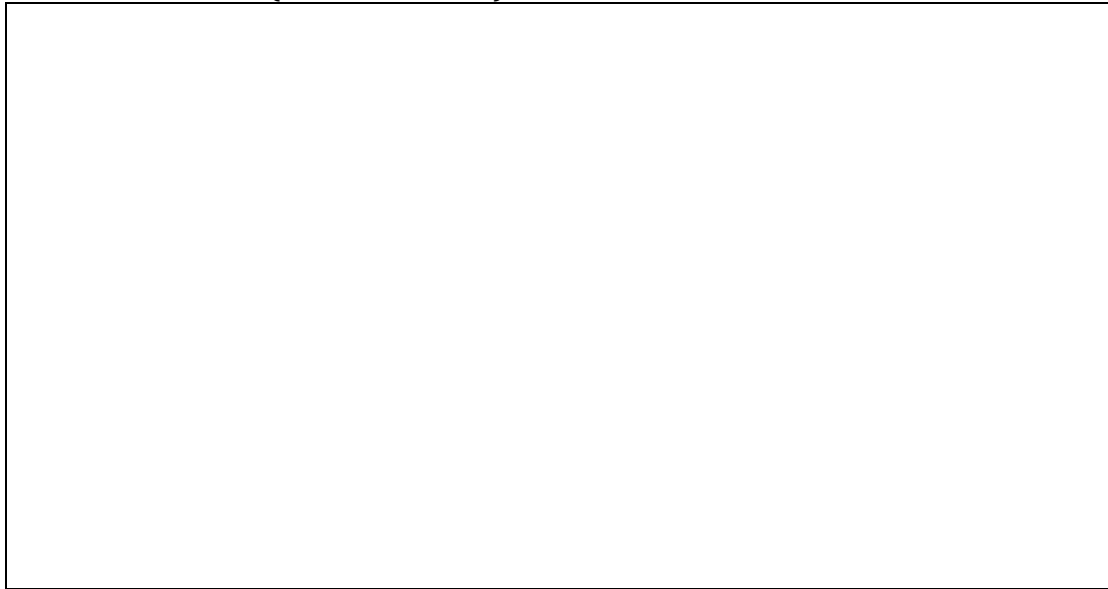


BEST COMMERCIAL CAMPAIGN

To recognize creative and effective excellence in the writing and production of two or more linked commercials/jingles devised as a strategic campaign.

WRITTEN SUBMISSION

Outline the strategic role and objectives of the entry in supporting the network or station (max 200 words)

A large, empty rectangular box with a thin black border, intended for the written submission. It occupies the lower half of the page.