	472.4	504.2	-31.8	1	311.8	340.0	-28.2	321.3	344.1	-22.8	348.4	375.6	-27.2	192.0	211.6	-19.6	170.7	182.0	-11.3	453.4	480.7	-27.3
Network Radio Hauraki	116.9	106.7	10.2	12	90.8	90.5	0.3	110.8	111.6	-0.8	118.2	110.1	8.1	40.0	36.2	3.8	17.9	16.5	1.4	132.5	119.3	13.2
Network Rhema	21.1	25.4	-4.3	20	17.9	21.7	-3.8	25.7	27.2	-1.5	21.2	22.0	-0.8	13.4	15.2	-1.8	7.1	6.9	0.2	35.6	34.7	0.9
Network The Rock	222.1	219.4	2.7	7	193.3	178.0	15.3	232.7	222.2	10.5	227.9	225.3	2.6	91.6	95.4	-3.8	57.3	56.7	0.6	256.7	254.4	2.3
Network SENZ Sport***	9.3	5.5	3.8	24	10.6	6.5	4.1	8.2	4.5	3.7	8.5	3.9	4.6	5.6	4.8	0.8	2.9	1.2	1.7	18.2	11.6	6.6
Network Star	16.3	17.1	-0.8	21	11.9	13.4	-1.5	15.7	17.7	-2.0	13.2	15.9	-2.7	10.8	11.6	-0.8	7.0	7.4	-0.4	26.8	29.6	-2.8
Network Tarana	24.5	18.0	6.5	19	19.6	15.7	3.9	26.1	28.2	-2.1	25.3	27.3	-2.0	20.8	13.4	7.4	13.4	10.0	3.4	42.2	44.4	-2.2
Network The Hits	196.5	187.2	9.3	8	156.8	150.9	5.9	208.8	201.7	7.1	184.9	189.3	-4.4	65.9	75.2	-9.3	40.9	40.6	0.3	242.8	236.3	6.5
Network The Sound	191.9	191.6	0.3	9	191.5	196.5	-5.0	226.1	234.2	-8.1	197.6	203.9	-6.3	76.9	78.4	-1.5	37.9	37.1	0.8	219.5	250.2	-30.7
Network Today FM**	62.7	68.5	-5.8	14	54.3	63.8	-9.5	50.8	61.4	-10.6	44.5	46.5	-2.0	19.9	21.9	-2.0	13.9	18.9	-5.0	57.7	69.6	-11.9
Network ZM	285.2	290.9	-5.7	4	209.3	213.5	-4.2	254.9	262.8	-7.9	241.4	273.6	-32.2	86.8	98.3	-11.5	62.4	52.0	10.4	304.9	326.2	-21.3
MediaWorks Combo	1,506.6	1,508.4	-1.8		1,256.0	1,310.7	-54.7	1,452.1	1,514.8	-62.7	1,342.0	1,400.4	-58.4	582.6	627.2	-44.6	316.9	339.7	-22.8	1,687.7	1,747.9	-60.2
NZME Combo	1,233.9	1,245.9	-12.0		941.8	965.4	-23.6	1,089.7	1,107.8	-18.1	1,063.2	1,099.3	-36.1	471.0	504.9	-33.9	341.4	333.4	8.0	1,323.0	1,363.0	-40.0
All Commercial Radio	2,518.0	2,509.5	8.5		2,018.6	2,065.8	-47.2	2,308.8	2,355.5	-46.7	2,210.3	2,278.1	-67.8	1,029.9	1,100.3	-70.4	620.3	625.9	-5.6	2,680.9	2,717.8	-36.9

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Magic Talk (until 20th March 2022), Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (from 21st March 2022)

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

*Network Humm includes Auckland and internet only stations in Wellington & Christchurch only in S2 & S3 2022

**Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022

***Network SENZ Sport includes Auckland, Wellington & Christchurch only in S2 2022

****Gold AM renamed to Gold Sport from Mon Jun 27 2022



TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2022 - 3/2022

This Survey Period: Metro - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022/ Regional - Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022
 Last Survey Period: Metro - Sun Jan 30 to Sat Jun 18 2022/ Regional - Sun Jun 20 to Sat Nov 6 2021 & Sun Jan 30 to Sat Jun 18 2022 *Auckland, Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	4,553.6	4,553.6	0.0
Sample Size	14,650	14,536	114

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:58	3:18	-0:19	4:02	3:51	0:11	4:24	4:18	0:06	2:08	2:05	0:03	2:02	1:50	0:12	2:20	2:29	-0:08	3:11	3:13	-0:01
Network Coast	2:32	2:44	-0:12	3:30	3:28	0:01	3:48	4:02	-0:14	1:46	2:00	-0:13	1:45	1:51	-0:06	1:34	2:05	-0:30	3:18	3:13	0:04
Network The Edge	1:47	1:43	0:03	2:01	1:57	0:03	2:12	2:10	0:01	1:34	1:30	0:04	1:13	1:10	0:03	1:36	1:43	-0:07	1:45	1:51	-0:05
Network Flava	2:02	2:17	-0:15	2:01	2:03	-0:01	2:18	2:40	-0:22	1:55	1:28	0:26	1:07	1:21	-0:14	1:51	1:11	0:39	1:46	2:03	-0:17
Network George FM	2:10	2:29	-0:19	2:46	3:08	-0:22	3:09	3:22	-0:13	1:58	2:14	-0:16	1:31	1:27	0:04	1:44	2:00	-0:16	2:17	2:47	-0:29
Network Gold	2:20	2:05	0:15	3:31	3:18	0:13	3:34	3:37	-0:03	1:57	1:52	0:04	1:25	1:30	-0:05	1:35	1:48	-0:12	2:33	2:39	-0:06
Network Gold Sport****	1:25	1:33	-0:07	2:05	3:11	-1:06	2:41	2:33	0:07	1:26	1:22	0:03	0:56	1:13	-0:16	1:14	0:46	0:28	2:08	1:50	0:17
Network Hokonui	3:17	3:39	-0:22	4:38	4:25	0:12	5:12	5:33	-0:21	2:43	2:36	0:06	1:49	2:24	-0:34	1:12	1:17	-0:05	2:11	2:04	0:06
Network Humm FM*	2:26	3:19	-0:52	2:28	3:42	-1:13	2:21	5:03	-2:41	1:36	1:48	-0:11	1:14	2:38	-1:23	1:51	2:03	-0:12	3:09	1:50	1:18
Network Life FM	1:47	1:47	-0:00	1:59	1:52	0:07	2:27	2:33	-0:06	1:47	1:36	0:10	1:15	1:16	-0:00	1:17	1:00	0:17	2:04	2:09	-0:05
Network Magic	3:43	3:48	-0:04	4:09	4:07	0:01	4:21	4:21	-0:00	2:38	3:21	-0:42	2:15	2:35	-0:20	2:20	2:44	-0:24	5:13	5:26	-0:12
Network Mai FM	2:18	2:29	-0:11	2:04	2:20	-0:16	2:23	2:40	-0:17	1:51	1:34	0:17	1:33	1:38	-0:05	1:32	1:52	-0:19	2:01	2:08	-0:07
Network Maori Radio	2:12	2:01	0:11	2:38	2:04	0:33	2:52	2:39	0:12	1:45	1:58	-0:12	1:52	2:38	-0:45	1:11	1:47	-0:35	2:20	2:23	-0:02
Network More FM	2:41	2:58	-0:16	3:06	3:20	-0:14	3:08	3:25	-0:16	1:47	1:53	-0:05	1:36	1:22	0:13	2:31	2:17	0:14	2:30	2:46	-0:15
Network Newstalk ZB	4:15	4:12	0:03	3:21	3:20	0:00	3:21	3:25	-0:03	2:39	2:34	0:04	2:59	3:06	-0:07	3:09	3:17	-0:08	3:23	3:31	-0:08
Network Radio Hauraki	2:34	2:34	0:00	3:43	3:23	0:20	3:40	3:26	0:13	1:54	1:45	0:08	1:37	1:18	0:19	1:29	1:28	0:00	1:59	2:10	-0:10
Network Rhema	2:32	2:37	-0:05	1:58	1:43	0:15	1:55	2:06	-0:11	1:31	1:44	-0:13	1:25	1:23	0:02	2:01	1:19	0:42	2:04	2:08	-0:04
Network The Rock	3:03	3:02	0:01	4:08	4:13	-0:05	4:38	4:33	0:04	2:28	2:26	0:02	2:00	1:57	0:02	2:24	1:58	0:25	2:52	2:37	0:15
Network SENZ Sport***	2:18	3:20	-1:01	2:55	3:10	-0:15	2:37	3:25	-0:48	1:39	2:04	-0:24	2:35	2:28	0:06	2:15	1:55	0:19	2:12	3:03	-0:50
Network Star	2:15	2:36	-0:20	2:35	2:36	-0:00	2:29	2:24	0:04	1:59	1:57	0:01	1:31	1:33	-0:02	4:25	1:47	2:38	2:42	2:30	0:12
Network Tarana	3:46	2:46	0:59	5:09	2:47	2:22	4:39	2:53	1:45	2:51	2:17	0:33	1:28	1:57	-0:29	2:17	1:13	1:03	3:42	2:49	0:53
Network The Hits	2:14	2:15	-0:00	2:46	2:58	-0:12	2:43	2:48	-0:04	1:37	1:37	0:00	1:25	1:26	-0:00	1:40	1:58	-0:17	2:06	2:02	0:04
Network The Sound	2:51	3:02	-0:11	4:11	4:06	0:05	4:38	4:30	0:08	2:27	2:27	-0:00	1:56	1:57	-0:01	2:01	1:51	0:09	3:55	3:34	0:21
Network Today FM**	3:07	3:12	-0:05	3:32	3:18	0:14	3:10	3:05	0:04	1:51	2:02	-0:11	2:38	2:47	-0:09	2:25	1:55	0:30	3:24	3:31	-0:06
Network ZM	2:08	2:21	-0:13	2:11	2:39	-0:28	2:22	2:52	-0:30	1:33	1:42	-0:08	1:34	1:34	0:00	1:42	1:55	-0:13	1:48	1:50	-0:02
MediaWorks Combo	3:15	3:28	-0:13	4:07	4:09	-0:01	4:30	4:34	-0:04	2:32	2:33	-0:01	2:03	2:03	0:00	2:33	2:33	0:00	3:37	3:45	-0:07
NZME Combo	3:18	3:26	-0:07	3:21	3:28	-0:07	3:30	3:41	-0:11	2:13	2:14	-0:01	2:14	2:19	-0:05	2:32	2:47	-0:14	3:00	3:03	-0:03
All Commercial Radio	3:56	4:06	-0:10	4:32	4:37	-0:05	4:55	5:04	-0:09	2:52	2:55	-0:02	2:27	2:30	-0:02	2:59	3:05	-0:05	4:12	4:21	-0:09

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 **Today FM includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022
 ***Network SENZ Sport includes Auckland, Wellington & Christchurch only in S2 2022
 ****Gold AM renamed to Gold Sport from Mon Jun 27 2022