



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Sun Jun 26 to Sat Nov 12 2022

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	9.7	10.6	-0.9	3	7.1	9.0	-1.9	4.6	4.9	-0.3	7.0	8.2	-1.2	8.4	9.9	-1.5	13.5	12.6	0.9	12.5	12.2	0.3	6.8	8.5	-1.7
Coast	2.4	1.8	0.6	11	1.3	1.1	0.2	1.0	1.6	-0.6	1.0	1.5	-0.5	2.0	1.8	0.2	3.9	1.5	2.4	3.3	1.4	1.9	1.1	1.7	-0.6
Edge	7.9	8.0	-0.1	6	20.4	16.1	4.3	18.9	16.3	2.6	14.3	17.6	-3.3	11.2	12.1	-0.9	3.9	2.2	1.7	1.2	1.2	0.0	8.4	9.1	-0.7
Flava*	0.2	n.a.	*	18	0.4	n.a.	*	0.6	n.a.	*	0.5	n.a.	*	0.3	n.a.	*	*	n.a.	*	*	n.a.	*	0.5	n.a.	*
Gold	0.5	0.8	-0.3	15	0.1	0.2	-0.1	0.2	0.3	-0.1	0.2	0.3	-0.1	0.9	1.2	-0.3	1.2	1.8	-0.6	0.1	0.6	-0.5	*	*	*
Gold Sport	0.4	0.4	0.0	17	0.1	*	*	0.1	0.2	-0.1	0.1	0.2	-0.1	0.1	0.3	-0.2	0.6	0.5	0.1	1.2	0.8	0.4	*	0.1	*
Magic	6.8	6.9	-0.1	7	1.0	1.4	-0.4	1.1	1.7	-0.6	2.7	1.8	0.9	2.0	1.7	0.3	4.9	4.5	0.4	14.7	12.6	2.1	1.3	2.8	-1.5
Mai FM	1.3	1.0	0.3	13	5.1	1.9	3.2	2.6	2.4	0.2	2.0	2.2	-0.2	1.4	1.5	-0.1	0.4	0.3	0.1	0.3	0.2	0.1	1.8	1.7	0.1
More FM	9.8	8.6	1.2	2	16.7	9.4	7.3	6.6	7.3	-0.7	5.7	8.2	-2.5	10.0	11.6	-1.6	13.8	11.5	2.3	9.7	5.9	3.8	14.1	13.7	0.4
Newstalk ZB	19.6	17.1	2.5	1	1.2	1.8	-0.6	2.4	4.2	-1.8	3.5	4.7	-1.2	6.0	6.9	-0.9	16.5	13.5	3.0	30.0	24.4	5.6	17.4	15.2	2.2
Radio Hauraki	3.8	3.5	0.3	10	8.0	5.0	3.0	5.4	4.1	1.3	5.6	3.5	2.1	5.2	3.7	1.5	2.7	4.7	-2.0	0.6	3.7	-3.1	8.6	4.1	4.5
Rhema	0.6	0.7	-0.1	14	0.5	*	*	0.4	0.3	0.1	0.3	0.3	0.0	0.5	1.3	-0.8	0.6	1.5	-0.9	0.5	0.4	0.1	0.6	0.3	0.3
Rock	8.4	9.3	-0.9	5	7.8	17.8	-10.0	15.5	15.8	-0.3	16.3	13.0	3.3	14.9	13.5	1.4	7.5	8.5	-1.0	1.6	3.0	-1.4	10.3	12.4	-2.1
SENZ Sport	0.2	0.2	0.0	18	0.2	0.1	0.1	*	0.3	*	*	0.3	*	0.1	0.2	-0.1	0.2	*	*	0.4	0.2	0.2	0.1	0.1	0.0
Star	1.8	0.7	1.1	12	0.4	1.0	-0.6	*	*	*	*	*	*	2.9	0.1	2.8	4.9	1.3	3.6	1.2	1.4	-0.2	1.5	1.6	-0.1
Tahu FM	0.5	0.6	-0.1	15	1.0	0.7	0.3	0.9	0.4	0.5	0.8	0.4	0.4	0.6	1.1	-0.5	0.5	1.1	-0.6	0.4	*	*	0.7	2.2	-1.5
The Hits	3.9	4.1	-0.2	9	4.3	6.9	-2.6	8.9	6.5	2.4	8.0	6.0	2.0	5.8	4.9	0.9	2.3	4.0	-1.7	2.2	3.2	-1.0	4.8	5.3	-0.5
The Sound	8.9	12.5	-3.6	4	11.6	8.7	2.9	5.6	8.7	-3.1	4.6	7.1	-2.5	7.3	9.5	-2.2	15.1	22.1	-7.0	13.6	22.1	-8.5	6.1	7.3	-1.2
ZM	5.3	6.1	-0.8	8	8.2	13.4	-5.2	11.2	12.6	-1.4	10.4	10.9	-0.5	8.0	8.0	0.0	3.4	3.4	0.0	1.9	2.5	-0.6	8.9	9.9	-1.0
MediaWorks Combo	52.9	57.6	-4.7		70.1	64.7	5.4	55.3	58.0	-2.7	52.7	58.8	-6.1	55.4	60.4	-5.0	59.1	62.3	-3.2	53.6	58.2	-4.6	49.0	55.8	-6.8
NZME Combo	36.1	34.2	1.9		23.5	28.4	-4.9	29.9	31.2	-1.3	29.2	28.5	0.7	28.3	27.7	0.6	30.6	29.4	1.2	39.3	36.5	2.8	41.3	36.3	5.0
Potential (000)	511.7	507.5	4.2		109.7	109.3	0.4	183.2	182.4	0.8	164.1	163.0	1.1	238.6	237.7	0.9	144.6	144.1	0.5	122.6	121.4	1.2	102.3	103.7	-1.4
Sample	1,557	1,502	55		377	319	58	525	486	39	470	460	10	724	687	37	447	404	43	360	388	-28	343	329	14

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM (until S4 2022) or internet only listening to George FM or Humm FM

NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

*Please Note: Flava changed from internet only to FM in S1 2023



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Sun Jun 26 to Sat Nov 12 2022

	This	Last	+/-
Potential (000)	511.7	507.5	4.2
Sample Size	1,557	1,502	55

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	8.4	7.6	0.8	4	10.6	12.1	-1.5	10.9	12.1	-1.2	7.8	9.6	-1.8	8.3	9.3	-1.0	9.5	10.2	-0.7	10.3	11.1	-0.8
Coast	1.8	1.1	0.7	11	1.9	1.9	0.0	3.4	2.1	1.3	2.3	1.7	0.6	0.8	1.3	-0.5	4.7	2.1	2.6	2.4	2.1	0.3
Edge	8.9	8.8	0.1	3	5.8	7.3	-1.5	7.2	7.3	-0.1	10.6	11.1	-0.5	10.0	7.5	2.5	3.3	6.0	-2.7	7.8	7.1	0.7
Flava*	0.1	n.a.	*	18	0.2	n.a.	*	0.3	n.a.	*	0.1	n.a.	*	*	n.a.	*	*	n.a.	*	0.3	n.a.	*
Gold	0.3	0.6	-0.3	16	0.5	0.6	-0.1	0.6	0.9	-0.3	0.9	1.0	-0.1	0.2	0.6	-0.4	*	0.4	*	0.4	0.9	-0.5
Gold Sport	0.2	0.3	-0.1	17	0.7	0.4	0.3	0.7	0.6	0.1	0.3	0.4	-0.1	0.2	0.4	-0.2	*	*	*	0.3	0.3	0.0
Magic	4.0	3.2	0.8	9	8.2	8.2	0.0	7.7	7.5	0.2	6.1	6.4	-0.3	5.1	6.9	-1.8	3.0	1.7	1.3	8.7	9.3	-0.6
Mai FM	1.2	0.8	0.4	13	1.0	0.8	0.2	1.0	1.1	-0.1	2.5	1.3	1.2	0.5	0.8	-0.3	2.2	2.3	-0.1	1.2	0.8	0.4
More FM	12.3	12.0	0.3	2	10.7	7.8	2.9	8.9	7.9	1.0	9.1	6.5	2.6	4.3	6.8	-2.5	7.5	9.3	-1.8	10.3	8.8	1.5
Newstalk ZB	27.7	25.1	2.6	1	14.4	11.6	2.8	13.6	11.3	2.3	15.8	16.1	-0.3	25.7	25.3	0.4	47.9	42.4	5.5	19.4	17.6	1.8
Radio Hauraki	4.5	3.0	1.5	8	4.9	4.8	0.1	4.0	3.8	0.2	4.4	3.8	0.6	2.5	2.3	0.2	1.7	0.6	1.1	2.6	2.8	-0.2
Rhema	0.4	0.6	-0.2	15	0.9	0.8	0.1	0.5	0.8	-0.3	0.5	0.6	-0.1	*	0.1	*	0.3	0.3	0.0	0.9	1.1	-0.2
Rock	6.1	9.3	-3.2	6	9.4	9.7	-0.3	10.4	10.0	0.4	10.1	10.4	-0.3	11.2	12.5	-1.3	3.7	5.8	-2.1	6.7	7.1	-0.4
SENZ Sport	*	0.1	*	*	0.2	0.2	0.0	0.1	0.3	-0.2	0.1	0.1	0.0	0.1	0.3	-0.2	0.2	0.4	-0.2	0.3	0.1	0.2
Star	1.3	0.8	0.5	12	1.5	0.5	1.0	1.4	0.7	0.7	1.6	0.5	1.1	5.0	1.1	3.9	0.4	0.5	-0.1	2.2	0.7	1.5
Tahu FM	0.5	0.3	0.2	14	0.5	0.8	-0.3	0.6	0.6	0.0	0.4	0.2	0.2	0.1	0.3	-0.2	1.5	1.4	0.1	0.5	0.8	-0.3
The Hits	2.7	3.0	-0.3	10	5.1	3.7	1.4	4.3	4.7	-0.4	3.0	4.0	-1.0	3.9	5.9	-2.0	1.3	1.0	0.3	4.5	4.9	-0.4
The Sound	5.0	7.8	-2.8	7	8.7	15.6	-6.9	10.1	15.5	-5.4	10.4	13.2	-2.8	11.1	9.4	1.7	2.6	2.1	0.5	10.4	11.9	-1.5
ZM	7.3	9.0	-1.7	5	5.0	5.6	-0.6	5.0	5.0	0.0	6.1	6.1	0.0	3.8	2.9	0.9	4.2	5.8	-1.6	4.2	6.1	-1.9
MediaWorks Combo	46.0	49.8	-3.8		54.6	62.7	-8.1	56.3	61.9	-5.6	56.7	59.0	-2.3	50.7	53.9	-3.2	31.7	40.1	-8.4	55.4	56.9	-1.5
NZME Combo	44.6	42.7	1.9		32.7	29.2	3.5	31.9	29.1	2.8	33.2	33.3	-0.1	37.1	38.6	-1.5	59.8	52.8	7.0	34.0	34.7	-0.7

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM (until S4 2022) or internet only listening to George FM or Humm FM

NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

*Please Note: Flava changed from internet only to FM in S1 2023



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	74.0	72.2	1.8	3	8.2	9.2	-1.0	19.2	16.0	3.2	21.6	19.8	1.8	36.7	34.6	2.1	31.7	28.8	2.9	23.8	22.4	1.4	17.8	19.0	-1.2
Coast	20.1	16.8	3.3	11	1.9	2.0	-0.1	3.0	4.3	-1.3	3.9	5.3	-1.4	7.5	8.6	-1.1	7.5	5.2	2.3	7.9	4.5	3.4	3.8	4.7	-0.9
Edge	75.5	78.0	-2.5	2	23.1	23.6	-0.5	47.0	47.4	-0.4	38.8	42.8	-4.0	47.9	49.0	-1.1	13.0	9.8	3.2	4.4	3.8	0.6	19.3	20.7	-1.4
Flava*	2.0	n.a.	*	19	1.1	n.a.	*	1.3	n.a.	*	0.7	n.a.	*	0.7	n.a.	*	0.2	n.a.	*	0.2	n.a.	*	0.5	n.a.	*
Gold	2.7	4.8	-2.1	18	0.7	1.0	-0.3	0.9	1.2	-0.3	0.9	1.2	-0.3	1.6	2.2	-0.6	1.1	1.9	-0.8	0.5	1.4	-0.9	0.7	0.7	0.0
Gold Sport	3.8	3.2	0.6	15	0.6	*	*	1.2	1.3	-0.1	1.1	1.3	-0.2	1.4	2.0	-0.6	1.8	1.4	0.4	1.9	1.2	0.7	0.3	0.6	-0.3
Magic	42.2	41.3	0.9	8	2.1	3.7	-1.6	5.9	5.1	0.8	7.3	4.1	3.2	9.0	7.9	1.1	9.0	11.0	-2.0	24.3	19.9	4.4	4.3	4.6	-0.3
Mai FM	17.9	15.8	2.1	12	7.5	4.7	2.8	9.7	9.6	0.1	7.1	8.5	-1.4	8.3	9.5	-1.2	2.3	1.4	0.9	1.8	1.3	0.5	6.3	4.7	1.6
More FM	79.8	81.0	-1.2	1	18.6	18.8	-0.2	23.3	22.7	0.6	20.2	22.9	-2.7	40.8	44.1	-3.3	31.5	32.3	-0.8	18.7	17.0	1.7	20.1	21.7	-1.6
Newstalk ZB	71.4	70.5	0.9	4	2.3	4.3	-2.0	4.6	9.0	-4.4	6.3	8.9	-2.6	16.6	20.5	-3.9	29.1	28.2	0.9	35.7	30.1	5.6	11.7	12.0	-0.3
Radio Hauraki	28.5	34.0	-5.5	10	4.0	4.2	-0.2	11.0	15.4	-4.4	14.8	16.3	-1.5	20.1	21.0	-0.9	7.6	11.6	-4.0	3.8	8.6	-4.8	8.2	8.2	0.0
Rhema	8.3	6.9	1.4	14	0.5	0.2	0.3	1.1	0.9	0.2	1.1	1.4	-0.3	2.9	3.4	-0.5	4.2	4.0	0.2	3.9	2.8	1.1	2.7	2.0	0.7
Rock	58.7	54.7	4.0	6	11.9	12.0	-0.1	28.9	25.1	3.8	31.7	25.6	6.1	41.7	35.2	6.5	13.3	15.5	-2.2	5.2	7.4	-2.2	17.2	14.4	2.8
SENZ Sport	3.5	3.1	0.4	16	0.9	0.7	0.2	0.6	0.6	0.0	0.2	0.6	-0.4	0.6	0.6	0.0	0.9	0.7	0.2	1.9	1.7	0.2	0.8	1.4	-0.6
Star	3.0	4.8	-1.8	17	0.2	0.7	-0.5	0.4	0.5	-0.1	0.7	0.7	0.0	1.6	0.9	0.7	2.0	1.6	0.4	1.3	2.0	-0.7	0.8	0.6	0.2
Tahu FM	13.4	8.1	5.3	13	3.1	2.9	0.2	5.8	3.3	2.5	5.9	3.7	2.2	7.7	5.2	2.5	3.8	1.5	2.3	2.6	*	*	4.4	3.1	1.3
The Hits	35.4	37.7	-2.3	9	7.8	12.2	-4.4	20.0	18.0	2.0	18.6	14.9	3.7	23.7	21.8	1.9	7.5	9.3	-1.8	3.7	3.2	0.5	9.1	11.7	-2.6
The Sound	54.6	55.6	-1.0	7	7.2	6.5	0.7	13.0	12.9	0.1	14.5	11.5	3.0	27.2	24.4	2.8	27.9	31.3	-3.4	19.9	23.2	-3.3	11.1	10.2	0.9
ZM	60.4	66.1	-5.7	5	14.4	20.8	-6.4	39.6	38.8	0.8	35.0	33.1	1.9	40.4	41.0	-0.6	10.4	11.5	-1.1	5.6	3.9	1.7	16.8	19.6	-2.8
MediaWorks Combo	276.7	278.7	-2.0		51.7	47.6	4.1	95.9	93.6	2.3	94.8	95.8	-1.0	139.6	145.4	-5.8	88.0	91.3	-3.3	72.8	68.9	3.9	60.8	66.4	-5.6
NZME Combo	187.7	192.5	-4.8		28.4	36.8	-8.4	65.4	69.4	-4.0	65.0	64.4	0.6	91.7	94.1	-2.4	55.0	56.3	-1.3	49.5	44.2	5.3	44.0	46.2	-2.2
All Commercial Radio	364.7	361.4	3.3		62.4	63.5	-1.1	124.3	123.7	0.6	123.9	123.2	0.7	180.5	183.1	-2.6	113.4	115.2	-1.8	96.2	90.7	5.5	82.2	87.9	-5.7
Potential (000)	511.7	507.5	4.2		109.7	109.3	0.4	183.2	182.4	0.8	164.1	163.0	1.1	238.6	237.7	0.9	144.6	144.1	0.5	122.6	121.4	1.2	102.3	103.7	-1.4
Sample	1,557	1,502	55		377	319	58	525	486	39	470	460	10	724	687	37	447	404	43	360	388	-28	343	329	14

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 NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

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	This	Last	+/-
Potential (000)	511.7	507.5	4.2
Sample Size	1,557	1,502	55

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	38.3	33.3	5.0	4	32.9	30.2	2.7	42.5	39.5	3.0	31.7	33.7	-2.0	12.9	12.3	0.6	10.3	8.4	1.9	42.4	44.7	-2.3
Coast	6.7	5.0	1.7	12	8.1	7.3	0.8	12.6	9.6	3.0	8.9	8.7	0.2	2.8	2.1	0.7	2.8	1.9	0.9	8.7	8.4	0.3
Edge	44.1	41.5	2.6	3	26.9	30.9	-4.0	39.0	41.6	-2.6	38.3	41.6	-3.3	16.9	15.5	1.4	6.1	6.8	-0.7	48.4	43.1	5.3
Flava*	0.5	n.a.	*	19	0.8	n.a.	*	1.5	n.a.	*	1.0	n.a.	*	0.2	n.a.	*	*	n.a.	*	1.3	n.a.	*
Gold	1.9	2.6	-0.7	16	0.6	1.8	-1.2	0.5	2.1	-1.6	2.1	2.8	-0.7	0.9	1.6	-0.7	*	0.5	*	1.4	3.9	-2.5
Gold Sport	1.7	1.6	0.1	17	2.1	1.2	0.9	2.1	2.0	0.1	1.7	1.6	0.1	0.6	1.0	-0.4	*	*	*	1.7	1.6	0.1
Magic	15.0	13.3	1.7	9	22.0	25.6	-3.6	28.8	26.3	2.5	19.6	22.3	-2.7	9.3	9.6	-0.3	4.8	2.0	2.8	26.6	26.7	-0.1
Mai FM	8.2	4.9	3.3	11	5.8	5.6	0.2	6.8	7.0	-0.2	10.4	5.4	5.0	2.4	2.8	-0.4	2.4	1.8	0.6	9.9	7.3	2.6
More FM	49.9	46.1	3.8	2	39.6	30.9	8.7	41.4	37.6	3.8	35.9	31.8	4.1	13.7	15.3	-1.6	8.9	8.6	0.3	47.8	46.5	1.3
Newstalk ZB	55.0	48.2	6.8	1	43.9	34.8	9.1	39.9	37.8	2.1	41.8	37.5	4.3	25.6	17.6	8.0	20.5	17.4	3.1	51.9	46.5	5.4
Radio Hauraki	14.7	17.5	-2.8	10	13.9	14.8	-0.9	14.3	15.0	-0.7	15.0	18.7	-3.7	6.1	6.0	0.1	1.7	1.9	-0.2	15.7	17.7	-2.0
Rhema	3.3	3.2	0.1	14	3.7	2.5	1.2	4.6	4.2	0.4	2.7	2.1	0.6	0.6	0.8	-0.2	0.8	0.4	0.4	5.0	4.5	0.5
Rock	28.4	28.1	0.3	6	26.4	26.2	0.2	34.9	31.2	3.7	34.1	28.4	5.7	11.4	9.7	1.7	4.8	4.5	0.3	34.2	32.2	2.0
SENZ Sport	0.9	0.9	0.0	18	0.9	0.8	0.1	0.5	0.6	-0.1	0.5	0.8	-0.3	0.2	0.2	0.0	0.5	0.7	-0.2	2.4	0.8	1.6
Star	2.0	3.3	-1.3	15	1.6	1.3	0.3	1.5	2.0	-0.5	1.2	1.6	-0.4	1.4	2.2	-0.8	0.6	0.6	0.0	2.3	2.7	-0.4
Tahu FM	5.6	2.0	3.6	13	3.9	2.2	1.7	4.7	2.8	1.9	3.2	2.0	1.2	1.1	1.2	-0.1	1.2	1.8	-0.6	7.7	4.1	3.6
The Hits	17.8	16.9	0.9	8	15.5	15.4	0.1	19.2	18.8	0.4	14.4	18.3	-3.9	6.8	7.2	-0.4	2.7	3.4	-0.7	20.1	23.0	-2.9
The Sound	22.6	26.9	-4.3	7	24.7	32.1	-7.4	29.0	33.6	-4.6	27.1	32.3	-5.2	16.5	11.9	4.6	3.7	2.3	1.4	32.7	33.7	-1.0
ZM	35.8	38.5	-2.7	5	25.6	28.6	-3.0	30.7	32.9	-2.2	27.4	27.4	0.0	10.8	8.1	2.7	5.7	6.5	-0.8	32.9	36.5	-3.6
MediaWorks Combo	172.1	167.3	4.8		148.7	158.1	-9.4	184.5	185.5	-1.0	164.2	173.0	-8.8	75.2	70.9	4.3	33.9	30.9	3.0	200.0	202.3	-2.3
NZME Combo	124.2	123.1	1.1		101.7	96.1	5.6	109.3	109.7	-0.4	102.5	106.9	-4.4	50.4	42.8	7.6	31.3	31.1	0.2	123.7	128.8	-5.1
All Commercial Radio	268.8	262.9	5.9		227.7	226.6	1.1	270.0	266.3	3.7	244.4	252.0	-7.6	124.9	114.1	10.8	63.8	57.9	5.9	292.6	293.0	-0.4

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM (until S4 2022) or internet only listening to George FM or Humm FM
NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

*Please Note: Flava changed from internet only to FM in S1 2023



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Sun Jun 26 to Sat Nov 12 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	8:15	9:11	-0:55	5:52	7:09	-1:17	4:14	5:32	-1:17	6:12	7:34	-1:21	6:56	8:17	-1:21	9:25	10:04	-0:39	9:59	10:44	-0:44	4:56	5:43	-0:46
Coast	7:35	6:45	0:49	4:26	4:11	0:14	6:08	6:43	-0:35	4:55	5:05	-0:09	8:01	5:51	2:09	11:27	6:39	4:47	7:54	6:01	1:53	3:41	4:32	-0:51
Edge	6:36	6:22	0:13	5:56	5:01	0:55	7:06	6:11	0:55	7:03	7:29	-0:25	7:02	7:07	-0:04	6:35	5:12	1:23	5:15	5:59	-0:44	5:38	5:36	0:02
Flava*	5:58	n.a.	*	2:29	n.a.	*	8:00	n.a.	*	12:07	n.a.	*	12:07	n.a.	*	3:30	n.a.	*	3:30	n.a.	*	10:41	n.a.	*
Gold	11:09	10:12	0:57	0:37	1:22	-0:44	3:04	4:31	-1:27	3:04	4:31	-1:27	18:02	16:39	1:23	24:20	21:25	2:55	2:45	8:11	-5:26	0:37	0:45	-0:07
Gold Sport	6:50	7:52	-1:01	1:29	*	*	1:56	3:00	-1:04	2:08	3:00	-0:52	1:53	4:23	-2:29	7:03	7:46	-0:43	12:08	13:30	-1:21	1:00	2:04	-1:04
Magic	10:12	10:28	-0:16	3:12	2:43	0:28	3:19	5:59	-2:39	7:05	7:44	-0:38	6:44	6:03	0:41	12:04	9:16	2:47	11:35	12:28	-0:52	3:56	7:38	-3:41
Mai FM	4:37	3:50	0:47	4:35	2:55	1:39	4:49	4:28	0:21	5:16	4:42	0:34	5:05	4:34	0:30	4:14	4:09	0:04	3:09	2:26	0:43	3:46	4:33	-0:47
More FM	7:45	6:36	1:09	6:03	3:40	2:23	5:01	5:48	-0:46	5:23	6:29	-1:06	7:24	7:37	-0:12	9:44	8:12	1:32	9:57	6:51	3:05	9:04	8:01	1:02
Newstalk ZB	17:22	15:11	2:10	3:30	3:02	0:28	9:17	8:24	0:52	10:30	9:33	0:56	10:57	9:41	1:15	12:34	11:02	1:31	16:05	16:00	0:05	19:14	16:04	3:09
Radio Hauraki	8:27	6:22	2:04	13:25	8:44	4:41	8:46	4:50	3:55	7:17	3:54	3:23	7:45	5:07	2:38	7:48	9:20	-1:31	3:14	8:25	-5:10	13:34	6:17	7:16
Rhema	4:29	6:38	-2:08	7:37	0:15	7:22	5:46	5:14	0:31	5:46	4:38	1:07	4:41	10:51	-6:09	3:00	8:44	-5:43	2:25	2:41	-0:15	3:03	2:09	0:54
Rock	9:04	10:37	-1:32	4:26	10:52	-6:26	9:29	11:16	-1:47	9:51	9:13	0:37	10:47	11:03	-0:16	12:29	12:33	-0:04	5:56	8:04	-2:08	7:46	11:02	-3:15
SENZ Sport	3:03	3:30	-0:27	1:08	1:00	0:08	1:12	9:45	-8:32	1:00	9:45	-8:45	2:34	9:45	-7:10	5:48	0:45	5:03	4:05	2:14	1:50	0:54	0:52	0:01
Star	37:00	8:45	28:15	15:00	11:22	3:37	0:30	1:00	-0:30	1:14	1:10	0:03	54:33	4:18	50:15	53:25	17:58	35:27	18:08	14:20	3:47	23:59	36:25	-12:25
Tahu FM	2:25	4:42	-2:16	2:05	1:47	0:18	2:40	2:01	0:38	2:33	2:12	0:21	2:17	6:21	-4:03	2:45	16:14	-13:28	3:14	*	*	2:02	9:03	-7:00
The Hits	6:57	6:47	0:10	3:41	4:08	-0:27	7:55	6:30	1:24	8:14	7:18	0:55	7:22	6:29	0:52	6:45	9:53	-3:08	11:19	19:21	-8:02	6:52	5:47	1:05
The Sound	10:15	14:03	-3:48	10:52	9:58	0:54	7:41	12:02	-4:20	6:01	11:17	-5:15	8:08	11:16	-3:07	12:00	16:11	-4:11	13:02	18:44	-5:42	7:04	9:09	-2:04
ZM	5:30	5:45	-0:14	3:48	4:45	-0:56	5:00	5:49	-0:49	5:42	5:59	-0:16	5:58	5:38	0:20	7:11	6:43	0:28	6:30	12:39	-6:08	6:53	6:27	0:25
MediaWorks Combo	12:04	12:54	-0:49	9:08	10:01	-0:53	10:13	11:07	-0:54	10:39	11:10	-0:31	11:58	12:01	-0:02	14:53	15:40	-0:46	14:04	16:41	-2:36	10:25	10:41	-0:16
NZME Combo	12:09	11:06	1:02	5:34	5:41	-0:06	8:06	8:04	0:02	8:36	8:04	0:32	9:19	8:31	0:48	12:19	11:59	0:20	15:11	16:18	-1:06	12:08	9:59	2:08
All Commercial Radio	17:19	17:17	0:02	10:47	11:36	-0:48	14:15	14:31	-0:15	15:28	14:47	0:40	16:43	15:48	0:55	19:34	19:56	-0:21	19:52	21:45	-1:53	15:43	14:28	1:15
Potential (000)	511.7	507.5	4.2	109.7	109.3	0.4	183.2	182.4	0.8	164.1	163.0	1.1	238.6	237.7	0.9	144.6	144.1	0.5	122.6	121.4	1.2	102.3	103.7	-1.4
Sample	1,557	1,502	55	377	319	58	525	486	39	470	460	10	724	687	37	447	404	43	360	388	-28	343	329	14

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM (until S4 2022) or internet only listening to George FM or Humm FM
 NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

*Please Note: Flava changed from internet only to FM in S1 2023



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Sun Jun 26 to Sat Nov 12 2022

	This	Last	+/-
Potential (000)	511.7	507.5	4.2
Sample Size	1,557	1,502	55

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	2:28	2:23	0:04	3:17	4:37	-1:19	3:36	4:34	-0:58	1:58	2:12	-0:14	2:20	2:09	0:11	1:55	2:21	-0:25	3:21	3:11	0:10
Coast	2:58	2:23	0:35	2:26	2:59	-0:33	3:50	3:14	0:36	2:06	1:31	0:35	1:02	1:44	-0:41	3:26	2:11	1:14	3:47	3:13	0:34
Edge	2:15	2:13	0:02	2:13	2:44	-0:31	2:36	2:38	-0:01	2:12	2:03	0:08	2:09	1:22	0:46	1:06	1:41	-0:34	2:14	2:07	0:06
Flava*	1:14	n.a.	*	2:05	n.a.	*	3:04	n.a.	*	1:01	n.a.	*	0:15	n.a.	*	*	n.a.	*	3:12	n.a.	*
Gold	1:59	2:17	-0:18	8:07	3:54	4:13	18:15	6:26	11:48	3:34	2:51	0:42	0:45	1:05	-0:20	*	1:30	*	3:27	3:02	0:24
Gold Sport	1:29	2:18	-0:49	3:17	3:57	-0:40	4:29	4:16	0:13	1:31	1:53	-0:22	1:00	1:00	0:00	*	*	*	2:32	2:44	-0:12
Magic	2:59	2:30	0:28	3:48	3:43	0:05	3:45	4:18	-0:33	2:28	2:12	0:16	2:00	2:02	-0:01	1:16	1:34	-0:18	4:32	4:27	0:05
Mai FM	1:41	1:36	0:05	1:50	1:44	0:05	2:09	2:17	-0:07	1:57	1:49	0:08	0:43	0:46	-0:02	1:56	2:29	-0:33	1:42	1:26	0:15
More FM	2:46	2:43	0:02	2:45	2:54	-0:09	3:01	3:09	-0:07	2:00	1:35	0:25	1:08	1:15	-0:06	1:46	2:04	-0:18	2:58	2:26	0:31
Newstalk ZB	5:39	5:28	0:11	3:21	3:51	-0:30	4:48	4:28	0:19	3:00	3:18	-0:18	3:39	4:03	-0:24	4:53	4:42	0:11	5:10	4:51	0:19
Radio Hauraki	3:23	1:49	1:34	3:38	3:44	-0:05	3:54	3:47	0:06	2:21	1:33	0:48	1:31	1:05	0:26	2:03	0:35	1:28	2:16	2:00	0:16
Rhema	1:24	1:55	-0:30	2:21	3:29	-1:08	1:31	2:47	-1:15	1:20	2:13	-0:53	0:15	0:18	-0:03	0:48	1:15	-0:26	2:29	3:01	-0:31
Rock	2:24	3:29	-1:04	3:39	4:17	-0:38	4:11	4:49	-0:38	2:21	2:50	-0:28	3:36	3:38	-0:02	1:35	2:28	-0:53	2:42	2:50	-0:08
SENZ Sport	0:32	1:00	-0:28	2:41	2:33	0:07	2:48	6:30	-3:41	2:06	0:51	1:15	1:00	4:00	-3:00	1:00	1:00	0:00	1:50	1:47	0:02
Star	7:07	2:34	4:32	9:51	4:42	5:08	13:21	5:01	8:19	10:43	2:23	8:19	12:38	1:23	11:15	1:39	1:40	-0:00	13:22	3:18	10:04
Tahu FM	0:55	1:46	-0:51	1:21	4:23	-3:02	1:47	3:29	-1:41	0:55	0:48	0:07	0:25	0:44	-0:19	2:29	1:31	0:57	0:55	2:28	-1:32
The Hits	1:44	1:51	-0:07	3:21	2:45	0:35	3:11	3:43	-0:32	1:39	1:40	-0:01	2:04	2:19	-0:15	1:00	0:35	0:25	3:04	2:43	0:21
The Sound	2:28	3:02	-0:33	3:37	5:37	-2:00	4:52	6:55	-2:02	3:03	3:09	-0:06	2:27	2:13	0:13	1:28	1:46	-0:17	4:24	4:32	-0:08
ZM	2:17	2:27	-0:10	2:00	2:16	-0:16	2:17	2:17	0:00	1:46	1:43	0:03	1:16	1:00	0:16	1:33	1:42	-0:09	1:45	2:09	-0:23
MediaWorks Combo	3:00	3:07	-0:07	3:45	4:35	-0:49	4:17	5:00	-0:42	2:45	2:38	0:06	2:27	2:09	0:17	1:57	2:30	-0:33	3:50	3:37	0:13
NZME Combo	4:02	3:38	0:23	3:17	3:31	-0:13	4:07	3:59	0:07	2:34	2:24	0:10	2:40	2:33	0:07	3:59	3:17	0:42	3:48	3:27	0:20
All Commercial Radio	4:11	3:59	0:11	4:30	5:06	-0:36	5:13	5:38	-0:25	3:15	3:04	0:11	2:54	2:29	0:25	3:16	3:19	-0:03	4:44	4:23	0:20

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM (until S4 2022) or internet only listening to George FM or Humm FM
 NZME Combo: Coast, Flava (from S1 2023), Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava (until S4 2022)

*Please Note: Flava changed from internet only to FM in S1 2023