

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	9.7	9.5	0.2	2	8.1	7.4	0.7		6.3	7.1	-0.8		8.8	9.3	-0.5		9.5	9.9	-0.4		11.0	10.8	0.2		10.4	9.6	0.8		10.0	8.9	1.1	
Network Coast	5.4	5.2	0.2	9	2.8	4.0	-1.2		2.6	3.9	-1.3		2.2	2.9	-0.7		3.5	3.8	-0.3		6.8	5.7	1.1		8.3	7.0	1.3		4.5	4.2	0.3	
Network The Edge	6.1	5.6	0.5	6	12.6	11.4	1.2		10.7	9.4	1.3		9.8	9.4	0.4		8.1	7.5	0.6		3.6	2.9	0.7		1.7	1.3	0.4		6.7	6.9	-0.2	
Network Flava	1.6	1.8	-0.2	14	3.0	3.5	-0.5		3.6	4.5	-0.9		2.9	3.7	-0.8		2.3	2.6	-0.3		0.7	0.5	0.2		0.2	0.2	0.0		2.2	2.2	0.0	
Network George FM	1.9	1.8	0.1	13	2.6	2.9	-0.3		4.0	3.6	0.4		3.4	2.9	0.5		3.2	2.7	0.5		1.6	1.4	0.2		0.2	0.4	-0.2		1.0	1.1	-0.1	
Network Gold	1.3	1.6	-0.3	15	0.4	0.8	-0.4		1.0	1.1	-0.1		1.0	1.1	-0.1		1.3	1.6	-0.3		2.1	2.8	-0.7		2.0	2.3	-0.3		1.4	1.8	-0.4	
Network Gold Sport*	0.3	0.3	0.0	22	0.1	0.1	0.0		0.2	0.1	0.1		0.2	0.1	0.1		0.2	0.2	0.0		0.3	0.4	-0.1		0.6	0.6	0.0		0.1	0.2	-0.1	
Network Hokonui	0.2	0.2	0.0	24	0.2	0.2	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.2	0.0		0.3	0.3	0.0		0.2	0.3	-0.1		0.3	0.3	0.0	
Network Humm FM	0.8	0.7	0.1	18	0.5	0.8	-0.3		1.2	1.1	0.1		1.2	1.1	0.1		1.3	1.1	0.2		0.9	0.6	0.3		0.2	0.1	0.1		0.5	0.7	-0.2	
Network Life FM	0.9	1.0	-0.1	17	1.6	1.8	-0.2		1.4	1.1	0.3		1.3	1.2	0.1		1.1	1.1	0.0		0.6	0.9	-0.3		0.4	0.5	-0.1		1.3	1.2	0.1	
Network Magic	5.5	5.8	-0.3	8	1.2	1.1	0.1		1.2	1.0	0.2		1.2	0.9	0.3		1.6	1.7	-0.1		4.7	5.1	-0.4		11.4	12.5	-1.1		2.3	2.5	-0.2	
Network Mai FM	4.8	4.9	-0.1	11	12.2	11.2	1.0		10.4	10.5	-0.1		8.4	8.8	-0.4		6.0	6.3	-0.3		1.5	1.6	-0.1		1.0	0.8	0.2		7.0	6.9	0.1	
Network Maori Radio	0.6	0.6	0.0	19	1.1	1.1	0.0		0.7	0.7	0.0		0.7	0.8	-0.1		0.7	0.7	0.0		0.5	0.6	-0.1		0.4	0.4	0.0		0.7	0.9	-0.2	
Network More FM	7.7	7.4	0.3	4	9.2	8.6	0.6		6.0	7.1	-1.1		6.0	7.5	-1.5		8.1	8.9	-0.8		11.0	9.0	2.0		7.9	5.9	2.0		10.3	10.2	0.1	
Network Newstalk ZB	15.8	15.2	0.6	1	2.7	2.2	0.5		3.1	3.2	-0.1		4.6	4.7	-0.1		6.8	7.0	-0.2		14.2	14.0	0.2		25.6	24.5	1.1		12.7	11.3	1.4	
Network Radio Hauraki	2.7	2.9	-0.2	12	2.9	3.7	-0.8		3.7	3.8	-0.1		4.4	3.7	0.7		4.2	3.8	0.4		2.5	3.4	-0.9		1.0	1.8	-0.8		4.0	4.4	-0.4	
Network Rhema	0.4	0.5	-0.1	21	0.2	0.3	-0.1		0.4	0.4	0.0		0.4	0.5	-0.1		0.4	0.5	-0.1		0.5	0.5	0.0		0.5	0.5	0.0		0.4	0.3	0.1	
Network The Rock	8.2	8.4	-0.2	3	9.7	12.4	-2.7		13.0	12.1	0.9		12.5	11.0	1.5		12.3	11.9	0.4		8.6	9.2	-0.6		3.4	3.4	0.0		7.8	8.7	-0.9	
Network SENZ Sport	0.3	0.3	0.0	22	*	*	*		0.2	0.2	0.0		0.2	0.2	0.0		0.3	0.3	0.0		0.3	0.4	-0.1		0.3	0.5	-0.2		0.1	0.1	0.0	
Network Star	0.5	0.4	0.1	20	0.1	0.1	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.7	0.4	0.3		1.1	0.7	0.4		0.5	0.6	-0.1		0.4	0.4	0.0	
Network Tarana	1.0	1.4	-0.4	16	0.5	0.4	0.1		1.4	1.7	-0.3		1.5	2.3	-0.8		1.0	1.5	-0.5		0.5	0.7	-0.2		1.1	1.6	-0.5		0.9	1.9	-1.0	
Network The Hits	4.9	4.8	0.1	10	7.0	6.9	0.1		6.4	5.9	0.5		6.5	6.1	0.4		5.9	5.5	0.4		4.8	4.9	-0.1		3.7	3.8	-0.1		5.9	6.5	-0.6	
Network The Sound	6.6	7.4	-0.8	5	4.8	4.3	0.5		4.3	5.7	-1.4		4.3	5.6	-1.3		6.3	7.0	-0.7		11.4	12.6	-1.2		10.0	11.9	-1.9		4.7	5.0	-0.3	
Network ZM	5.9	5.8	0.1	7	11.5	11.3	0.2		10.6	10.3	0.3		9.6	9.7	-0.1		7.7	7.7	0.0		3.5	3.2	0.3		1.9	1.7	0.2		8.2	8.3	-0.1	
MediaWorks Combo	51.4	53.3	-1.9		60.8	60.2	0.6		57.1	57.9	-0.8		55.7	57.6	-1.9		56.4	57.9	-1.5		54.5	55.2	-0.7		46.5	48.7	-2.2		50.2	52.1	-1.9	
NZME Combo	38.4	38.1	0.3		31.0	32.8	-1.8		31.5	33.0	-1.5		31.6	32.3	-0.7		32.2	32.5	-0.3		35.5	35.6	-0.1		43.9	42.7	1.2		39.4	39.3	0.1	
Potential (000)	3,737.7	3,732.7	5.0		836.0	839.																										

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2023

Station Share (%) by Daypart, People 10+

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	This	Last	+/-
Potential (000)	3,737.7	3,732.7	5.0
Sample Size	13,945	13,700	245

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.3	8.4	-0.1	2	11.5	11.1	0.4		10.2	10.5	-0.3		8.8	8.4	0.4		7.6	7.5	0.1		8.2	7.6	0.6		10.2	9.8	0.4	
Network Coast	4.0	4.0	0.0	11	6.3	6.2	0.1		6.6	6.3	0.3		4.4	4.3	0.1		3.4	3.9	-0.5		4.0	3.0	1.0		5.8	5.4	0.4	
Network The Edge	5.6	5.3	0.3	6	5.5	5.1	0.4		6.4	5.5	0.9		7.2	6.7	0.5		6.0	6.1	-0.1		4.8	4.1	0.7		6.2	5.9	0.3	
Network Flava	1.4	1.8	-0.4	14	1.7	1.7	0.0		1.9	2.1	-0.2		1.7	2.0	-0.3		1.0	1.5	-0.5		1.0	1.8	-0.8		1.4	1.4	0.0	
Network George FM	1.8	1.6	0.2	13	1.8	1.8	0.0		1.9	1.8	0.1		2.5	2.2	0.3		2.0	1.8	0.2		1.2	0.7	0.5		1.9	1.8	0.1	
Network Gold	1.0	1.4	-0.4	15	1.8	2.1	-0.3		1.5	1.8	-0.3		1.1	1.5	-0.4		0.6	0.9	-0.3		0.9	0.7	0.2		1.3	1.5	-0.2	
Network Gold Sport*	0.3	0.3	0.0	21	0.3	0.3	0.0		0.3	0.4	-0.1		0.3	0.3	0.0		0.3	0.2	0.1		0.4	0.2	0.2		0.3	0.4	-0.1	
Network Hokonui	0.2	0.2	0.0	23	0.2	0.2	0.0		0.3	0.3	0.0		0.2	0.2	0.0		0.1	0.1	0.0		0.1	*	*		0.2	0.2	0.0	
Network Humm FM	0.6	0.6	0.0	19	0.8	0.6	0.2		0.5	0.3	0.2		0.5	0.5	0.0		2.7	2.3	0.4		1.9	1.4	0.5		0.7	0.8	-0.1	
Network Life FM	0.9	1.0	-0.1	16	0.6	0.6	0.0		0.7	0.9	-0.2		1.1	1.0	0.1		1.0	1.0	0.0		1.1	1.1	0.0		1.1	1.3	-0.2	
Network Magic	4.1	4.2	-0.1	10	6.1	6.6	-0.5		5.6	6.2	-0.6		4.4	4.9	-0.5		5.9	5.8	0.1		3.0	2.1	0.9		6.9	7.5	-0.6	
Network Mai FM	5.5	6.3	-0.8	7	3.8	3.8	0.0		4.4	4.3	0.1		5.5	5.5	0.0		4.9	4.3	0.6		6.1	5.2	0.9		4.8	4.8	0.0	
Network Maori Radio	0.7	0.7	0.0	17	0.5	0.5	0.0		0.6	0.6	0.0		0.5	0.5	0.0		0.2	0.3	-0.1		1.2	1.3	-0.1		0.7	0.8	-0.1	
Network More FM	8.1	8.5	-0.4	3	8.1	7.3	0.8		7.9	7.1	0.8		7.7	6.7	1.0		5.0	6.0	-1.0		5.9	7.9	-2.0		7.7	7.6	0.1	
Network Newstalk ZB	23.2	21.2	2.0	1	12.2	11.8	0.4		10.0	9.9	0.1		15.1	15.3	-0.2		23.9	24.7	-0.8		28.9	28.4	0.5		14.3	13.7	0.6	
Network Radio Hauraki	2.7	2.5	0.2	12	3.0	3.4	-0.4		3.4	3.5	-0.1		3.2	3.7	-0.5		1.7	2.0	-0.3		1.4	1.3	0.1		2.0	2.1	-0.1	
Network Rhema	0.3	0.3	0.0	21	0.3	0.3	0.0		0.4	0.5	-0.1		0.3	0.4	-0.1		0.5	0.6	-0.1		0.7	0.7	0.0		0.5	0.6	-0.1	
Network The Rock	7.4	7.5	-0.1	4	9.1	9.3	-0.2		9.5	9.8	-0.3		9.1	9.2	-0.1		7.1	6.9	0.2		6.2	7.6	-1.4		6.9	6.9	0.0	
Network SENZ Sport	0.2	0.3	-0.1	23	0.2	0.3	-0.1		0.2	0.3	-0.1		0.3	0.3	0.0		0.2	0.3	-0.1		0.4	0.4	0.0		0.4	0.4	0.0	
Network Star	0.4	0.3	0.1	20	0.5	0.3	0.2		0.5	0.3	0.2		0.4	0.2	0.2		1.1	0.6	0.5		0.5	1.6	-1.1		0.6	0.5	0.1	
Network Tarana	0.7	1.1	-0.4	17	0.8	1.4	-0.6		1.1	1.5	-0.4		1.3	1.3	0.0		0.8	1.1	-0.3		0.9	1.8	-0.9		1.3	1.6	-0.3	
Network The Hits	4.7	4.5	0.2	9	5.3	4.7	0.6		5.6	5.1	0.5		4.6	4.9	-0.3		3.7	3.9	-0.2		3.5	4.0	-0.5		4.8	5.2	-0.4	
Network The Sound	5.1	5.4	-0.3	8	7.7	9.2	-1.5		8.4	9.5	-1.1		6.0	6.9	-0.9		4.8	5.1	-0.3		4.1	4.0	0.1		6.6	7.1	-0.5	
Network ZM	6.3	6.6	-0.3	5	4.9	5.0	-0.1		5.5	5.5	0.0		7.0	7.0	0.0		6.1	4.7	1.4		7.1	6.4	0.7		5.7	5.8	-0.1	
MediaWorks Combo	46.7	49.9	-3.2		54.4	56.7	-2.3		54.9	56.3	-1.4		51.8	52.4	-0.6		46.3	48.1	-1.8		41.5	43.0	-1.5		52.3	53.9	-1.6	
NZME Combo	44.1	42.6	1.5		35.9	35.6	0.3		35.4	35.1	0.3		37.7	39.3	-1.6		41.6	42.5	-0.9		47.8	46.5	1.3		36.2	36.1	0.1	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
Network Breeze	520.2	485.1	35.1	2	79.2	75.0	4.2	139.5	134.2	5.3	163.6	155.8	7.8	265.3	247.3	18.0	190.6	173.6	17.0	146.3	137.0	9.3	110.6	102.1	8.5					
Network Coast	254.2	260.8	-6.6	10	26.2	35.2	-9.0	40.5	48.6	-8.1	43.2	46.1	-2.9	89.4	100.6	-11.2	101.0	108.2	-7.2	105.9	98.6	7.3	45.6	46.7	-1.1					
Network The Edge	467.1	477.8	-10.7	4	166.0	168.6	-2.6	245.5	258.5	-13.0	204.6	220.4	-15.8	263.9	272.3	-8.4	85.9	75.8	10.1	35.5	33.2	2.3	104.8	107.8	-3.0					
Network Flava	127.0	141.9	-14.9	13	47.1	54.0	-6.9	75.7	94.3	-18.6	65.4	74.6	-9.2	75.5	83.4	-7.9	13.5	12.4	1.1	4.3	4.2	0.1	27.0	30.3	-3.3					
Network George FM	122.0	120.0	2.0	14	31.8	33.0	-1.2	76.1	68.2	7.9	64.9	57.0	7.9	80.9	70.8	10.1	23.3	24.1	-0.8	8.8	15.6	-6.8	20.6	19.2	1.4					
Network Gold	70.3	81.5	-11.2	16	10.4	13.9	-3.5	16.8	16.8	0.0	15.8	17.8	-2.0	27.9	33.6	-5.7	28.1	36.1	-8.0	28.0	31.4	-3.4	10.3	12.7	-2.4					
Network Gold Sport*	29.7	31.0	-1.3	21	5.5	6.3	-0.8	8.1	5.2	2.9	6.6	3.3	3.3	7.9	7.0	0.9	10.4	11.8	-1.4	12.9	13.9	-1.0	2.5	3.0	-0.5					
Network Hokonui	12.0	10.0	2.0	24	2.6	1.9	0.7	5.7	2.3	3.4	4.5	2.4	2.1	6.4	3.8	2.6	3.4	4.0	-0.6	2.5	3.6	-1.1	2.7	2.1	0.6					
Network Humm FM	38.6	35.3	3.3	20	6.1	10.2	-4.1	23.4	19.8	3.6	23.6	19.9	3.7	29.1	23.3	5.8	7.9	4.3	3.6	3.2	1.6	1.6	7.0	7.9	-0.9					
Network Life FM	79.1	89.1	-10.0	15	23.5	24.4	-0.9	35.9	33.9	2.0	35.4	36.8	-1.4	43.9	50.4	-6.5	15.5	21.7	-6.2	10.8	13.4	-2.6	21.3	22.0	-0.7					
Network Magic	216.6	222.6	-6.0	11	14.9	17.1	-2.2	31.6	24.0	7.6	30.3	24.8	5.5	46.8	44.4	2.4	58.2	64.9	-6.7	113.5	118.6	-5.1	23.0	25.7	-2.7					
Network Mai FM	345.4	366.4	-21.0	8	131.5	142.3	-10.8	201.2	219.5	-18.3	170.1	174.6	-4.5	192.2	201.8	-9.6	36.8	40.4	-3.6	20.2	20.8	-0.6	84.4	85.0	-0.6					
Network Maori Radio	67.8	65.9	1.9	17	21.9	22.9	-1.0	28.5	27.1	1.4	25.0	24.8	0.2	33.2	33.3	-0.1	16.4	14.4	2.0	10.8	8.2	2.6	17.9	12.3	5.6					
Network More FM	479.7	486.3	-6.6	3	123.1	134.8	-11.7	156.0	172.0	-16.0	150.9	159.6	-8.7	249.9	248.4	1.5	161.0	148.8	12.2	95.7	93.5	2.2	108.5	102.9	5.6					
Network Newstalk ZB	574.5	568.3	6.2	1	54.9	56.0	-1.1	90.4	87.8	2.6	116.0	117.4	-1.4	204.7	208.1	-3.4	192.1	196.9	-4.8	219.6	208.2	11.4	95.0	93.1	1.9					
Network Radio Hauraki	192.1	198.1	-6.0	12	36.9	36.9	0.0	72.5	77.4	-4.9	87.4	88.2	-0.8	130.4	127.0	3.4	57.4	65.0	-7.6	23.6	33.5	-9.9	44.1	45.8	-1.7					
Network Rhema	39.6	45.0	-5.4	19	4.9	7.0	-2.1	7.7	9.9	-2.2	7.9	10.9	-3.0	13.8	17.1	-3.3	16.6	16.3	0.3	16.7	17.5	-0.8	8.1	9.3	-1.2					
Network The Rock	383.8	387.6	-3.8	6	90.3	101.9	-11.6	186.0	182.3	3.7	186.1	172.3	13.8	252.5	240.4	12.1	97.2	101.4	-4.2	40.2	44.8	-4.6	77.0	73.7	3.3					
Network SENZ Sport	27.6	27.4	0.2	22	2.4	2.7	-0.3	7.1	3.8	3.3	6.8	5.1	1.7	12.6	11.1	1.5	10.6	13.2	-2.6	9.8	11.5	-1.7	2.5	4.6	-2.1					
Network Star	20.9	22.0	-1.1	23	1.2	1.2	0.0	3.3	2.7	0.6	4.1	3.4	0.7	8.9	8.9	0.0	8.9	8.7	0.2	8.1	8.6	-0.5	3.1	2.0	1.1					
Network Tarana	44.5	49.5	-5.0	18	6.9	8.6	-1.7	21.9	24.2	-2.3	22.2	26.9	-4.7	26.7	30.6	-3.9	11.6	10.3	1.3	9.0	8.7	0.3	13.0	15.2	-2.2					
Network The Hits	369.4	364.4	5.0	7	100.5	107.2	-6.7	147.8	145.3	2.5	142.0	138.4	3.6	205.2	199.2	6.0	103.8	99.0	4.8	58.9	54.5	4.4	79.8	84.9	-5.1					
Network The Sound	323.6	317.6	6.0	9	48.3	52.6	-4.3	84.2	81.6	2.6	86.5	79.7	6.8	156.6	147.7	8.9	148.2	147.1	1.1	114.2	112.3	1.9	53.8	50.4	3.4					
Network ZM	457.4	457.2	0.2	5	138.7	143.0	-4.3	256.5	249.5	7.0	230.6	228.4	2.2	280.4	281.8	-1.4	76.8	75.4	1.4	35.7	29.7	6.0	105.7	107.1	-1.4					
MediaWorks Combo	1,945.7	1,982.8	-37.1		427.0	435.3	-8.3	715.5	736.5	-21.0	686.0	700.3	-14.3	999.2	1,008.7	-9.5	578.0	574.7	3.3	439.5	452.2	-12.7	387.1	399.6	-12.5					
NZME Combo	1,616.9	1,612.3	4.6		307.8	327.1	-19.3	544.9	555.1	-10.2	543.0	542.1	0.9	783.9	779.8	4.1	455.													

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2023

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	3,737.7	3,732.7	5.0
Sample Size	13,945	13,700	245

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend				
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn																
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	250.8	241.6	9.2	4	232.0	207.4	24.6	249.8	237.1	12.7	235.0	213.0	22.0	92.3	83.5	8.8	57.1	50.6	6.5	296.5	274.8	21.7							
Network Coast	120.3	116.9	3.4	10	122.8	120.8	2.0	142.9	141.9	1.0	112.1	112.8	-0.7	37.4	43.1	-5.7	27.9	27.5	0.4	146.7	143.1	3.6							
Network The Edge	222.0	224.7	-2.7	5	183.2	182.8	0.4	235.3	234.3	1.0	204.1	202.4	1.7	89.3	87.0	2.3	42.6	44.6	-2.0	267.7	267.8	-0.1							
Network Flava	59.9	70.8	-10.9	13	51.1	51.9	-0.8	59.4	75.9	-16.5	57.3	60.8	-3.5	22.2	24.3	-2.1	12.5	16.3	-3.8	59.0	70.1	-11.1							
Network George FM	51.0	43.4	7.6	14	44.0	42.2	1.8	50.9	48.9	2.0	64.9	57.6	7.3	28.9	23.1	5.8	12.3	8.8	3.5	65.5	69.1	-3.6							
Network Gold	29.8	39.8	-10.0	16	33.8	37.2	-3.4	37.3	41.9	-4.6	30.0	36.4	-6.4	12.3	13.6	-1.3	7.0	7.5	-0.5	36.6	46.7	-10.1							
Network Gold Sport*	10.4	9.5	0.9	22	9.8	10.3	-0.5	10.8	12.4	-1.6	8.9	7.6	1.3	6.0	3.7	2.3	3.4	1.2	2.2	18.0	17.5	0.5							
Network Hokonui	4.2	4.5	-0.3	24	4.3	3.9	0.4	5.7	5.2	0.5	3.1	3.2	-0.1	3.1	1.2	1.9	0.8	0.3	0.5	7.4	6.2	1.2							
Network Humm FM	17.5	17.2	0.3	19	16.7	12.8	3.9	16.7	10.1	6.6	19.3	17.7	1.6	7.9	7.4	0.5	9.5	5.2	4.3	21.9	18.4	3.5							
Network Life FM	35.2	40.3	-5.1	15	27.9	23.2	4.7	34.0	39.3	-5.3	28.6	29.5	-0.9	14.8	15.3	-0.5	9.4	8.8	0.6	53.0	58.4	-5.4							
Network Magic	95.4	95.6	-0.2	11	119.3	129.7	-10.4	129.7	135.2	-5.5	94.5	103.1	-8.6	46.1	52.2	-6.1	23.9	19.4	4.5	143.0	145.9	-2.9							
Network Mai FM	182.0	211.3	-29.3	7	123.3	126.9	-3.6	150.0	158.6	-8.6	155.6	149.7	5.9	68.1	63.6	4.5	50.1	49.8	0.3	204.8	210.1	-5.3							
Network Maori Radio	27.7	24.9	2.8	17	19.7	15.7	4.0	23.4	22.7	0.7	16.2	17.8	-1.6	6.2	6.6	-0.4	10.8	11.2	-0.4	36.7	36.3	0.4							
Network More FM	252.0	254.6	-2.6	3	197.9	178.7	19.2	226.6	211.6	15.0	207.7	204.5	3.2	81.0	79.5	1.5	50.5	54.6	-4.1	270.7	287.3	-16.6							
Network Newstalk ZB	410.6	379.5	31.1	1	246.9	236.3	10.6	260.4	263.5	-3.1	281.2	279.4	1.8	161.4	154.1	7.3	131.8	133.8	-2.0	363.4	352.0	11.4							
Network Radio Hauraki	92.6	89.4	3.2	12	70.7	71.7	-1.0	93.9	92.7	1.2	84.8	99.8	-15.0	28.6	28.2	0.4	15.1	14.7	0.4	96.3	104.7	-8.4							
Network Rhema	15.3	16.2	-0.9	20	12.4	12.6	-0.2	18.8	21.6	-2.8	12.3	13.9	-1.6	6.1	7.6	-1.5	6.7	5.8	0.9	23.7	29.6	-5.9							
Network The Rock	202.4	192.2	10.2	6	159.8	160.5	-0.7	201.0	198.7	2.3	199.1	194.0	5.1	77.0	67.5	9.5	51.0	52.0	-1.0	212.7	218.2	-5.5							
Network SENZ Sport	8.5	9.4	-0.9	23	5.3	7.2	-1.9	8.2	7.5	0.7	7.5	9.2	-1.7	2.3	2.7	-0.4	2.7	3.2	-0.5	15.0	13.3	1.7							
Network Star	10.8	9.9	0.9	21	8.4	8.4	0.0	10.6	10.1	0.5	8.4	6.4	2.0	4.1	6.6	-2.5	3.8	4.0	-0.2	12.6	15.6	-3.0							
Network Tarana	21.0	23.1	-2.1	18	17.9	17.6	0.3	21.7	23.5	-1.8	26.1	22.9	3.2	11.0	16.0	-5.0	7.1	11.5	-4.4	24.4	28.6	-4.2							
Network The Hits	174.5	164.3	10.2	8	140.6	133.3	7.3	184.2	171.8	12.4	160.7	160.5	0.2	61.5	62.3	-0.8	31.5	36.4	-4.9	199.2	207.6	-8.4							
Network The Sound	152.6	158.1	-5.5	9	143.2	155.5	-12.3	181.0	184.1	-3.1	149.5	154.3	-4.8	57.7	56.3	1.4	35.4	34.9	0.5	179.4	164.4	15.0							
Network ZM	255.2	251.7	3.5	2	155.7	165.9	-10.2	207.9	208.8	-0.9	217.5	211.3	6.2	85.5	68.7	16.8	54.												

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022 / Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	7:53	8:15	-0:22	6:14	6:23	-0:09	5:35	6:34	-0:59	6:51	7:22	-0:31	7:05	7:43	-0:37	8:06	8:36	-0:29	8:49	8:36	0:12	6:56	6:31	0:24								
Network Coast	8:59	8:20	0:38	6:31	7:19	-0:48	8:04	9:58	-1:54	6:32	7:40	-1:08	7:47	7:16	0:31	9:30	7:20	2:10	9:43	8:42	1:00	7:36	6:47	0:48								
Network The Edge	5:31	4:55	0:36	4:38	4:21	0:16	5:26	4:32	0:54	6:09	5:13	0:55	6:04	5:18	0:45	5:54	5:22	0:32	5:46	4:41	1:05	4:56	4:46	0:10								
Network Flava	5:12	5:17	-0:04	3:56	4:11	-0:14	5:51	5:54	-0:02	5:40	6:05	-0:25	5:55	5:58	-0:03	7:45	5:27	2:18	6:40	5:50	0:49	6:16	5:21	0:54								
Network George FM	6:43	6:17	0:25	4:54	5:37	-0:43	6:37	6:30	0:06	6:43	6:20	0:22	7:50	7:20	0:30	9:29	7:55	1:34	3:13	3:09	0:03	3:51	4:18	-0:27								
Network Gold	7:58	8:06	-0:08	2:28	3:38	-1:10	7:36	8:02	-0:25	8:27	7:52	0:35	9:26	9:19	0:06	10:22	10:46	-0:23	9:01	9:08	-0:06	10:21	10:18	0:03								
Network Gold Sport*	4:20	4:25	-0:05	0:50	0:33	0:17	3:30	3:28	0:01	4:25	5:34	-1:09	4:03	5:58	-1:54	4:19	5:12	-0:53	5:28	5:18	0:10	3:57	4:10	-0:12								
Network Hokonui	7:54	8:33	-0:38	5:34	6:36	-1:02	3:16	6:37	-3:21	3:48	6:12	-2:24	7:43	9:21	-1:37	13:37	10:08	3:29	10:24	8:40	1:43	8:57	11:50	-2:52								
Network Humm FM	8:20	7:50	0:29	4:36	5:21	-0:45	6:36	6:42	-0:05	6:40	6:51	-0:11	9:05	9:15	-0:10	16:48	19:18	-2:30	9:01	3:52	5:08	5:02	6:22	-1:19								
Network Life FM	4:52	4:38	0:14	4:17	4:54	-0:37	4:42	4:09	0:32	4:48	3:52	0:56	5:03	4:22	0:41	5:44	5:36	0:08	5:03	4:54	0:08	4:44	4:04	0:39								
Network Magic	10:41	11:01	-0:19	5:00	4:05	0:54	4:34	5:04	-0:30	4:58	4:38	0:20	6:58	7:15	-0:17	11:23	10:51	0:31	12:24	12:56	-0:31	7:33	7:15	0:17								
Network Mai FM	5:56	5:37	0:19	5:40	5:06	0:33	6:26	5:56	0:30	6:19	6:12	0:06	6:10	6:05	0:05	5:48	5:19	0:29	5:51	4:46	1:04	6:20	6:06	0:14								
Network Maori Radio	3:46	4:06	-0:20	3:00	3:06	-0:06	3:12	3:23	-0:11	3:46	3:53	-0:06	3:58	4:21	-0:22	4:39	5:56	-1:16	4:55	5:29	-0:33	3:13	5:30	-2:17								
Network More FM	6:49	6:25	0:23	4:33	4:09	0:24	4:45	5:07	-0:21	5:06	5:47	-0:40	6:25	6:54	-0:29	9:36	8:24	1:12	10:11	7:43	2:27	7:18	7:26	-0:08								
Network Newstalk ZB	11:42	11:15	0:26	2:57	2:35	0:21	4:13	4:29	-0:15	5:06	4:54	0:11	6:34	6:28	0:05	10:25	9:50	0:34	14:25	14:27	-0:01	10:16	9:08	1:07								
Network Radio Hauraki	5:59	6:04	-0:05	4:43	6:30	-1:46	6:23	6:04	0:18	6:22	5:10	1:12	6:22	5:48	0:33	6:04	7:15	-1:10	5:19	6:42	-1:22	7:03	7:14	-0:10								
Network Rhema	4:10	4:13	-0:02	2:33	2:22	0:11	6:10	5:22	0:47	6:02	5:22	0:40	5:05	5:56	-0:51	4:02	4:38	-0:35	3:53	3:16	0:36	3:52	2:47	1:05								
Network The Rock	9:01	9:06	-0:04	6:32	7:53	-1:21	8:40	8:15	0:25	8:34	7:53	0:41	9:41	9:33	0:07	12:22	12:34	-0:11	10:20	9:16	1:04	7:45	8:49	-1:04								
Network SENZ Sport	4:09	4:48	-0:38	0:42	0:37	0:05	4:14	6:55	-2:40	4:29	5:32	-1:02	4:03	4:25	-0:21	4:33	4:13	0:20	4:08	5:39	-1:31	4:14	2:25	1:48								
Network Star	10:20	8:00	2:20	3:02	6:20	-3:18	2:24	3:09	-0:44	4:23	3:25	0:58	14:33	8:56	5:36	16:37	11:53	4:43	8:06	8:06	0:00	10:51	14:17	-3:26								
Network Tarana	9:42	11:46	-2:03	4:00	2:48	1:11	7:51	8:42	-0:50	8:33	10:29	-1:56	7:34	9:32	-1:57	5:45	9:26	-3:40	15:16	23:08	-7:51	5:29	9:20	-3:51								
Network The Hits	5:38	5:33	0:05	4:16	4:09	0:07	5:24	5:01	0:22	5:50	5:23	0:26	5:40	5:21	0:19	6:29	6:47	-0:17	7:42	8:31	-0:48	5:42	5:46	-0:04								
Network The Sound	8:40	9:50	-1:10	6:01	5:15	0:46	6:19	8:36	-2:17	6:24	8:40	-2:15	7:57	9:11	-1:13	10:50	11:48	-0:58	10:49	13:00	-2:10	6:42	7:25	-0:43								
Network ZM	5:26	5:22	0:04	5:04	5:08	-0:04	5:09	5:08	0:00	5:19	5:14	0:05	5:28	5:18	0:09	6:22	5:57	0:25	6:29	6:58	-0:28	5:57	5:49	0:08								
MediaWorks Combo	11:13	11:17	-0:04	8:41	8:57	-0:15	9:55	9:46	0:09	10:23	10:06	0:16	11:12																			

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 1 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 4/2022 - 1/2023

This Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023/ Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

Last Survey Period: Metro - Sun Jun 26 to Sat Nov 12 2022/ Regional - Sun Jan 30 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 *Northland, Tauranga & Waikato Wave 1 field dates Sun Feb 13 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	3,737.7	3,732.7	5.0
Sample Size	13,945	13,700	245

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:43	2:47	-0:04	3:29	3:49	-0:20	3:40	4:03	-0:22	1:58	2:01	-0:02	1:40	1:46	-0:05	2:13	2:18	-0:04	3:11	3:12	-0:01
Network Coast	2:45	2:42	0:03	3:39	3:39	-0:00	4:11	4:05	0:05	2:04	1:58	0:06	1:52	1:47	0:05	2:14	1:41	0:33	3:39	3:25	0:13
Network The Edge	2:04	1:52	0:11	2:06	1:59	0:07	2:27	2:10	0:16	1:52	1:42	0:09	1:22	1:22	0:00	1:46	1:24	0:21	2:10	1:58	0:11
Network Flava	1:53	2:02	-0:08	2:17	2:21	-0:03	2:55	2:34	0:21	1:31	1:42	-0:10	0:57	1:12	-0:14	1:16	1:40	-0:24	2:15	1:49	0:25
Network George FM	2:57	2:59	-0:02	2:49	3:06	-0:17	3:25	3:23	0:01	2:00	1:59	0:01	1:26	1:32	-0:06	1:30	1:14	0:16	2:44	2:24	0:19
Network Gold	2:52	2:43	0:09	3:44	4:00	-0:16	3:42	3:55	-0:12	1:58	2:05	-0:07	0:57	1:19	-0:22	2:03	1:30	0:33	3:24	2:51	0:32
Network Gold Sport*	2:17	2:15	0:02	1:48	2:09	-0:20	2:40	2:48	-0:07	1:33	1:55	-0:21	0:59	0:55	0:04	1:51	2:09	-0:18	1:47	2:11	-0:24
Network Hokonui	4:23	3:58	0:25	3:38	4:07	-0:28	5:05	5:13	-0:08	2:44	2:25	0:19	0:47	1:38	-0:51	1:35	1:37	-0:01	2:39	2:18	0:20
Network Humm FM	3:00	2:41	0:19	3:13	3:07	0:06	2:27	2:25	0:02	1:15	1:27	-0:12	7:00	6:13	0:47	3:02	4:09	-1:07	2:59	3:57	-0:58
Network Life FM	2:12	2:03	0:09	1:38	1:52	-0:14	1:52	2:03	-0:11	1:59	1:47	0:11	1:21	1:17	0:03	1:48	2:01	-0:13	1:58	1:59	-0:00
Network Magic	3:32	3:33	-0:01	3:37	3:38	-0:00	3:52	4:11	-0:18	2:28	2:26	0:01	2:35	2:11	0:24	1:56	1:40	0:15	4:30	4:38	-0:07
Network Mai FM	2:28	2:22	0:06	2:09	2:09	0:00	2:40	2:29	0:10	1:50	1:53	-0:03	1:27	1:20	0:07	1:53	1:36	0:17	2:12	2:04	0:07
Network Maori Radio	2:05	2:14	-0:09	1:43	2:10	-0:26	2:18	2:30	-0:11	1:31	1:25	0:05	0:46	0:51	-0:04	1:41	1:44	-0:02	1:41	2:00	-0:19
Network More FM	2:39	2:40	-0:01	2:53	2:56	-0:02	3:08	3:03	0:05	1:56	1:40	0:15	1:16	1:29	-0:13	1:48	2:13	-0:24	2:39	2:23	0:16
Network Newstalk ZB	4:37	4:28	0:09	3:30	3:34	-0:04	3:27	3:27	-0:00	2:49	2:48	0:01	3:01	3:09	-0:07	3:24	3:16	0:08	3:39	3:31	0:07
Network Radio Hauraki	2:22	2:16	0:06	3:01	3:23	-0:22	3:13	3:28	-0:14	1:58	1:53	0:05	1:14	1:24	-0:09	1:24	1:20	0:04	1:58	1:48	0:09
Network Rhema	1:28	1:40	-0:11	1:57	1:56	0:01	1:53	1:57	-0:04	1:22	1:27	-0:05	1:36	1:30	0:06	1:31	1:52	-0:20	1:56	1:49	0:07
Network The Rock	3:00	3:08	-0:08	4:02	4:09	-0:07	4:14	4:32	-0:17	2:23	2:26	-0:03	1:53	1:59	-0:06	1:54	2:15	-0:21	3:00	2:52	0:07
Network SENZ Sport	1:50	2:09	-0:19	2:32	3:00	-0:28	2:38	3:31	-0:52	1:53	1:44	0:09	1:57	1:54	0:02	2:07	1:42	0:25	2:39	2:45	-0:05
Network Star	2:55	2:32	0:23	3:53	2:49	1:03	4:00	3:03	0:57	2:46	1:54	0:51	5:23	1:42	3:41	2:02	6:25	-4:22	4:28	3:04	1:24
Network Tarana	2:52	3:47	-0:55	3:01	5:35	-2:34	4:41	5:44	-1:03	2:37	3:00	-0:23	1:27	1:19	0:08	2:04	2:23	-0:19	4:47	5:04	-0:16
Network The Hits	2:12	2:11	0:01	2:40	2:31	0:09	2:43	2:44	-0:00	1:30	1:34	-0:04	1:13	1:13	0:00	1:43	1:40	0:03	2:14	2:15	-0:00
Network The Sound	2:43	2:45	-0:02	3:47	4:15	-0:27	4:09	4:45	-0:35	2:06	2:17	-0:10	1:41	1:46	-0:04	1:47	1:46	0:00	3:26	3:52	-0:26
Network ZM	2:00	2:05	-0:04	2:14	2:10	0:04	2:23	2:23	-0:00	1:40	1:41	-0:00	1:27	1:21	0:06	2:01	1:53	0:07	1:59	2:00	-0:00
MediaWorks Combo	3:14	3:14	-0:00	3:48	3:59	-0:11	4:14	4:25	-0:11	2:27	2:25	0:01	1:57	2:01	-0:04	2:22	2:23	-0:00	3:35	3:31	0:03
NZME Combo	3:26	3:22	0:03	3:21	3:22	-0:01	3:34	3:35	-0:01	2:18	2:18	0:00	2:08	2:11	-0:02	2:46	2:36	0:09	3:11	3:05	0:06
All Commercial Radio	4:00	3:56	0:03	4:21	4:26	-0:04	4:49	4:55	-0:05	2:52	2:49	0:02	2:21	2:22	-0:00	3:00	2:59	0:00	4:17	4:11	0:06

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound, Today FM (until S4 2022)

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, T