



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.7	1.1	0.6	13	1.0	0.6	0.4	2.7	0.6	2.1	2.9	1.0	1.9	3.5	2.0	1.5	2.1	2.1	0.0	0.1	0.4	-0.3	1.5	1.0	0.5
Breeze	10.5	10.4	0.1	2	7.0	5.6	1.4	4.4	5.0	-0.6	6.5	8.3	-1.8	8.4	8.5	-0.1	13.4	13.4	0.0	14.8	16.5	-1.7	9.6	9.6	0.0
Coast	2.4	2.9	-0.5	12	1.9	0.8	1.1	2.0	3.1	-1.1	2.1	3.1	-1.0	1.5	3.0	-1.5	1.0	2.1	-1.1	3.3	2.9	0.4	0.6	2.2	-1.6
Edge	6.1	8.6	-2.5	8	12.0	16.9	-4.9	12.7	14.6	-1.9	11.6	12.2	-0.6	9.3	10.8	-1.5	3.6	7.5	-3.9	1.4	4.5	-3.1	7.3	10.0	-2.7
Flava	0.5	1.1	-0.6	17	2.3	2.7	-0.4	1.3	0.9	0.4	0.8	2.4	-1.6	0.5	1.5	-1.0	*	0.1	*	*	0.1	*	0.7	0.6	0.1
George FM	3.9	2.5	1.4	10	3.6	3.6	0.0	9.7	6.8	2.9	8.9	5.5	3.4	6.4	3.6	2.8	2.1	0.7	1.4	1.8	1.1	0.7	1.9	1.5	0.4
Gold	0.3	0.2	0.1	18	*	*	*	0.3	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.3	0.1	0.2	0.2	0.2	0.0
Gold Sport	0.2	0.1	0.1	20	*	0.2	*	*	*	*	*	*	*	*	*	*	0.2	0.2	0.0	0.7	0.3	0.4	*	*	*
Life FM	0.2	0.1	0.1	20	0.4	0.3	0.1	0.3	0.2	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.3	0.1	0.2	0.5	0.2	0.3
Magic	9.6	6.4	3.2	3	1.3	0.7	0.6	0.6	0.9	-0.3	0.3	0.7	-0.4	0.8	0.8	0.0	12.5	7.0	5.5	23.0	14.9	8.1	5.7	4.8	0.9
Mai FM	0.6	0.9	-0.3	16	1.9	3.4	-1.5	1.3	1.2	0.1	1.0	0.6	0.4	0.6	0.6	0.0	*	0.7	*	0.1	0.6	-0.5	*	1.0	*
More FM	9.2	10.1	-0.9	4	14.0	12.6	1.4	7.1	6.6	0.5	7.4	6.9	0.5	8.2	10.5	-2.3	11.1	14.9	-3.8	10.2	10.1	0.1	11.1	15.4	-4.3
Newstalk ZB	16.8	15.9	0.9	1	2.0	3.0	-1.0	4.6	5.3	-0.7	6.6	6.3	0.3	8.0	7.6	0.4	13.5	10.5	3.0	20.9	19.4	1.5	22.5	18.9	3.6
Radio Hauraki	3.3	3.7	-0.4	11	2.5	1.8	0.7	3.1	3.0	0.1	3.9	4.8	-0.9	5.1	5.8	-0.7	4.8	5.6	-0.8	2.1	2.4	-0.3	3.6	3.4	0.2
Rhema	0.2	0.2	0.0	20	*	*	*	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.4	0.3	0.1	0.2	0.1	0.1	*	*	*
Rock	7.8	8.3	-0.5	5	10.7	12.6	-1.9	14.4	15.3	-0.9	14.5	15.0	-0.5	13.4	13.4	0.0	6.1	5.7	0.4	1.2	1.2	0.0	6.7	6.3	0.4
SENZ Sport	0.7	0.4	0.3	15	0.5	*	*	0.1	0.1	0.0	0.3	0.1	0.2	0.4	0.3	0.1	1.1	0.8	0.3	1.3	0.6	0.7	1.0	*	*
Star	0.3	0.3	0.0	18	0.4	0.1	0.3	*	0.1	*	*	0.1	*	0.1	0.1	0.0	0.5	0.5	0.0	0.7	0.8	-0.1	0.2	0.1	0.1
Tahu FM	1.5	1.1	0.4	14	3.0	2.8	0.2	2.5	2.0	0.5	1.8	1.2	0.6	2.0	1.5	0.5	1.1	0.9	0.2	0.2	0.2	0.0	0.7	0.5	0.2
The Hits	6.1	5.8	0.3	8	6.4	5.3	1.1	9.3	7.8	1.5	11.2	10.8	0.4	9.4	8.4	1.0	5.3	4.4	0.9	3.2	3.6	-0.4	7.9	5.5	2.4
The Sound	6.7	6.8	-0.1	7	12.5	9.1	3.4	5.9	4.8	1.1	2.7	3.0	-0.3	5.3	5.0	0.3	9.6	9.9	-0.3	8.7	10.3	-1.6	4.1	5.3	-1.2
ZM	7.2	8.1	-0.9	6	11.3	15.4	-4.1	12.0	17.6	-5.6	11.0	13.4	-2.4	10.8	12.2	-1.4	6.8	5.4	1.4	2.5	1.0	1.5	11.3	10.2	1.1
MediaWorks Combo	56.3	55.1	1.2		64.4	65.2	-0.8	59.0	55.8	3.2	56.1	53.0	3.1	56.0	55.1	0.9	60.5	61.9	-1.4	61.3	59.5	1.8	47.8	54.8	-7.0
NZME Combo	36.9	38.0	-1.1		26.5	29.3	-2.8	32.6	37.9	-5.3	35.8	40.9	-5.1	35.6	38.6	-3.0	32.3	29.0	3.3	33.5	30.5	3.0	46.8	41.1	5.7
Potential (000)	518.6	511.7	6.9		109.9	109.7	0.2	188.6	185.5	3.1	167.8	164.1	3.7	242.2	238.6	3.6	145.3	144.6	0.7	124.3	122.6	1.7	90.8	92.5	-1.7
Sample	1,568	1,576	-8		345	359	-14	555	580	-25	501	499	2	740	722	18	426	417	9	377	379	-2	303	303	0

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	This	Last	+/-
Potential (000)	518.6	511.7	6.9
Sample Size	1,568	1,576	-8

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	1.3	1.1	0.2	13	2.6	1.7	0.9	2.5	1.5	1.0	1.3	0.8	0.5	0.2	0.2	0.0	0.2	0.2	0.0	1.3	0.8	0.5
Breeze	9.6	8.7	0.9	3	12.1	12.4	-0.3	10.9	11.8	-0.9	10.4	10.1	0.3	8.4	8.7	-0.3	4.8	4.7	0.1	11.0	10.1	0.9
Coast	1.9	3.0	-1.1	12	2.0	3.2	-1.2	2.6	2.7	-0.1	2.2	2.5	-0.3	1.3	2.8	-1.5	2.2	1.8	0.4	3.2	3.0	0.2
Edge	7.0	9.9	-2.9	6	4.5	7.1	-2.6	6.2	9.0	-2.8	7.1	9.1	-2.0	5.9	8.2	-2.3	3.3	4.7	-1.4	6.7	8.9	-2.2
Flava	0.4	1.0	-0.6	16	*	0.8	*	0.4	0.8	-0.4	1.0	1.6	-0.6	1.5	1.5	0.0	1.1	0.7	0.4	0.6	1.4	-0.8
George FM	3.3	1.9	1.4	11	4.7	2.7	2.0	5.2	3.1	2.1	4.5	2.7	1.8	4.7	3.6	1.1	0.4	1.3	-0.9	2.4	1.8	0.6
Gold	0.4	0.2	0.2	16	0.2	0.1	0.1	0.2	0.2	0.0	0.7	0.4	0.3	*	*	*	0.2	*	*	0.1	0.1	0.0
Gold Sport	*	*	*	*	0.2	0.1	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.8	*	*	0.8	0.1	0.7	0.4	0.3	0.1
Life FM	0.4	0.2	0.2	16	0.2	0.1	0.1	0.2	0.1	0.1	0.1	*	*	0.2	0.2	0.0	0.2	*	*	0.3	0.2	0.1
Magic	6.4	3.9	2.5	7	13.0	8.8	4.2	10.0	6.7	3.3	8.0	5.1	2.9	4.9	1.9	3.0	4.5	3.9	0.6	12.1	8.4	3.7
Mai FM	0.7	0.8	-0.1	15	0.8	1.0	-0.2	0.3	0.5	-0.2	0.6	1.7	-1.1	0.5	1.7	-1.2	0.8	0.4	0.4	0.4	0.6	-0.2
More FM	10.9	13.1	-2.2	2	9.3	9.8	-0.5	10.0	11.2	-1.2	7.7	9.2	-1.5	5.6	4.9	0.7	5.7	6.6	-0.9	9.1	8.7	0.4
Newstalk ZB	23.5	20.6	2.9	1	13.7	12.8	0.9	10.8	11.0	-0.2	12.4	12.7	-0.3	28.2	26.6	1.6	39.7	38.6	1.1	16.6	16.5	0.1
Radio Hauraki	3.8	4.5	-0.7	10	4.1	4.3	-0.2	3.9	4.2	-0.3	3.0	4.1	-1.1	1.6	1.8	-0.2	1.8	2.9	-1.1	2.3	2.4	-0.1
Rhema	0.2	0.1	0.1	21	0.1	0.1	0.0	0.2	0.2	0.0	0.2	0.1	0.1	0.4	0.4	0.0	0.3	0.2	0.1	0.2	0.3	-0.1
Rock	7.2	7.3	-0.1	5	7.2	7.5	-0.3	8.5	8.1	0.4	10.0	11.1	-1.1	11.9	12.5	-0.6	4.3	5.4	-1.1	6.1	7.7	-1.6
SENZ Sport	0.3	0.3	0.0	20	0.8	0.4	0.4	1.1	0.3	0.8	0.5	0.5	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.7	0.5	0.2
Star	0.4	0.3	0.1	16	0.1	0.2	-0.1	0.1	0.1	0.0	0.6	0.8	-0.2	0.2	0.3	-0.1	0.7	0.7	0.0	0.3	0.3	0.0
Tahu FM	1.2	1.2	0.0	14	1.0	1.0	0.0	1.5	1.0	0.5	1.1	0.5	0.6	1.8	0.3	1.5	5.5	3.8	1.7	1.5	1.4	0.1
The Hits	4.2	4.4	-0.2	9	7.0	7.2	-0.2	6.6	6.0	0.6	7.3	5.7	1.6	6.0	4.3	1.7	5.9	5.4	0.5	5.8	5.8	0.0
The Sound	5.8	5.7	0.1	8	6.6	6.3	0.3	6.6	7.5	-0.9	7.7	7.3	0.4	7.0	6.0	1.0	3.7	6.2	-2.5	7.7	7.2	0.5
ZM	7.9	8.3	-0.4	4	5.8	7.4	-1.6	7.0	8.2	-1.2	9.1	9.1	0.0	5.1	8.9	-3.8	10.3	9.4	0.9	6.8	7.3	-0.5
MediaWorks Combo	52.2	52.5	-0.3		60.8	57.4	3.4	60.2	59.5	0.7	57.3	57.0	0.3	49.2	47.7	1.5	28.0	33.3	-5.3	57.1	54.3	2.8
NZME Combo	42.4	42.4	0.0		33.2	36.3	-3.1	31.7	33.3	-1.6	35.9	36.2	-0.3	44.4	45.9	-1.5	62.1	58.9	3.2	36.0	37.0	-1.0

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	7.0	4.3	2.7	16	1.0	0.8	0.2	2.6	1.0	1.6	3.7	1.4	2.3	5.7	2.9	2.8	2.3	2.2	0.1	0.3	0.6	-0.3	1.2	0.8	0.4
Breeze	79.5	71.7	7.8	1	10.2	9.0	1.2	20.0	15.4	4.6	21.2	16.8	4.4	36.9	30.8	6.1	33.7	30.1	3.6	27.4	27.0	0.4	14.5	11.2	3.3
Coast	21.8	21.3	0.5	12	4.4	3.2	1.2	7.0	6.2	0.8	6.1	4.6	1.5	9.1	8.8	0.3	6.6	8.5	-1.9	7.3	7.1	0.2	3.3	3.7	-0.4
Edge	71.0	77.2	-6.2	4	19.1	22.9	-3.8	42.8	44.7	-1.9	38.2	38.7	-0.5	45.7	46.9	-1.2	12.6	13.9	-1.3	5.3	6.8	-1.5	16.1	15.9	0.2
Flava	7.5	6.2	1.3	15	2.8	1.6	1.2	3.1	1.9	1.2	2.9	2.6	0.3	4.4	4.0	0.4	1.5	1.7	-0.2	0.2	0.6	-0.4	1.0	1.2	-0.2
George FM	24.5	15.7	8.8	11	3.7	3.8	-0.1	17.4	11.7	5.7	16.7	9.7	7.0	19.6	11.0	8.6	3.9	2.0	1.9	1.3	0.9	0.4	4.9	3.0	1.9
Gold	3.5	2.6	0.9	20	*	0.2	*	0.5	0.2	0.3	0.8	0.2	0.6	1.3	0.6	0.7	1.9	1.7	0.2	1.7	1.2	0.5	0.4	0.7	-0.3
Gold Sport	1.9	2.1	-0.2	22	*	0.2	*	*	*	*	*	*	*	0.3	0.6	-0.3	1.0	1.4	-0.4	1.3	1.0	0.3	*	*	*
Life FM	6.9	5.4	1.5	17	1.6	1.3	0.3	4.7	3.9	0.8	3.8	3.2	0.6	4.0	3.4	0.6	1.2	1.0	0.2	1.3	0.7	0.6	1.3	0.8	0.5
Magic	45.4	40.7	4.7	9	3.8	2.5	1.3	3.5	3.3	0.2	1.6	2.2	-0.6	5.0	5.5	-0.5	17.3	14.4	2.9	29.7	24.9	4.8	7.1	5.7	1.4
Mai FM	12.1	11.1	1.0	14	3.9	4.4	-0.5	7.0	6.1	0.9	6.6	4.3	2.3	7.0	5.4	1.6	1.0	2.1	-1.1	1.2	1.0	0.2	0.1	0.9	-0.8
More FM	77.7	81.0	-3.3	2	15.6	19.7	-4.1	21.7	22.0	-0.3	22.1	21.1	1.0	37.3	39.0	-1.7	31.8	32.9	-1.1	21.2	19.9	1.3	19.2	21.1	-1.9
Newstalk ZB	57.4	56.3	1.1	7	3.7	3.8	-0.1	7.1	6.9	0.2	8.8	8.9	-0.1	17.6	16.1	1.5	20.7	19.2	1.5	25.0	23.8	1.2	11.0	9.5	1.5
Radio Hauraki	30.1	30.3	-0.2	10	5.3	5.6	-0.3	13.3	11.0	2.3	13.9	14.1	-0.2	22.6	21.5	1.1	10.4	10.6	-0.2	2.2	3.2	-1.0	6.9	6.5	0.4
Rhema	4.3	3.2	1.1	19	1.4	0.5	0.9	0.8	1.3	-0.5	0.8	1.3	-0.5	1.6	2.1	-0.5	1.5	1.1	0.4	0.9	0.3	0.6	0.2	*	*
Rock	58.5	61.9	-3.4	6	12.0	14.4	-2.4	25.4	30.3	-4.9	26.5	29.2	-2.7	39.7	41.9	-2.2	18.5	17.4	1.1	6.8	5.6	1.2	11.1	11.4	-0.3
SENZ Sport	5.2	3.7	1.5	18	0.2	*	*	0.6	0.3	0.3	0.8	0.3	0.5	2.7	2.4	0.3	2.9	2.7	0.2	2.0	1.1	0.9	0.8	0.2	0.6
Star	3.5	3.8	-0.3	20	0.4	0.5	-0.1	*	0.6	*	*	0.6	*	0.5	0.9	-0.4	2.0	1.4	0.6	2.6	2.4	0.2	0.5	0.3	0.2
Tahu FM	16.0	12.7	3.3	13	5.6	5.9	-0.3	9.1	7.0	2.1	5.9	3.9	2.0	8.5	5.7	2.8	2.9	2.0	0.9	1.4	1.1	0.3	1.8	1.5	0.3
The Hits	47.5	45.0	2.5	8	11.7	12.2	-0.5	23.0	20.8	2.2	21.4	20.1	1.3	31.2	25.9	5.3	13.6	11.1	2.5	4.6	6.8	-2.2	11.3	9.2	2.1
The Sound	60.4	56.3	4.1	5	13.8	10.3	3.5	16.8	17.3	-0.5	14.7	15.9	-1.2	31.1	30.3	0.8	27.2	24.9	2.3	14.8	15.1	-0.3	8.1	8.7	-0.6
ZM	73.2	69.7	3.5	3	18.6	17.7	0.9	40.9	42.4	-1.5	36.2	38.5	-2.3	44.6	46.9	-2.3	14.9	10.1	4.8	7.0	2.3	4.7	16.7	14.0	2.7
MediaWorks Combo	281.5	269.4	12.1		51.6	51.7	-0.1	96.4	90.0	6.4	92.4	87.1	5.3	140.0	133.0	7.0	93.5	89.6	3.9	74.8	70.9	3.9	56.2	52.6	3.6
NZME Combo	193.3	186.9	6.4		35.5	34.3	1.2	68.7	69.6	-0.9	66.9	69.0	-2.1	99.1	95.7	3.4	57.1	51.0	6.1	43.1	40.1	3.0	40.3	36.3	4.0
All Commercial Radio	366.7	356.8	9.9		65.7	63.8	1.9	119.6	119.6	0.0	117.7	119.2	-1.5	180.4	178.3	2.1	119.4	113.2	6.2	96.4	91.1	5.3	75.2	71.4	3.8
Potential (000)	518.6	511.7	6.9		109.9	109.7	0.2	188.6	185.5	3.1	167.8	164.1	3.7	242.2	238.6	3.6	145.3	144.6	0.7	124.3	122.6	1.7	90.8	92.5	-1.7
Sample	1,568	1,576	-8		345	359	-14	555	580	-25	501	499	2	740	722	18	426	417	9	377	379	-2	303	303	0

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	This	Last	+/-
Potential (000)	518.6	511.7	6.9
Sample Size	1,568	1,576	-8

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	4.0	3.3	0.7	14	3.7	2.5	1.2	4.8	3.1	1.7	3.3	2.8	0.5	0.8	0.4	0.4	0.6	0.2	0.4	4.2	2.2	2.0
Breeze	41.5	32.3	9.2	3	36.9	34.7	2.2	42.2	36.5	5.7	39.2	34.9	4.3	16.4	12.9	3.5	8.2	5.3	2.9	45.2	40.5	4.7
Coast	8.7	8.3	0.4	12	7.3	7.0	0.3	12.2	9.9	2.3	6.5	7.0	-0.5	1.7	2.7	-1.0	2.5	2.7	-0.2	13.5	12.5	1.0
Edge	36.3	46.7	-10.4	5	24.2	28.0	-3.8	35.1	38.0	-2.9	33.7	37.0	-3.3	13.1	14.9	-1.8	6.2	6.8	-0.6	45.6	48.9	-3.3
Flava	2.8	2.7	0.1	16	0.8	1.8	-1.0	3.0	2.8	0.2	5.0	5.1	-0.1	0.9	0.8	0.1	1.7	0.7	1.0	3.8	4.1	-0.3
George FM	14.0	7.9	6.1	11	13.0	8.1	4.9	13.9	9.9	4.0	14.4	8.7	5.7	4.8	4.5	0.3	1.8	1.8	0.0	14.7	8.7	6.0
Gold	1.4	0.5	0.9	21	1.3	0.5	0.8	1.6	1.5	0.1	1.7	1.0	0.7	*	0.2	*	0.3	0.2	0.1	1.8	1.3	0.5
Gold Sport	*	*	*	*	0.6	0.4	0.2	0.8	0.6	0.2	1.2	1.4	-0.2	0.2	*	*	0.6	0.4	0.2	1.3	1.4	-0.1
Life FM	2.3	1.1	1.2	19	3.2	2.9	0.3	2.4	1.4	1.0	1.2	0.6	0.6	0.7	0.3	0.4	0.6	*	*	3.3	2.6	0.7
Magic	18.0	15.2	2.8	9	26.4	24.0	2.4	31.0	24.8	6.2	24.8	22.4	2.4	7.9	5.7	2.2	4.1	3.8	0.3	31.5	28.1	3.4
Mai FM	3.3	4.1	-0.8	15	5.7	4.2	1.5	2.5	3.3	-0.8	2.9	4.1	-1.2	2.7	2.4	0.3	1.3	0.6	0.7	5.3	5.1	0.2
More FM	45.0	47.5	-2.5	2	32.2	35.8	-3.6	45.8	43.1	2.7	36.6	37.0	-0.4	11.8	13.4	-1.6	6.4	5.8	0.6	44.9	44.9	0.0
Newstalk ZB	45.3	39.5	5.8	1	35.2	33.0	2.2	32.4	32.6	-0.2	27.0	31.1	-4.1	19.8	18.4	1.4	17.8	16.7	1.1	40.0	38.8	1.2
Radio Hauraki	15.8	17.3	-1.5	10	12.1	12.6	-0.5	14.7	15.4	-0.7	16.0	15.2	0.8	3.6	4.8	-1.2	1.1	1.8	-0.7	14.8	16.2	-1.4
Rhema	2.7	0.8	1.9	17	1.3	0.8	0.5	1.3	1.1	0.2	1.1	0.4	0.7	1.2	1.2	0.0	0.7	1.0	-0.3	1.2	1.8	-0.6
Rock	29.8	28.3	1.5	6	27.6	27.1	0.5	35.3	31.1	4.2	33.5	32.2	1.3	15.1	14.4	0.7	4.7	7.6	-2.9	29.6	32.4	-2.8
SENZ Sport	2.4	2.1	0.3	18	2.1	1.1	1.0	3.6	2.4	1.2	2.6	2.4	0.2	1.6	1.5	0.1	0.3	0.2	0.1	2.1	1.7	0.4
Star	2.0	1.3	0.7	20	0.8	1.1	-0.3	1.2	1.3	-0.1	2.0	2.3	-0.3	1.1	1.0	0.1	0.8	0.5	0.3	2.3	2.1	0.2
Tahu FM	5.7	4.9	0.8	13	3.9	4.3	-0.4	9.3	5.7	3.6	5.9	3.0	2.9	1.3	0.7	0.6	6.0	5.1	0.9	6.9	7.0	-0.1
The Hits	23.6	23.3	0.3	7	22.8	20.0	2.8	20.3	22.6	-2.3	26.7	20.7	6.0	6.2	6.1	0.1	4.4	4.5	-0.1	24.9	20.3	4.6
The Sound	23.1	22.6	0.5	8	26.9	25.7	1.2	31.3	35.1	-3.8	25.5	25.2	0.3	9.9	8.7	1.2	5.7	7.6	-1.9	35.5	32.6	2.9
ZM	36.6	36.2	0.4	4	25.4	28.5	-3.1	37.9	42.5	-4.6	36.4	33.3	3.1	9.7	10.2	-0.5	9.4	10.4	-1.0	38.3	41.5	-3.2
MediaWorks Combo	173.8	170.6	3.2		158.6	151.7	6.9	193.2	183.1	10.1	173.6	165.9	7.7	67.7	66.4	1.3	33.2	31.5	1.7	201.7	191.4	10.3
NZME Combo	122.2	116.2	6.0		95.7	93.3	2.4	109.8	112.9	-3.1	106.8	102.6	4.2	41.5	41.8	-0.3	34.1	31.4	2.7	122.0	119.5	2.5
All Commercial Radio	268.8	255.9	12.9		222.7	218.6	4.1	263.4	256.5	6.9	248.6	241.3	7.3	109.4	105.3	4.1	66.4	61.4	5.0	288.5	279.8	8.7

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	15:09	15:06	0:03	7:36	5:02	2:33	17:47	9:41	8:05	14:00	12:07	1:53	16:58	18:23	-1:24	20:10	20:41	-0:30	6:45	12:41	-5:56	14:34	14:28	0:05
Breeze	8:04	8:20	-0:15	4:55	4:28	0:27	3:48	5:12	-1:23	5:25	8:28	-3:03	6:19	7:29	-1:09	8:56	9:26	-0:30	10:37	10:55	-0:17	7:59	9:48	-1:48
Coast	6:36	7:41	-1:04	3:08	1:42	1:26	4:56	8:05	-3:08	6:06	11:47	-5:41	4:31	9:07	-4:35	3:25	5:11	-1:45	8:49	7:18	1:30	2:22	6:56	-4:33
Edge	5:17	6:25	-1:07	4:33	5:18	-0:45	5:05	5:14	-0:08	5:22	5:25	-0:03	5:38	6:13	-0:34	6:25	11:29	-5:04	5:20	11:50	-6:30	5:27	7:12	-1:44
Flava	4:11	9:59	-5:48	6:01	12:02	-6:00	6:54	7:22	-0:28	4:49	15:54	-11:05	3:14	10:20	-7:05	0:15	0:57	-0:42	0:15	2:21	-2:06	7:38	6:03	1:34
George FM	9:47	9:06	0:41	7:09	6:50	0:19	9:34	9:15	0:19	9:26	9:48	-0:22	9:05	8:52	0:13	12:01	6:54	5:07	28:04	21:07	6:57	4:37	5:58	-1:20
Gold	4:52	3:42	1:10	*	0:45	*	8:15	9:15	-1:00	5:31	9:15	-3:43	5:05	5:41	-0:36	2:37	2:23	0:13	3:48	1:44	2:03	6:15	2:47	3:27
Gold Sport	7:17	3:36	3:41	*	7:00	*	*	*	*	*	*	*	1:30	1:30	0:00	4:36	3:46	0:49	9:58	4:52	5:05	*	*	*
Life FM	2:11	1:21	0:49	1:58	1:59	-0:01	0:58	0:38	0:20	1:02	0:36	0:25	1:22	1:02	0:20	4:04	3:01	1:03	4:59	1:45	3:13	4:48	2:52	1:55
Magic	12:58	9:01	3:56	2:33	2:00	0:33	3:11	4:17	-1:06	3:45	5:05	-1:20	4:29	3:42	0:47	16:08	10:13	5:54	15:13	10:41	4:31	9:41	9:37	0:03
Mai FM	2:47	4:32	-1:44	3:39	5:36	-1:56	3:11	3:03	0:08	2:40	2:14	0:26	2:33	2:52	-0:18	0:42	7:27	-6:45	1:24	9:49	-8:24	1:00	12:29	-11:29
More FM	7:13	7:09	0:03	6:29	4:36	1:52	5:37	4:48	0:49	5:57	5:38	0:19	6:06	7:16	-1:10	7:50	9:35	-1:45	9:25	9:03	0:22	6:56	8:24	-1:28
Newstalk ZB	17:50	16:14	1:35	3:47	5:40	-1:52	11:15	12:22	-1:06	13:09	12:15	0:53	12:37	12:44	-0:06	14:39	11:37	3:02	16:22	14:36	1:46	24:33	22:47	1:46
Radio Hauraki	6:39	7:03	-0:24	3:26	2:22	1:04	4:02	4:24	-0:21	4:55	5:50	-0:55	6:14	7:20	-1:06	10:19	11:07	-0:48	18:29	13:14	5:15	6:17	6:06	0:10
Rhema	2:49	2:50	-0:01	0:15	0:30	-0:15	3:54	2:12	1:42	3:54	2:12	1:42	4:52	3:30	1:22	5:44	5:34	0:09	4:20	5:15	-0:54	0:15	*	*
Rock	8:06	7:39	0:26	6:28	6:19	0:08	9:42	8:04	1:37	9:39	8:54	0:45	9:22	8:39	0:43	7:22	6:54	0:28	3:35	3:42	-0:06	7:17	6:22	0:54
SENZ Sport	7:39	5:47	1:52	20:15	*	*	2:27	3:45	-1:17	7:23	3:45	3:38	3:40	3:56	-0:15	8:29	6:33	1:55	12:34	10:44	1:49	14:43	0:30	14:13
Star	5:10	4:27	0:43	7:30	1:22	6:07	*	1:58	*	*	1:58	*	5:18	2:51	2:26	5:24	6:57	-1:33	4:51	5:39	-0:48	5:18	5:00	0:18
Tahu FM	5:32	5:02	0:30	3:51	3:23	0:28	4:48	4:38	0:10	5:30	5:22	0:08	6:37	7:03	-0:26	8:21	9:37	-1:16	2:36	3:26	-0:50	4:18	4:13	0:04
The Hits	7:51	7:20	0:31	4:00	3:07	0:52	6:56	6:01	0:55	9:17	9:19	-0:02	8:25	8:44	-0:19	8:50	8:28	0:22	13:52	9:30	4:22	8:26	6:55	1:30
The Sound	6:48	6:53	-0:04	6:33	6:21	0:12	5:58	4:28	1:30	3:18	3:13	0:05	4:45	4:30	0:15	7:54	8:26	-0:32	11:33	12:13	-0:40	6:09	6:56	-0:46
ZM	5:59	6:39	-0:40	4:25	6:16	-1:51	5:01	6:38	-1:37	5:21	6:00	-0:39	6:45	7:02	-0:16	10:16	11:15	-0:58	6:58	8:09	-1:11	8:09	8:22	-0:13
MediaWorks Combo	12:12	11:44	0:28	9:03	9:04	-0:00	10:30	9:56	0:34	10:44	10:31	0:13	11:08	11:13	-0:05	14:31	14:38	-0:07	16:07	15:00	1:07	10:15	12:00	-1:44
NZME Combo	11:39	11:38	0:00	5:24	6:08	-0:43	8:08	8:43	-0:34	9:27	10:14	-0:46	9:58	10:55	-0:56	12:42	12:03	0:38	15:17	13:35	1:41	13:59	13:01	0:57
All Commercial Radio	16:39	16:04	0:34	11:02	11:16	-0:13	14:20	13:24	0:56	15:02	14:30	0:31	15:25	15:11	0:14	18:48	18:43	0:04	20:24	19:38	0:46	16:02	16:07	-0:04
Potential (000)	518.6	511.7	6.9	109.9	109.7	0.2	188.6	185.5	3.1	167.8	164.1	3.7	242.2	238.6	3.6	145.3	144.6	0.7	124.3	122.6	1.7	90.8	92.5	-1.7
Sample	1,568	1,576	-8	345	359	-14	555	580	-25	501	499	2	740	722	18	426	417	9	377	379	-2	303	303	0

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 1 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	This	Last	+/-
Potential (000)	518.6	511.7	6.9
Sample Size	1,568	1,576	-8

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Anthemz	3:43	3:27	0:16	7:59	7:08	0:50	7:25	6:44	0:40	3:01	2:02	0:59	0:41	1:41	-0:59	0:44	2:00	-1:15	3:50	3:53	-0:02
Breeze	2:33	2:43	-0:10	3:40	3:46	-0:06	3:42	4:25	-0:42	1:57	2:05	-0:07	1:29	1:52	-0:22	1:12	1:34	-0:21	2:55	2:45	0:09
Coast	2:21	3:43	-1:22	3:04	4:51	-1:47	3:06	3:41	-0:34	2:32	2:33	-0:01	2:12	2:54	-0:41	1:45	1:10	0:35	2:50	2:37	0:13
Edge	2:06	2:09	-0:02	2:06	2:40	-0:33	2:33	3:14	-0:41	1:33	1:47	-0:13	1:19	1:32	-0:12	1:06	1:13	-0:07	1:46	2:01	-0:14
Flava	1:32	3:38	-2:05	0:32	4:46	-4:13	1:50	4:00	-2:09	1:25	2:17	-0:52	4:57	4:48	0:09	1:22	2:00	-0:37	1:57	3:42	-1:45
George FM	2:35	2:27	0:08	4:03	3:34	0:28	5:21	4:20	1:00	2:18	2:17	0:00	2:50	2:12	0:38	0:25	1:15	-0:50	2:00	2:14	-0:14
Gold	3:20	4:00	-0:39	2:13	2:38	-0:25	1:43	1:44	-0:00	2:55	2:42	0:12	*	0:15	*	1:30	0:15	1:15	0:50	0:48	0:02
Gold Sport	*	*	*	3:57	3:45	0:12	2:19	2:18	0:00	1:18	1:10	0:07	9:15	*	*	2:57	0:45	2:12	3:32	2:12	1:20
Life FM	1:46	1:58	-0:12	0:50	0:31	0:19	1:11	0:47	0:23	0:18	0:15	0:03	0:55	1:30	-0:34	0:37	*	*	1:15	0:43	0:31
Magic	3:55	2:36	1:18	5:32	3:52	1:40	4:35	3:42	0:52	2:23	1:39	0:44	1:48	0:54	0:53	2:14	1:51	0:23	4:37	3:18	1:18
Mai FM	2:16	1:53	0:22	1:38	2:26	-0:47	2:01	2:10	-0:09	1:32	3:03	-1:30	0:32	1:59	-1:26	1:17	1:09	0:08	0:49	1:23	-0:34
More FM	2:39	2:49	-0:09	3:14	2:54	0:20	3:06	3:32	-0:25	1:33	1:47	-0:14	1:23	1:01	0:22	1:49	2:01	-0:12	2:25	2:09	0:16
Newstalk ZB	5:43	5:18	0:25	4:23	4:06	0:16	4:45	4:37	0:08	3:24	2:57	0:27	4:09	4:00	0:08	4:34	4:08	0:26	5:00	4:42	0:17
Radio Hauraki	2:37	2:38	-0:00	3:45	3:34	0:10	3:48	3:42	0:06	1:22	1:56	-0:34	1:16	1:01	0:14	3:24	2:53	0:31	1:50	1:38	0:12
Rhema	0:50	1:13	-0:22	1:00	0:55	0:05	2:10	1:58	0:11	1:03	1:22	-0:18	1:02	0:56	0:05	0:57	0:24	0:33	2:09	1:44	0:24
Rock	2:39	2:38	0:01	2:56	2:56	0:00	3:27	3:32	-0:04	2:13	2:29	-0:16	2:18	2:25	-0:06	1:54	1:16	0:37	2:28	2:38	-0:09
SENZ Sport	1:32	1:14	0:17	4:13	4:05	0:07	4:12	1:42	2:29	1:28	1:26	0:01	0:15	0:15	0:00	0:30	0:30	0:00	3:40	3:32	0:07
Star	2:10	2:13	-0:02	1:52	1:40	0:11	1:24	0:47	0:36	2:26	2:24	0:01	0:36	0:41	-0:04	1:56	2:45	-0:49	1:37	1:41	-0:04
Tahu FM	2:18	2:33	-0:15	2:59	2:34	0:25	2:14	2:25	-0:11	1:22	1:14	0:07	4:06	1:02	3:03	1:52	1:19	0:32	2:40	2:11	0:28
The Hits	1:57	1:54	0:03	3:27	3:48	-0:21	4:37	3:37	0:59	2:02	1:59	0:02	2:49	1:56	0:53	2:47	2:08	0:39	2:48	3:10	-0:21
The Sound	2:46	2:34	0:11	2:44	2:36	0:08	3:00	2:54	0:06	2:15	2:05	0:09	2:04	1:53	0:10	1:20	1:27	-0:06	2:37	2:27	0:10
ZM	2:22	2:20	0:02	2:32	2:45	-0:12	2:39	2:38	0:01	1:51	1:58	-0:07	1:32	2:24	-0:52	2:14	1:37	0:37	2:08	1:57	0:10
MediaWorks Combo	3:18	3:08	0:10	4:19	3:59	0:19	4:28	4:26	0:01	2:27	2:29	-0:02	2:07	1:59	0:07	1:43	1:53	-0:09	3:25	3:09	0:16
NZME Combo	3:49	3:42	0:06	3:54	4:06	-0:12	4:08	4:01	0:06	2:29	2:33	-0:03	3:07	3:03	0:04	3:43	3:21	0:22	3:33	3:26	0:06
All Commercial Radio	4:06	3:58	0:07	5:03	4:50	0:12	5:26	5:19	0:07	2:59	3:00	-0:01	2:40	2:38	0:01	3:05	2:54	0:10	4:10	3:58	0:12

MediaWorks Combo: Anthemz (from S3 2023), Breeze, Edge, George FM, Magic, Mai FM, More FM, Rock, The Sound, or internet only listening to Humm FM and Channel X (from S3 2023)

NZME Combo: Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui