

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	9.1	9.3	-0.2	2	6.6	6.5	0.1		5.3	6.5	-1.2		6.4	7.0	-0.6		7.0	7.8	-0.8		10.5	11.5	-1.0		11.6	12.3	-0.7		9.3	7.5	1.8	
Network Channel X*	2.5	1.1	1.4	13	2.0	0.4	1.6		4.6	1.7	2.9		4.8	1.8	3.0		4.3	2.0	2.3		2.3	1.3	1.0		0.9	0.3	0.6		2.5	1.2	1.3	
Network Coast	5.1	5.3	-0.2	10	2.8	3.0	-0.2		1.6	1.9	-0.3		1.8	2.1	-0.3		2.5	3.0	-0.5		7.3	7.2	0.1		9.4	9.0	0.4		3.5	5.0	-1.5	
Network The Edge	5.1	4.8	0.3	10	12.4	11.0	1.4		9.0	8.4	0.6		7.4	7.6	-0.2		6.0	6.0	0.0		3.1	2.6	0.5		1.9	1.5	0.4		6.1	6.2	-0.1	
Network Flava	1.8	1.7	0.1	15	2.9	3.5	-0.6		3.6	3.0	0.6		3.5	3.1	0.4		2.7	2.4	0.3		0.9	0.6	0.3		0.4	0.2	0.2		2.1	2.2	-0.1	
Network George FM	2.3	2.3	0.0	14	2.8	3.2	-0.4		4.3	4.6	-0.3		4.0	4.4	-0.4		3.8	3.7	0.1		2.1	1.6	0.5		0.5	0.7	-0.2		1.6	2.0	-0.4	
Network Gold	1.0	1.4	-0.4	17	0.4	0.3	0.1		0.3	0.4	-0.1		0.4	0.5	-0.1		0.7	1.0	-0.3		1.5	2.1	-0.6		1.6	2.4	-0.8		1.0	1.0	0.0	
Network Gold Sport	0.2	0.1	0.1	25	0.1	0.1	0.0		0.1	*	*		0.1	*	*		0.1	0.1	0.0		0.1	0.1	0.0		0.3	0.3	0.0		0.1	*	*	
Network Hokonui	0.4	0.5	-0.1	23	0.1	0.1	0.0		0.2	0.1	0.1		0.2	0.1	0.1		0.3	0.2	0.1		0.5	0.4	0.1		0.7	0.5	0.2		0.1	0.1	0.0	
Network Humm FM	0.7	0.5	0.2	19	0.5	0.4	0.1		1.0	0.8	0.2		1.0	0.8	0.2		0.8	0.8	0.0		0.7	0.4	0.3		0.7	0.3	0.4		0.7	0.6	0.1	
Network Life FM	1.0	0.9	0.1	17	1.5	1.6	-0.1		1.4	1.4	0.0		1.3	1.4	-0.1		1.4	1.2	0.2		1.1	0.7	0.4		0.5	0.4	0.1		1.8	1.4	0.4	
Network Magic	6.6	6.9	-0.3	4	0.7	0.9	-0.2		0.7	1.1	-0.4		1.0	1.1	-0.1		1.4	1.6	-0.2		5.4	6.7	-1.3		13.5	13.7	-0.2		3.3	4.2	-0.9	
Network Mai FM	6.2	5.9	0.3	6	12.4	13.7	-1.3		12.9	11.4	1.5		11.7	9.7	2.0		8.8	7.7	1.1		2.7	2.8	-0.1		1.2	1.2	0.0		8.7	7.4	1.3	
Network Maori Radio	0.7	0.8	-0.1	19	1.1	1.2	-0.1		0.9	1.1	-0.2		0.9	1.1	-0.2		0.9	1.0	-0.1		0.5	0.6	-0.1		0.4	0.4	0.0		1.2	1.0	0.2	
Network More FM	6.4	6.6	-0.2	5	9.7	8.8	0.9		5.6	5.7	-0.1		6.2	6.7	-0.5		7.0	7.2	-0.2		7.7	8.0	-0.3		5.6	6.1	-0.5		7.2	8.1	-0.9	
Network Newstalk ZB	14.5	14.0	0.5	1	2.6	2.3	0.3		3.6	3.7	-0.1		5.4	5.2	0.2		7.3	6.7	0.6		13.5	13.4	0.1		20.3	21.3	-1.0		9.7	10.8	-1.1	
Network Radio Hauraki	3.0	3.0	0.0	12	4.4	4.6	-0.2		4.4	3.8	0.6		4.1	4.0	0.1		4.0	4.0	0.0		2.7	2.7	0.0		2.0	1.7	0.3		2.8	3.7	-0.9	
Network Rhema	0.6	0.6	0.0	21	0.2	0.4	-0.2		0.4	0.4	0.0		0.6	0.6	0.0		0.5	0.6	-0.1		0.6	0.8	-0.2		1.1	0.9	0.2		0.9	0.9	0.0	
Network The Rock	7.7	8.4	-0.7	3	10.0	10.9	-0.9		12.2	14.6	-2.4		11.9	13.7	-1.8		12.0	13.0	-1.0		8.1	7.5	0.6		3.1	2.9	0.2		7.4	8.1	-0.7	
Network SENZ Sport	0.5	0.4	0.1	22	0.2	0.1	0.1		0.2	0.2	0.0		0.2	0.2	0.0		0.5	0.4	0.1		0.9	0.6	0.3		0.8	0.6	0.2		0.3	0.3	0.0	
Network Star	0.4	0.3	0.1	23	0.2	0.2	0.0		*	*	*		*	*	*		0.1	0.1	0.0		0.3	0.3	0.0		0.8	0.7	0.1		0.2	0.1	0.1	
Network Tarana	1.1	0.9	0.2	16	0.6	0.3	0.3		0.6	0.8	-0.2		1.1	1.4	-0.3		0.9	1.1	-0.2		1.3	0.8	0.5		1.6	1.2	0.4		1.2	1.0	0.2	
Network The Hits	5.4	5.5	-0.1	9	7.6	6.8	0.8		6.8	6.5	0.3		6.4	6.5	-0.1		6.7	6.8	-0.1		5.8	5.8	0.0		3.7	3.9	-0.2		7.1	6.9	0.2	
Network The Sound	5.7	5.6	0.1	8	3.5	3.9	-0.4		3.0	3.3	-0.3		2.8	2.9	-0.1		5.1	4.8	0.3		9.7	9.5	0.2		9.4	9.0	0.4		4.3	4.7	-0.4	
Network ZM	6.0	6.1	-0.1	7	10.1	9.1	1.0		11.5	10.7	0.8		10.4	10.3	0.1		8.5	9.2	-0.7		4.1	4.9	-0.8		2.1	1.9	0.2		10.9	9.9	1.0	
MediaWorks Combo	52.4	51.5	0.9		60.8	59.7	1.1		58.6	58.1	0.5		57.3	55.8	1.5		56.3	54.6	1.7		52.4	51.9	0.5		48.5	48.0	0.5		51.2	50.0	1.2	
NZME Combo	37.6	37.7	-0.1		31.1	30.1	1.0		32.2	30.2	2.0		32																			

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

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	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,109	15,881	-772

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.7	8.0	-0.3	3	10.1	10.8	-0.7		10.7	10.0	0.7		8.0	8.4	-0.4		6.5	7.5	-1.0		7.0	7.2	-0.2		9.4	9.8	-0.4	
Network Channel X*	2.0	1.0	1.0	13	3.0	1.4	1.6		3.3	1.4	1.9		2.8	1.1	1.7		1.8	0.3	1.5		0.8	0.2	0.6		2.0	0.9	1.1	
Network Coast	4.4	4.3	0.1	11	6.0	6.3	-0.3		5.9	6.4	-0.5		4.5	4.7	-0.2		2.7	2.8	-0.1		4.3	3.9	0.4		5.4	5.5	-0.1	
Network The Edge	5.1	4.9	0.2	7	4.6	3.9	0.7		5.3	4.7	0.6		5.4	5.5	-0.1		5.7	5.0	0.7		5.1	5.2	-0.1		5.2	5.0	0.2	
Network Flava	1.7	1.6	0.1	15	1.5	1.1	0.4		1.8	1.6	0.2		1.7	2.1	-0.4		2.0	1.7	0.3		2.9	2.4	0.5		1.7	1.8	-0.1	
Network George FM	2.0	2.1	-0.1	13	2.3	2.2	0.1		2.6	2.6	0.0		2.8	3.0	-0.2		1.6	1.9	-0.3		1.3	1.4	-0.1		2.2	2.3	-0.1	
Network Gold	0.8	1.0	-0.2	18	1.4	1.8	-0.4		1.1	1.5	-0.4		0.8	1.4	-0.6		0.8	1.0	-0.2		0.6	0.8	-0.2		1.0	1.3	-0.3	
Network Gold Sport	0.2	0.1	0.1	25	0.1	0.1	0.0		0.2	0.1	0.1		0.1	0.1	0.0		0.3	0.3	0.0		0.2	0.1	0.1		0.2	0.2	0.0	
Network Hokonui	0.3	0.3	0.0	24	0.6	0.5	0.1		0.7	0.6	0.1		0.3	0.3	0.0		0.3	0.5	-0.2		0.2	0.1	0.1		0.4	0.5	-0.1	
Network Humm FM	0.6	0.5	0.1	19	0.6	0.6	0.0		0.6	0.3	0.3		0.7	0.5	0.2		1.0	0.7	0.3		0.3	0.3	0.0		0.8	0.7	0.1	
Network Life FM	1.1	1.1	0.0	16	0.7	0.7	0.0		0.7	0.7	0.0		1.1	1.0	0.1		1.1	1.1	0.0		0.8	0.9	-0.1		1.3	1.2	0.1	
Network Magic	5.0	5.0	0.0	8	7.9	8.7	-0.8		6.9	7.6	-0.7		5.2	5.6	-0.4		6.3	4.9	1.4		3.3	3.1	0.2		8.1	8.5	-0.4	
Network Mai FM	7.5	6.7	0.8	4	5.0	4.8	0.2		5.2	5.4	-0.2		7.0	6.3	0.7		6.5	6.6	-0.1		7.0	8.0	-1.0		6.2	5.6	0.6	
Network Maori Radio	0.6	0.7	-0.1	19	0.5	0.6	-0.1		0.7	0.8	-0.1		0.8	0.7	0.1		1.0	0.9	0.1		1.4	1.8	-0.4		0.7	0.8	-0.1	
Network More FM	6.6	6.8	-0.2	5	6.8	6.8	0.0		6.5	6.9	-0.4		6.4	6.5	-0.1		5.2	5.3	-0.1		5.9	5.9	0.0		6.2	6.4	-0.2	
Network Newstalk ZB	19.7	19.6	0.1	1	11.1	10.7	0.4		8.9	8.6	0.3		14.7	14.2	0.5		24.9	23.5	1.4		27.3	26.6	0.7		13.3	12.4	0.9	
Network Radio Hauraki	2.6	2.8	-0.2	12	3.3	3.1	0.2		3.4	3.5	-0.1		3.5	3.4	0.1		2.1	1.9	0.2		2.0	1.8	0.2		2.9	3.0	-0.1	
Network Rhema	0.4	0.5	-0.1	22	0.6	0.6	0.0		0.5	0.6	-0.1		0.6	0.7	-0.1		1.0	0.9	0.1		1.1	0.8	0.3		0.8	0.7	0.1	
Network The Rock	8.1	8.1	0.0	2	8.3	9.7	-1.4		8.7	10.2	-1.5		8.4	8.9	-0.5		4.9	5.7	-0.8		6.7	6.3	0.4		6.5	6.5	0.0	
Network SENZ Sport	0.4	0.3	0.1	22	0.6	0.5	0.1		0.6	0.5	0.1		0.5	0.4	0.1		0.3	0.2	0.1		0.8	0.1	0.7		0.6	0.5	0.1	
Network Star	0.5	0.3	0.2	21	0.3	0.3	0.0		0.3	0.3	0.0		0.4	0.3	0.1		0.7	0.4	0.3		0.4	0.4	0.0		0.5	0.3	0.2	
Network Tarana	1.0	0.9	0.1	17	0.9	0.7	0.2		0.8	0.7	0.1		1.2	1.1	0.1		0.8	0.9	-0.1		0.8	1.0	-0.2		1.6	1.2	0.4	
Network The Hits	4.6	4.7	-0.1	10	6.0	5.9	0.1		6.3	6.2	0.1		5.2	5.3	-0.1		4.3	4.7	-0.4		4.0	3.9	0.1		5.5	5.7	-0.2	
Network The Sound	4.7	4.4	0.3	9	6.3	6.1	0.2		6.6	6.3	0.3		4.8	5.1	-0.3		4.7	4.6	0.1		5.2	5.0	0.2		6.2	6.2	0.0	
Network ZM	6.6	7.3	-0.7	5	5.5	4.9	0.6		6.3	6.2	0.1		7.5	7.5	0.0		4.3	5.4	-1.1		4.7	5.4	-0.7		5.3	5.4	-0.1	
MediaWorks Combo	49.3	47.7	1.6		55.2	55.1	0.1		56.3	55.4	0.9		51.5	50.9	0.6		44.5	42.7	1.8		42.6	42.8	-0.2		52.9	51.9	1.0	
NZME Combo	41.1	41.9	-0.8		35.6	34.5	1.1		34.7	34.9	-0.2		38.4	39.1														

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	614.0	614.7	-0.7	2	106.0	104.6	1.4	144.0	154.9	-10.9	156.5	163.9	-7.4	261.1	271.7	-10.6	232.4	229.1	3.3	198.4	191.2	7.2	125.8	119.3	6.5					
Network Channel X*	150.5	60.5	90.0	15	28.5	8.5	20.0	73.3	28.6	44.7	76.2	31.8	44.4	107.2	46.4	60.8	43.0	19.4	23.6	14.2	5.7	8.5	31.7	12.5	19.2					
Network Coast	292.9	302.2	-9.3	10	33.0	31.3	1.7	42.7	45.7	-3.0	45.9	54.4	-8.5	93.9	106.4	-12.5	124.1	124.4	-0.3	128.0	128.8	-0.8	46.3	56.4	-10.1					
Network The Edge	521.6	510.9	10.7	4	192.3	182.7	9.6	274.3	268.9	5.4	227.1	232.6	-5.5	283.4	286.5	-3.1	91.4	87.5	3.9	44.3	39.7	4.6	111.6	119.0	-7.4					
Network Flava	179.3	177.2	2.1	14	61.6	66.5	-4.9	97.8	90.6	7.2	91.7	85.3	6.4	107.6	104.2	3.4	23.9	22.6	1.3	9.0	6.2	2.8	37.5	38.2	-0.7					
Network George FM	192.2	193.2	-1.0	13	42.5	43.3	-0.8	114.3	110.9	3.4	104.2	104.0	0.2	136.8	136.7	0.1	44.1	42.7	1.4	12.8	13.1	-0.3	29.6	32.5	-2.9					
Network Gold	73.0	83.8	-10.8	18	9.7	9.2	0.5	15.8	15.9	-0.1	14.5	16.8	-2.3	29.5	37.4	-7.9	36.0	40.7	-4.7	29.6	32.3	-2.7	16.9	17.4	-0.5					
Network Gold Sport	17.9	21.0	-3.1	25	3.2	4.4	-1.2	3.4	2.1	1.3	3.1	2.3	0.8	3.9	3.9	0.0	3.1	4.0	-0.9	6.2	7.7	-1.5	2.9	2.5	0.4					
Network Hokonui	18.8	21.3	-2.5	24	2.8	3.2	-0.4	4.2	3.5	0.7	3.7	3.9	-0.2	7.1	7.9	-0.8	7.0	7.3	-0.3	6.9	6.8	0.1	1.0	1.4	-0.4					
Network Humm FM	38.0	35.1	2.9	22	7.3	8.9	-1.6	16.6	13.7	2.9	16.7	14.1	2.6	20.6	19.8	0.8	8.8	7.3	1.5	8.8	4.8	4.0	8.5	6.8	1.7					
Network Life FM	103.3	110.2	-6.9	16	33.0	37.4	-4.4	43.9	47.1	-3.2	40.0	42.2	-2.2	55.2	55.3	-0.1	23.9	22.1	1.8	11.8	13.9	-2.1	23.8	24.2	-0.4					
Network Magic	279.3	292.8	-13.5	11	16.5	20.6	-4.1	20.5	26.5	-6.0	25.2	26.0	-0.8	46.0	50.9	-4.9	80.5	91.5	-11.0	150.8	155.5	-4.7	31.7	39.1	-7.4					
Network Mai FM	460.6	434.8	25.8	6	147.1	149.6	-2.5	253.9	231.6	22.3	227.5	207.2	20.3	274.9	254.5	20.4	73.3	67.7	5.6	32.5	25.3	7.2	103.1	100.5	2.6					
Network Maori Radio	75.9	87.2	-11.3	17	25.9	32.5	-6.6	31.6	36.1	-4.5	27.2	29.2	-2.0	38.1	39.7	-1.6	15.6	17.5	-1.9	10.0	13.1	-3.1	17.9	16.6	1.3					
Network More FM	525.5	569.8	-44.3	3	136.7	145.4	-8.7	168.3	176.8	-8.5	162.6	178.4	-15.8	261.5	281.3	-19.8	176.9	194.2	-17.3	107.7	124.6	-16.9	103.6	132.2	-28.6					
Network Newstalk ZB	648.9	638.0	10.9	1	70.9	67.2	3.7	101.3	114.0	-12.7	126.1	135.7	-9.6	227.1	228.0	-0.9	208.7	209.9	-1.2	226.7	234.7	-8.0	100.5	105.1	-4.6					
Network Radio Hauraki	234.2	254.5	-20.3	12	46.7	57.4	-10.7	93.0	102.4	-9.4	101.9	114.2	-12.3	150.6	165.4	-14.8	70.8	69.6	1.2	35.7	30.5	5.2	48.7	63.1	-14.4					
Network Rhema	50.0	52.6	-2.6	19	8.8	11.3	-2.5	13.7	11.3	2.4	12.7	12.4	0.3	18.9	18.0	0.9	15.4	17.1	-1.7	18.0	20.1	-2.1	10.4	8.8	1.6					
Network The Rock	456.3	456.4	-0.1	8	103.9	105.6	-1.7	191.8	205.1	-13.3	200.5	207.4	-6.9	292.3	291.9	0.4	136.5	126.9	9.6	57.8	57.9	-0.1	90.2	98.3	-8.1					
Network SENZ Sport	40.2	34.0	6.2	21	3.2	3.0	0.2	6.3	5.7	0.6	6.6	6.0	0.6	17.5	15.6	1.9	20.7	14.7	6.0	16.5	12.3	4.2	6.2	3.0	3.2					
Network Star	28.9	24.3	4.6	23	4.0	5.1	-1.1	1.3	2.0	-0.7	2.1	2.2	-0.1	6.1	4.8	1.3	8.3	6.5	1.8	10.1	9.2	0.9	2.9	3.8	-0.9					
Network Tarana	47.9	41.5	6.4	20	6.7	5.8	0.9	10.5	15.9	-5.4	16.6	18.0	-1.4	23.0	24.3	-1.3	14.5	11.9	2.6	12.9	9.1	3.8	11.0	9.5	1.5					
Network The Hits	460.3	458.0	2.3	7	129.3	129.0	0.3	182.6	177.2	5.4	161.0	163.1	-2.1	242.2	241.0	1.2	132.9	128.1	4.8	80.7	78.3	2.4	104.6	103.1	1.5					
Network The Sound	354.7	367.1	-12.4	9	56.6	66.3	-9.7	88.0	98.2	-10.2	84.9	93.8	-8.9	157.7	168.6	-10.9	157.3	158.9	-1.6	127.6	123.5	4.1	53.7	65.0	-11.3					
Network ZM	510.1	537.4	-27.3	5	156.1	147.5	8.6	262.5	284.1	-21.6	239.3	264.4	-25.1	303.3	340.3	-37.0	102.2	107.5	-5.3	47.6	42.7	4.9	129.8	137.4	-7.6					
MediaWorks Combo	2,441.1	2,385.8	55.3		519.4	497.3	22.1	865.2	847.8	17.4	832.3	821.4	10.9	1,2																

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,109	15,881	-772

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	295.6	305.9	-10.3	2	275.8	281.4	-5.6		325.3	321.4	3.9		259.1	272.4	-13.3		106.5	108.2	-1.7		63.5	65.8	-2.3		355.2	361.3	-6.1	
Network Channel X*	78.7	35.4	43.3	15	65.0	25.9	39.1		80.5	35.3	45.2		81.4	36.5	44.9		29.9	9.0	20.9		11.0	4.6	6.4		82.8	33.2	49.6	
Network Coast	134.3	141.8	-7.5	11	151.6	145.1	6.5		156.7	169.0	-12.3		113.9	123.0	-9.1		47.2	46.8	0.4		43.8	37.3	6.5		159.0	175.0	-16.0	
Network The Edge	272.9	259.2	13.7	6	187.3	181.9	5.4		235.7	227.3	8.4		214.2	224.3	-10.1		96.6	89.9	6.7		54.3	56.0	-1.7		276.1	277.5	-1.4	
Network Flava	84.6	81.8	2.8	14	64.2	58.4	5.8		84.8	78.9	5.9		67.3	72.3	-5.0		32.9	32.5	0.4		27.8	27.5	0.3		101.3	98.6	2.7	
Network George FM	97.8	99.4	-1.6	13	77.2	74.9	2.3		86.0	85.1	0.9		90.7	95.8	-5.1		34.7	32.1	2.6		19.7	20.3	-0.6		96.3	106.3	-10.0	
Network Gold	32.2	43.5	-11.3	17	33.9	40.7	-6.8		36.6	43.1	-6.5		27.0	38.4	-11.4		13.5	16.8	-3.3		6.8	10.2	-3.4		42.9	46.5	-3.6	
Network Gold Sport	5.2	3.8	1.4	25	5.5	4.9	0.6		7.1	5.6	1.5		5.4	4.3	1.1		5.1	4.6	0.5		1.2	1.2	0.0		9.8	12.1	-2.3	
Network Hokonui	9.5	10.7	-1.2	24	10.0	10.2	-0.2		12.0	13.5	-1.5		6.9	7.5	-0.6		2.3	4.3	-2.0		2.5	2.1	0.4		10.3	12.3	-2.0	
Network Humm FM	23.7	19.6	4.1	21	19.0	16.0	3.0		16.0	11.6	4.4		15.6	12.0	3.6		8.8	7.9	0.9		2.7	4.8	-2.1		24.3	23.0	1.3	
Network Life FM	46.3	48.3	-2.0	16	35.6	43.1	-7.5		42.0	46.2	-4.2		40.4	42.7	-2.3		21.4	19.1	2.3		16.7	15.9	0.8		72.3	69.8	2.5	
Network Magic	139.9	146.5	-6.6	10	162.4	167.4	-5.0		171.2	179.4	-8.2		126.6	143.7	-17.1		60.9	51.5	9.4		33.1	29.9	3.2		198.3	210.3	-12.0	
Network Mai FM	273.0	251.5	21.5	5	193.4	169.0	24.4		214.7	208.6	6.1		214.2	213.9	0.3		94.0	97.6	-3.6		66.1	65.5	0.6		261.5	258.0	3.5	
Network Maori Radio	28.7	35.4	-6.7	18	18.4	21.0	-2.6		27.0	32.8	-5.8		30.9	28.9	2.0		15.0	15.1	-0.1		11.7	17.5	-5.8		35.4	40.9	-5.5	
Network More FM	276.2	285.5	-9.3	4	208.2	224.0	-15.8		254.6	281.4	-26.8		212.5	238.2	-25.7		89.3	88.8	0.5		66.9	71.9	-5.0		282.3	309.0	-26.7	
Network Newstalk ZB	448.2	445.3	2.9	1	308.2	294.8	13.4		290.1	283.2	6.9		309.6	309.9	-0.3		203.8	187.7	16.1		158.4	159.0	-0.6		394.0	384.1	9.9	
Network Radio Hauraki	105.1	115.9	-10.8	12	91.8	95.2	-3.4		109.9	120.7	-10.8		113.9	118.0	-4.1		39.1	39.9	-0.8		20.0	22.0	-2.0		125.2	141.3	-16.1	
Network Rhema	24.9	25.0	-0.1	20	22.2	21.3	0.9		24.0	24.0	0.0		18.3	20.2	-1.9		13.3	12.3	1.0		10.2	10.6	-0.4		32.7	34.6	-1.9	
Network The Rock	246.0	245.7	0.3	7	203.7	206.2	-2.5		233.3	250.0	-16.7		224.2	234.0	-9.8		72.3	76.4	-4.1		62.9	63.9	-1.0		256.7	249.1	7.6	
Network SENZ Sport	15.0	12.0	3.0	23	16.0	13.0	3.0		18.0	15.4	2.6		16.1	13.8	2.3		4.6	5.1	-0.5		3.0	1.9	1.1		21.6	17.4	4.2	
Network Star	15.7	12.0	3.7	22	11.9	8.3	3.6		15.5	11.7	3.8		8.4	9.0	-0.6		7.7	6.1	1.6		4.4	3.9	0.5		19.4	16.1	3.3	
Network Tarana	27.1	26.9	0.2	19	18.9	15.6	3.3		17.8	17.8	0.0		25.8	23.7	2.1		9.9	9.6	0.3		8.7	9.7	-1.0		39.0	29.6	9.4	
Network The Hits	222.5	224.3	-1.8	8	194.7	187.7	7.0		234.5	226.9	7.6		186.7	194.3	-7.6		79.5	72.6	6.9		54.3	51.2	3.1		269.5	265.6	3.9	
Network The Sound	153.1	165.1	-12.0	9	160.1	164.0	-3.9		187.3	191.2	-3.9		142.3	153.1	-10.8		60.2	61.1	-0.9		52.5	48.1	4.4		198.0	207.0	-9.0	
Network ZM	285.5	300.6	-15.1	3	199.4	196.0	3.4		258.8	266.4																		

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024/ Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024/ Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	7:35	7:56	-0:20	4:54	4:46	0:08	5:17	6:27	-1:10	5:58	6:41	-0:42	6:04	6:52	-0:48	7:40	8:55	-1:14	8:59	10:13	-1:14	6:49	6:19	0:30								
Network Channel X*	8:29	9:07	-0:37	5:36	3:35	2:01	9:03	9:02	0:01	9:09	8:47	0:21	9:08	10:05	-0:57	8:58	11:29	-2:30	9:28	9:26	0:02	7:10	9:41	-2:31								
Network Coast	9:01	9:12	-0:10	6:35	7:23	-0:48	5:22	6:25	-1:02	5:34	5:57	-0:23	5:57	6:44	-0:46	10:00	10:11	-0:11	11:16	11:11	0:05	7:01	8:51	-1:49								
Network The Edge	5:03	4:57	0:06	5:03	4:39	0:24	4:43	4:47	-0:04	4:45	5:05	-0:19	4:47	5:01	-0:13	5:47	5:12	0:34	6:38	5:54	0:43	5:03	5:15	-0:11								
Network Flava	5:04	4:54	0:10	3:43	4:06	-0:22	5:13	5:01	0:11	5:37	5:35	0:02	5:38	5:25	0:13	6:28	4:50	1:37	7:27	4:52	2:34	5:03	5:42	-0:38								
Network George FM	6:05	6:20	-0:15	5:11	5:39	-0:27	5:21	6:24	-1:03	5:37	6:34	-0:56	6:20	6:24	-0:04	8:05	6:31	1:33	6:25	7:59	-1:33	5:04	6:13	-1:08								
Network Gold	6:59	8:28	-1:28	3:14	2:51	0:22	3:02	4:16	-1:14	3:43	4:47	-1:04	5:17	6:23	-1:05	7:13	9:09	-1:55	8:33	12:05	-3:31	5:16	5:58	-0:42								
Network Gold Sport	5:24	3:28	1:56	1:52	1:08	0:43	5:16	2:25	2:51	5:46	2:22	3:23	7:21	3:39	3:41	6:15	5:00	1:15	7:30	5:10	2:20	3:12	1:40	1:32								
Network Hokonui	11:52	11:11	0:40	2:21	2:13	0:07	6:39	5:32	1:06	6:58	5:45	1:12	8:40	7:22	1:18	13:00	10:08	2:52	16:34	12:51	3:43	5:13	4:19	0:53								
Network Humm FM	8:51	7:42	1:08	4:55	3:33	1:22	8:28	8:45	-0:16	8:29	9:12	-0:42	9:10	9:22	-0:11	13:13	10:48	2:24	12:18	9:09	3:09	8:00	8:07	-0:07								
Network Life FM	4:55	4:26	0:29	3:29	3:17	0:11	4:44	4:31	0:12	4:42	5:07	-0:25	5:37	5:20	0:17	7:52	5:48	2:04	6:25	4:34	1:50	7:01	5:57	1:04								
Network Magic	12:09	12:24	-0:15	3:14	3:27	-0:13	4:56	6:21	-1:25	5:47	6:32	-0:45	7:00	7:32	-0:31	11:28	12:53	-1:24	13:49	14:05	-0:15	9:44	10:45	-1:01								
Network Mai FM	6:53	7:04	-0:11	6:35	7:03	-0:27	7:19	7:35	-0:15	7:30	7:16	0:13	7:15	7:10	0:04	6:15	7:12	-0:56	5:45	7:18	-1:33	7:51	7:21	0:29								
Network Maori Radio	4:46	4:48	-0:01	3:26	2:56	0:29	3:58	4:36	-0:37	4:57	5:38	-0:40	5:03	6:03	-0:59	5:54	6:31	-0:37	6:02	5:20	0:41	6:20	6:09	0:10								
Network More FM	6:18	6:04	0:13	5:32	4:39	0:53	4:45	4:59	-0:13	5:32	5:50	-0:17	6:02	6:07	-0:05	7:25	7:19	0:06	8:01	7:48	0:13	6:26	6:10	0:15								
Network Newstalk ZB	11:30	11:29	0:00	2:49	2:42	0:07	5:03	4:57	0:06	6:15	5:59	0:15	7:19	7:02	0:17	10:58	11:18	-0:19	13:46	14:28	-0:41	8:55	10:19	-1:24								
Network Radio Hauraki	6:39	6:15	0:23	7:23	6:11	1:12	6:52	5:46	1:06	5:48	5:29	0:19	5:58	5:50	0:08	6:36	6:49	-0:12	8:37	8:45	-0:07	5:21	5:52	-0:31								
Network Rhema	6:24	6:12	0:11	2:05	2:27	-0:22	4:38	4:55	-0:17	7:14	7:13	0:00	6:22	8:00	-1:38	6:45	8:37	-1:51	9:10	7:03	2:07	7:37	10:20	-2:42								
Network The Rock	8:43	9:39	-0:56	7:32	7:59	-0:26	9:07	10:58	-1:50	8:39	10:17	-1:38	9:17	10:39	-1:22	10:05	10:27	-0:21	8:12	7:53	0:18	7:37	8:14	-0:36								
Network SENZ Sport	6:50	6:11	0:38	4:14	3:06	1:07	3:31	4:25	-0:53	5:13	5:47	-0:33	6:23	5:31	0:52	7:29	6:51	0:37	7:07	7:17	-0:10	4:51	9:17	-4:25								
Network Star	7:29	6:38	0:51	4:14	2:42	1:31	2:10	1:47	0:22	2:53	1:47	1:06	2:51	2:40	0:11	6:42	7:20	-0:37	12:43	11:33	1:09	5:20	3:24	1:55								
Network Tarana	11:24	11:48	-0:23	6:37	4:38	1:58	8:50	8:05	0:45	9:13	12:01	-2:48	9:20	10:19	-0:58	15:45	12:22	3:23	18:38	20:18	-1:40	10:11	10:46	-0:34								
Network The Hits	6:03	6:15	-0:12	4:35	4:03	0:31	5:22	5:40	-0:18	5:46	6:14	-0:27	6:17	6:43	-0:26	7:25	7:58	-0:33	7:09	8:01	-0:51	6:14	6:43	-0:28								
Network The Sound	8:18	8:00	0:17	4:54	4:32	0:22	4:53	5:06	-0:13	4:50	4:53	-0:02	7:19	6:48	0:31	10:28	10:36	-0:07	11:17	11:39	-0:21	7:26	7:16	0:10								
Network ZM	6:01	5:58	0:03	5:03	4:45	0:18	6:19	5:46	0:32	6:19	6:04																					

TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

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	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,109	15,881	-772

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:35	2:40	-0:05	3:18	3:30	-0:11	3:35	3:29	0:05	1:52	1:59	-0:07	1:35	1:45	-0:10	2:06	2:05	0:01	2:52	2:58	-0:06
Network Channel X*	2:28	2:45	-0:17	4:14	4:48	-0:34	4:27	4:24	0:02	2:07	1:52	0:15	1:33	0:51	0:42	1:22	0:57	0:25	2:36	2:50	-0:13
Network Coast	3:15	3:04	0:10	3:36	3:59	-0:22	4:06	4:15	-0:08	2:24	2:27	-0:02	1:29	1:32	-0:02	1:53	1:59	-0:06	3:41	3:25	0:15
Network The Edge	1:51	1:56	-0:05	2:13	1:59	0:14	2:26	2:20	0:05	1:32	1:35	-0:03	1:32	1:25	0:06	1:48	1:46	0:02	2:02	1:58	0:03
Network Flava	2:03	2:01	0:01	2:08	1:43	0:24	2:20	2:19	0:01	1:30	1:51	-0:20	1:36	1:18	0:17	1:58	1:40	0:18	1:51	1:58	-0:06
Network George FM	2:03	2:12	-0:08	2:40	2:41	-0:00	3:16	3:22	-0:06	1:52	2:02	-0:10	1:13	1:29	-0:16	1:17	1:18	-0:01	2:31	2:19	0:11
Network Gold	2:19	2:19	-0:00	3:44	3:57	-0:12	3:24	4:00	-0:35	1:46	2:25	-0:38	1:33	1:33	-0:00	1:33	1:23	0:09	2:25	3:03	-0:38
Network Gold Sport	3:37	2:16	1:21	2:16	2:04	0:12	2:45	2:24	0:20	1:32	1:00	0:32	1:43	1:25	0:17	3:50	2:11	1:38	2:28	2:13	0:14
Network Hokonui	3:14	3:05	0:09	5:02	4:18	0:44	6:04	5:25	0:39	2:22	2:21	0:01	3:41	2:53	0:47	1:37	1:04	0:33	3:53	4:29	-0:36
Network Humm FM	2:26	2:27	-0:00	2:53	3:19	-0:26	3:46	3:04	0:42	2:41	2:41	-0:00	3:00	2:13	0:46	2:04	1:22	0:41	3:41	3:20	0:20
Network Life FM	2:21	2:16	0:04	1:51	1:31	0:19	1:51	1:44	0:07	1:43	1:26	0:16	1:18	1:27	-0:09	0:53	1:01	-0:07	1:59	1:49	0:09
Network Magic	3:34	3:28	0:05	4:26	4:45	-0:18	4:25	4:45	-0:20	2:28	2:30	-0:01	2:40	2:25	0:15	1:54	1:58	-0:04	4:25	4:25	0:00
Network Mai FM	2:43	2:44	-0:00	2:21	2:35	-0:14	2:40	2:53	-0:13	2:00	1:54	0:05	1:48	1:42	0:05	2:00	2:19	-0:18	2:33	2:23	0:09
Network Maori Radio	1:59	2:04	-0:05	2:37	2:46	-0:08	2:39	2:44	-0:04	1:39	1:35	0:04	1:45	1:33	0:11	2:18	2:00	0:17	2:16	2:15	0:00
Network More FM	2:23	2:26	-0:02	2:58	2:47	0:11	2:48	2:45	0:03	1:50	1:44	0:05	1:30	1:30	-0:00	1:40	1:34	0:06	2:23	2:16	0:06
Network Newstalk ZB	4:22	4:29	-0:06	3:16	3:20	-0:03	3:22	3:24	-0:01	2:54	2:57	-0:03	3:10	3:10	-0:00	3:17	3:11	0:05	3:40	3:32	0:08
Network Radio Hauraki	2:30	2:29	0:01	3:14	2:56	0:18	3:25	3:14	0:10	1:53	1:51	0:02	1:24	1:13	0:10	1:57	1:31	0:25	2:29	2:21	0:08
Network Rhema	1:35	1:58	-0:23	2:35	2:28	0:06	2:27	2:49	-0:22	1:54	2:07	-0:13	1:58	1:45	0:13	2:00	1:22	0:37	2:31	2:13	0:17
Network The Rock	3:16	3:21	-0:05	3:43	4:18	-0:35	4:06	4:34	-0:28	2:16	2:26	-0:10	1:44	1:53	-0:08	2:01	1:52	0:09	2:43	2:52	-0:08
Network SENZ Sport	2:38	2:21	0:16	3:28	3:42	-0:13	3:21	3:17	0:03	1:55	1:38	0:17	1:42	1:00	0:42	4:53	1:16	3:37	3:03	3:03	-0:00
Network Star	3:01	2:45	0:16	2:39	2:51	-0:12	2:12	2:40	-0:27	2:41	2:25	0:15	2:15	1:36	0:38	1:35	1:44	-0:09	2:52	2:09	0:43
Network Tarana	3:45	3:34	0:11	4:05	4:09	-0:04	4:45	4:44	0:00	2:45	3:01	-0:16	2:09	2:15	-0:05	1:45	1:53	-0:08	4:27	4:29	-0:01
Network The Hits	2:02	2:07	-0:04	2:46	2:51	-0:05	2:56	3:04	-0:08	1:42	1:45	-0:03	1:24	1:38	-0:14	1:24	1:28	-0:03	2:12	2:20	-0:08
Network The Sound	3:02	2:44	0:17	3:35	3:23	0:12	3:50	3:43	0:06	2:04	2:07	-0:03	2:02	1:54	0:08	1:52	1:59	-0:06	3:23	3:17	0:06
Network ZM	2:17	2:29	-0:12	2:31	2:18	0:12	2:40	2:36	0:03	1:49	1:47	0:01	1:18	1:41	-0:23	1:40	1:47	-0:06	1:59	1:57	0:01
MediaWorks Combo	3:12	3:15	-0:02	3:51	4:02	-0:11	4:12	4:15	-0:02	2:22	2:25	-0:03	2:00	1:58	0:01	2:17	2:21	-0:04	3:27	3:27	0:00
NZME Combo	3:23	3:29	-0:05	3:24	3:25	-0:00	3:36	3:41	-0:05	2:23	2:28	-0:05	2:18	2:20	-0:02	2:39	2:35	0:04	3:08	3:09	-0:00
All Commercial Radio	3:59	4:04	-0:05	4:21	4:30	-0:08	4:47	4:54	-0:07	2:49	2:54	-0:05	2:26	2:28	-0:01	2:52	2:54	-0:02	4:07	4:10	-0:02