



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	0.9	0.6	0.3	21	0.4	0.5	-0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.4	0.7	-0.3	1.6	1.2	0.4	0.3	0.6	-0.3
Breeze	8.8	8.9	-0.1	3	3.8	5.6	-1.8	4.9	5.0	-0.1	6.9	6.7	0.2	8.6	6.7	1.9	10.2	8.6	1.6	9.1	10.0	-0.9	14.2	8.5	5.7
Channel X	3.6	2.1	1.5	14	2.0	1.6	0.4	7.0	2.6	4.4	7.2	3.0	4.2	5.9	3.4	2.5	3.2	2.5	0.7	2.0	1.0	1.0	2.7	2.3	0.4
Coast	5.6	5.5	0.1	4	5.1	4.9	0.2	1.5	2.3	-0.8	1.2	1.9	-0.7	3.6	2.4	1.2	11.0	10.1	0.9	10.2	11.2	-1.0	9.7	3.3	6.4
Edge	3.8	4.2	-0.4	11	7.4	9.6	-2.2	8.5	8.1	0.4	6.7	6.4	0.3	5.1	5.1	0.0	1.5	2.0	-0.5	0.7	1.2	-0.5	3.3	4.3	-1.0
Flava	3.8	3.4	0.4	11	5.7	5.2	0.5	6.5	6.0	0.5	6.2	6.1	0.1	4.8	4.9	-0.1	2.8	2.0	0.8	2.3	1.1	1.2	2.9	3.5	-0.6
George FM	4.3	3.3	1.0	9	4.2	3.4	0.8	6.7	5.3	1.4	6.9	5.0	1.9	6.7	5.4	1.3	4.3	3.6	0.7	1.7	0.9	0.8	4.0	2.3	1.7
Gold	1.2	1.4	-0.2	19	0.1	0.4	-0.3	0.2	0.3	-0.1	0.2	0.3	-0.1	0.7	0.6	0.1	2.1	1.8	0.3	2.4	2.7	-0.3	0.6	0.7	-0.1
Gold Sport	0.2	0.2	0.0	25	0.1	*	*	0.3	0.2	0.1	0.3	0.2	0.1	0.3	0.2	0.1	0.2	0.1	0.1	0.2	0.3	-0.1	0.2	0.2	0.0
Humm FM	1.3	1.9	-0.6	18	1.3	1.1	0.2	1.5	2.6	-1.1	1.4	2.6	-1.2	1.2	2.4	-1.2	1.4	2.1	-0.7	1.8	2.2	-0.4	1.4	2.0	-0.6
Life FM	1.4	1.2	0.2	17	1.5	1.5	0.0	1.7	2.2	-0.5	1.6	1.9	-0.3	1.9	1.8	0.1	1.9	0.9	1.0	1.0	0.2	0.8	2.4	2.6	-0.2
Magic	4.9	3.4	1.5	7	2.3	0.3	2.0	1.6	0.4	1.2	0.5	0.5	0.0	0.7	0.4	0.3	3.8	1.8	2.0	9.9	6.9	3.0	3.0	4.0	-1.0
Mai FM	9.5	10.1	-0.6	2	20.9	17.6	3.3	15.6	18.7	-3.1	13.4	17.0	-3.6	11.6	13.5	-1.9	5.1	5.7	-0.6	1.9	3.5	-1.6	10.8	12.9	-2.1
More FM	5.1	5.6	-0.5	5	8.8	11.2	-2.4	5.3	5.2	0.1	4.7	5.0	-0.3	4.7	5.8	-1.1	4.7	6.4	-1.7	3.7	3.7	0.0	3.8	4.4	-0.6
Newstalk ZB	14.5	15.3	-0.8	1	6.0	4.6	1.4	4.5	3.8	0.7	5.9	6.0	-0.1	7.8	8.5	-0.7	15.9	16.9	-1.0	23.8	23.3	0.5	10.2	13.0	-2.8
Radio Hauraki	1.9	3.0	-1.1	16	0.9	3.9	-3.0	3.0	3.4	-0.4	2.9	2.8	0.1	2.7	2.8	-0.1	2.1	2.7	-0.6	1.6	3.8	-2.2	2.2	1.4	0.8
Radio Samoa	1.0	1.1	-0.1	20	0.8	0.5	0.3	0.6	1.1	-0.5	1.0	1.5	-0.5	1.3	1.6	-0.3	1.0	1.4	-0.4	0.7	1.2	-0.5	1.2	1.1	0.1
Radio Waatea	0.1	0.1	0.0	26	0.2	0.2	0.0	*	*	*	0.1	*	*	0.1	*	*	*	*	*	0.1	0.1	0.0	*	*	*
Rhema	0.5	0.5	0.0	22	0.1	*	*	0.3	0.5	-0.2	0.4	0.5	-0.1	0.5	0.4	0.1	0.8	0.5	0.3	0.9	1.1	-0.2	0.7	0.5	0.2
Rock	4.7	4.1	0.6	8	5.8	5.2	0.6	8.8	5.8	3.0	8.0	6.2	1.8	7.2	5.9	1.3	3.6	3.7	-0.1	1.2	2.0	-0.8	3.5	2.5	1.0
SENZ (Sport Nation)*	0.3	0.5	-0.2	24	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.4	-0.3	0.5	1.0	-0.5	1.0	0.7	0.3	0.1	0.1	0.0
Star	0.4	0.6	-0.2	23	0.3	0.2	0.1	0.1	*	*	0.1	0.1	0.0	0.2	0.1	0.1	0.2	0.1	0.1	0.4	1.2	-0.8	0.3	*	*
Tainui Live	0.1	0.1	0.0	26	0.1	*	*	*	0.1	*	0.2	0.2	0.0	0.1	0.1	0.0	*	*	*	*	0.1	*	*	0.2	*
Tarana	2.7	2.7	0.0	15	1.3	1.0	0.3	1.2	1.5	-0.3	2.0	2.2	-0.2	1.9	2.1	-0.2	2.8	3.8	-1.0	2.8	4.9	-2.1	2.2	3.1	-0.9
The Hits	5.0	4.4	0.6	6	5.6	5.8	-0.2	6.2	5.5	0.7	7.7	5.9	1.8	7.0	6.6	0.4	4.1	4.9	-0.8	3.1	1.5	1.6	5.7	5.1	0.6
The Sound	3.9	3.3	0.6	10	2.0	2.5	-0.5	2.0	2.6	-0.6	1.6	1.6	0.0	2.7	2.8	-0.1	6.3	5.1	1.2	8.4	5.6	2.8	2.1	2.1	0.0
ZM	3.7	5.3	-1.6	13	7.9	6.6	1.3	5.7	9.4	-3.7	5.0	8.1	-3.1	4.1	8.1	-4.0	2.4	5.1	-2.7	1.7	1.9	-0.2	6.2	11.9	-5.7
MediaWorks Combo	50.2	47.3	2.9		59.1	58.9	0.2	62.1	56.4	5.7	57.9	54.3	3.6	54.7	51.6	3.1	44.3	41.6	2.7	40.5	37.0	3.5	49.1	45.6	3.5
NZME Combo	36.8	39.1	-2.3		31.8	31.8	0.0	28.2	31.2	-3.0	29.6	31.5	-1.9	31.2	34.2	-3.0	40.9	44.5	-3.6	47.0	47.3	-0.3	38.0	39.7	-1.7
Potential (000)	1,506.0	1,506.0	0.0		335.0	335.0	0.0	564.9	562.7	2.2	538.0	538.0	0.0	752.0	752.0	0.0	403.0	403.0	0.0	320.0	320.0	0.0	284.8	286.1	-1.3
Sample	2,506	2,525	-19		583	584	-1	892	897	-5	893	914	-21	1,268	1,269	-1	665	630	35	525	515	10	493	505	-12

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	1,506.0	1,506.0	0.0
Sample Size	2,506	2,525	-19

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	1.0	0.6	0.4	20	0.4	0.3	0.1	0.5	0.3	0.2	0.4	0.2	0.2	2.3	1.9	0.4	1.8	1.5	0.3	1.1	0.6	0.5
Breeze	7.0	6.6	0.4	3	9.6	10.6	-1.0	9.3	11.9	-2.6	8.0	6.7	1.3	8.7	5.7	3.0	8.2	6.7	1.5	10.1	9.6	0.5
Channel X	2.6	1.7	0.9	15	4.3	2.7	1.6	5.0	3.0	2.0	3.2	2.4	0.8	2.8	0.9	1.9	0.1	0.1	0.0	3.9	1.6	2.3
Coast	4.8	4.3	0.5	5	6.9	6.7	0.2	6.9	7.1	-0.2	4.3	4.3	0.0	2.6	2.8	-0.2	5.4	6.1	-0.7	5.4	5.5	-0.1
Edge	4.0	4.7	-0.7	8	3.9	4.1	-0.2	3.8	4.3	-0.5	3.9	4.3	-0.4	3.2	4.4	-1.2	3.2	2.2	1.0	3.7	4.1	-0.4
Flava	3.0	3.4	-0.4	12	4.4	3.0	1.4	3.4	3.3	0.1	3.6	3.2	0.4	5.0	4.5	0.5	4.7	4.9	-0.2	4.1	3.4	0.7
George FM	3.7	2.9	0.8	10	3.8	3.1	0.7	4.7	3.6	1.1	4.7	4.2	0.5	2.3	2.2	0.1	2.8	1.8	1.0	5.3	3.4	1.9
Gold	0.7	1.0	-0.3	21	1.8	2.4	-0.6	1.6	1.8	-0.2	1.1	0.8	0.3	0.6	1.2	-0.6	*	0.6	*	1.0	1.2	-0.2
Gold Sport	0.2	0.2	0.0	24	0.2	0.1	0.1	0.1	0.2	-0.1	0.2	0.2	0.0	0.5	0.2	0.3	0.5	0.3	0.2	0.3	0.1	0.2
Humm FM	1.1	1.5	-0.4	19	0.9	1.9	-1.0	1.2	1.8	-0.6	1.2	1.8	-0.6	3.8	2.7	1.1	0.1	0.8	-0.7	1.7	2.3	-0.6
Life FM	1.6	1.4	0.2	18	0.8	0.9	-0.1	1.1	0.7	0.4	1.6	1.2	0.4	2.1	1.2	0.9	0.9	1.0	-0.1	1.9	1.6	0.3
Magic	3.6	2.6	1.0	11	6.7	4.8	1.9	5.9	4.7	1.2	3.1	2.1	1.0	4.6	1.6	3.0	3.3	1.6	1.7	5.1	3.7	1.4
Mai FM	11.2	11.9	-0.7	2	6.5	7.9	-1.4	8.0	8.4	-0.4	10.9	11.7	-0.8	12.9	11.5	1.4	11.8	9.5	2.3	9.5	10.5	-1.0
More FM	5.5	5.7	-0.2	4	5.7	6.0	-0.3	4.7	5.7	-1.0	6.2	5.6	0.6	4.3	4.3	0.0	4.8	6.1	-1.3	4.4	5.3	-0.9
Newstalk ZB	20.5	20.9	-0.4	1	11.6	12.1	-0.5	9.9	9.3	0.6	16.7	18.2	-1.5	14.4	20.7	-6.3	23.1	26.3	-3.2	12.8	12.3	0.5
Radio Hauraki	1.9	2.4	-0.5	16	2.1	4.1	-2.0	2.1	4.0	-1.9	1.8	2.0	-0.2	1.1	2.2	-1.1	1.7	2.0	-0.3	1.8	3.0	-1.2
Radio Samoa	1.7	1.5	0.2	17	0.8	1.1	-0.3	0.8	1.0	-0.2	0.8	0.9	-0.1	1.4	1.8	-0.4	0.6	2.2	-1.6	0.5	0.7	-0.2
Radio Waatea	0.1	0.1	0.0	26	0.1	*	*	0.1	*	*	0.1	0.1	0.0	*	*	*	0.4	0.3	0.1	*	*	*
Rhema	0.2	0.3	-0.1	24	0.5	0.6	-0.1	0.3	0.5	-0.2	0.5	0.4	0.1	0.6	0.6	0.0	0.8	0.8	0.0	0.7	0.7	0.0
Rock	3.8	3.7	0.1	9	5.6	4.4	1.2	6.2	4.2	2.0	5.0	4.5	0.5	1.4	2.3	-0.9	4.5	4.1	0.4	3.9	4.4	-0.5
SENZ (Sport Nation)*	0.3	0.3	0.0	23	0.4	0.4	0.0	0.4	0.4	0.0	0.4	0.7	-0.3	0.2	0.4	-0.2	0.7	0.3	0.4	0.3	0.7	-0.4
Star	0.6	0.8	-0.2	22	0.2	0.3	-0.1	0.3	0.4	-0.1	0.2	0.5	-0.3	0.6	1.3	-0.7	0.2	0.4	-0.2	0.6	0.8	-0.2
Tainui Live	*	0.1	*	*	0.1	*	*	0.1	0.2	-0.1	*	*	*	0.2	0.1	0.1	0.1	0.2	-0.1	*	0.1	*
Tarana	2.7	2.3	0.4	14	2.7	2.6	0.1	2.3	2.4	-0.1	2.2	2.7	-0.5	2.1	1.8	0.3	1.8	1.2	0.6	3.7	3.8	-0.1
The Hits	4.5	3.7	0.8	6	5.3	4.9	0.4	5.7	4.8	0.9	6.0	4.2	1.8	5.5	4.2	1.3	4.1	3.7	0.4	4.2	4.6	-0.4
The Sound	2.8	2.3	0.5	13	5.0	3.6	1.4	5.1	4.0	1.1	3.2	3.5	-0.3	4.3	3.4	0.9	3.9	3.6	0.3	3.2	3.3	-0.1
ZM	4.1	5.0	-0.9	7	3.7	4.7	-1.0	4.3	5.9	-1.6	4.2	7.0	-2.8	1.8	3.7	-1.9	3.0	4.6	-1.6	3.1	5.0	-1.9
MediaWorks Combo	45.3	44.0	1.3		52.6	50.0	2.6	54.4	51.9	2.5	49.5	47.0	2.5	48.2	39.2	9.0	44.3	37.9	6.4	50.8	48.6	2.2
NZME Combo	40.6	41.5	-0.9		36.5	38.3	-1.8	34.6	37.0	-2.4	38.4	40.2	-1.8	33.8	41.3	-7.5	44.4	50.0	-5.6	33.9	36.0	-2.1

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*SENZ rebranded to Sport Nation from Nov 19th 2024



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Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	1,506.0	1,506.0	0.0
Sample Size	2,506	2,525	-19

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	15.1	11.5	3.6	19	10.7	6.6	4.1	9.0	5.6	3.4	6.3	6.0	0.3	9.5	7.8	1.7	6.0	5.1	0.9	15.7	13.7	2.0
Breeze	89.0	95.8	-6.8	3	81.4	93.0	-11.6	89.7	112.2	-22.5	79.8	90.7	-10.9	33.3	35.1	-1.8	24.2	24.6	-0.4	115.3	122.8	-7.5
Channel X	32.6	22.2	10.4	13	29.7	15.6	14.1	33.6	21.7	11.9	34.3	24.4	9.9	12.8	8.8	4.0	2.4	2.2	0.2	32.3	21.6	10.7
Coast	41.4	42.1	-0.7	11	43.0	48.6	-5.6	40.0	48.1	-8.1	36.6	33.9	2.7	13.0	16.2	-3.2	12.5	19.9	-7.4	44.0	44.1	-0.1
Edge	72.0	84.1	-12.1	4	46.8	51.1	-4.3	59.7	59.1	0.6	50.2	58.6	-8.4	21.7	30.3	-8.6	11.1	13.4	-2.3	64.6	74.6	-10.0
Flava	46.3	52.2	-5.9	10	43.5	35.2	8.3	48.4	48.1	0.3	45.6	38.9	6.7	22.6	23.8	-1.2	12.1	15.6	-3.5	57.3	61.7	-4.4
George FM	52.8	47.6	5.2	8	37.3	31.2	6.1	44.7	36.3	8.4	49.7	42.9	6.8	19.5	19.1	0.4	13.1	9.8	3.3	54.5	46.0	8.5
Gold	8.1	11.7	-3.6	21	11.9	13.8	-1.9	10.1	14.1	-4.0	9.6	9.6	0.0	6.5	5.5	1.0	*	2.7	*	13.7	16.5	-2.8
Gold Sport	3.0	1.3	1.7	25	4.9	2.6	2.3	1.7	2.4	-0.7	1.6	2.1	-0.5	2.4	0.9	1.5	1.6	0.5	1.1	4.9	2.7	2.2
Humm FM	16.1	19.6	-3.5	18	13.3	15.5	-2.2	10.7	13.1	-2.4	12.1	13.0	-0.9	7.4	7.3	0.1	1.2	2.1	-0.9	16.4	19.6	-3.2
Life FM	16.9	17.5	-0.6	17	11.8	12.9	-1.1	14.1	14.8	-0.7	13.2	14.0	-0.8	13.1	8.1	5.0	4.6	7.7	-3.1	23.7	27.7	-4.0
Magic	29.1	24.4	4.7	14	36.8	32.3	4.5	36.2	33.4	2.8	28.3	22.0	6.3	14.0	9.8	4.2	9.9	5.0	4.9	44.2	41.4	2.8
Mai FM	140.1	141.5	-1.4	2	95.4	97.5	-2.1	108.2	107.8	0.4	99.9	110.1	-10.2	51.0	55.6	-4.6	33.5	30.4	3.1	131.8	135.6	-3.8
More FM	71.9	78.6	-6.7	5	52.3	56.3	-4.0	56.8	73.2	-16.4	53.1	54.7	-1.6	25.6	28.1	-2.5	18.1	27.9	-9.8	73.0	90.0	-17.0
Newstalk ZB	171.4	178.0	-6.6	1	118.0	116.8	1.2	118.5	108.5	10.0	123.1	127.3	-4.2	53.2	69.4	-16.2	54.5	57.2	-2.7	153.4	139.5	13.9
Radio Hauraki	25.0	24.0	1.0	15	18.8	21.8	-3.0	24.8	30.2	-5.4	19.0	24.6	-5.6	4.3	12.5	-8.2	4.0	4.8	-0.8	30.4	34.2	-3.8
Radio Samoa	14.0	12.2	1.8	20	7.8	6.8	1.0	7.4	7.8	-0.4	5.3	5.9	-0.6	4.5	4.7	-0.2	2.1	6.6	-4.5	6.3	6.8	-0.5
Radio Waatea	0.9	1.0	-0.1	26	1.9	1.2	0.7	1.4	0.6	0.8	0.9	2.0	-1.1	0.4	0.5	-0.1	0.5	0.4	0.1	0.5	0.4	0.1
Rhema	4.0	6.1	-2.1	24	4.0	5.1	-1.1	5.7	6.6	-0.9	6.0	4.9	1.1	3.9	3.7	0.2	3.0	4.3	-1.3	7.5	8.8	-1.3
Rock	46.7	42.6	4.1	9	42.9	33.9	9.0	46.1	32.9	13.2	43.3	42.5	0.8	13.1	13.1	0.0	14.6	14.6	0.0	57.5	55.7	1.8
SENZ (Sport Nation)*	4.8	4.7	0.1	23	4.7	5.4	-0.7	4.8	5.4	-0.6	3.8	5.5	-1.7	1.7	1.9	-0.2	1.7	0.7	1.0	4.5	7.5	-3.0
Star	6.0	7.6	-1.6	22	3.6	4.2	-0.6	5.7	6.6	-0.9	2.3	3.7	-1.4	2.2	3.2	-1.0	1.0	1.5	-0.5	7.3	6.8	0.5
Tainui Live	*	1.4	*	*	0.9	*	*	2.5	1.5	1.0	0.7	0.5	0.2	0.9	1.0	-0.1	0.7	1.0	-0.3	0.7	2.2	-1.5
Tarana	21.5	19.2	2.3	16	15.5	14.1	1.4	15.9	13.3	2.6	17.8	19.2	-1.4	7.6	7.3	0.3	5.5	4.8	0.7	28.0	26.9	1.1
The Hits	57.6	65.5	-7.9	7	53.4	49.6	3.8	58.9	61.7	-2.8	56.1	48.9	7.2	26.9	28.0	-1.1	13.5	24.3	-10.8	63.3	86.8	-23.5
The Sound	34.3	30.3	4.0	12	37.6	31.0	6.6	39.4	40.7	-1.3	30.7	32.7	-2.0	15.1	12.9	2.2	11.1	15.0	-3.9	40.9	37.6	3.3
ZM	61.4	72.1	-10.7	6	42.8	54.6	-11.8	58.1	73.8	-15.7	48.0	65.9	-17.9	19.0	24.6	-5.6	12.4	18.5	-6.1	58.1	87.2	-29.1
MediaWorks Combo	489.3	483.5	5.8		398.0	386.4	11.6	432.2	431.5	0.7	401.4	412.0	-10.6	193.6	197.3	-3.7	118.2	114.4	3.8	522.0	518.4	3.6
NZME Combo	385.7	407.1	-21.4		300.3	305.0	-4.7	332.3	344.0	-11.7	318.0	318.8	-0.8	142.7	171.0	-28.3	106.7	130.8	-24.1	385.4	414.7	-29.3
All Commercial Radio	801.6	825.6	-24.0		644.6	648.7	-4.1	699.1	704.1	-5.0	680.2	691.7	-11.5	350.8	374.8	-24.0	218.9	238.0	-19.1	844.3	855.9	-11.6

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

*SENZ rebranded to Sport Nation from Nov 19th 2024



AUCKLAND COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	1,506.0	1,506.0	0.0
Sample Size	2,506	2,525	-19

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	2:06	1:40	0:26	1:03	0:56	0:06	1:46	1:36	0:09	1:06	0:43	0:22	1:59	2:02	-0:02	1:40	1:48	-0:07	2:15	1:27	0:48
Breeze	2:27	2:11	0:16	3:01	2:45	0:16	3:11	3:03	0:08	1:54	1:25	0:29	2:10	1:21	0:49	1:52	1:43	0:09	2:46	2:32	0:13
Channel X	2:27	2:24	0:03	3:44	4:12	-0:28	4:35	4:03	0:32	1:47	1:55	-0:07	1:47	0:52	0:55	0:15	0:20	-0:05	3:46	2:22	1:24
Coast	3:37	3:12	0:24	4:08	3:19	0:49	5:18	4:15	1:03	2:14	2:27	-0:13	1:39	1:24	0:15	2:23	1:56	0:27	3:54	4:05	-0:10
Edge	1:44	1:46	-0:01	2:09	1:57	0:12	1:58	2:06	-0:08	1:27	1:25	0:02	1:12	1:11	0:01	1:34	1:02	0:31	1:47	1:48	-0:00
Flava	2:00	2:03	-0:02	2:37	2:05	0:31	2:11	1:57	0:13	1:30	1:35	-0:05	1:50	1:34	0:16	2:09	1:59	0:09	2:17	1:47	0:30
George FM	2:11	1:57	0:13	2:37	2:21	0:15	3:13	2:51	0:22	1:47	1:53	-0:06	1:00	0:56	0:03	1:12	1:10	0:01	3:05	2:24	0:40
Gold	2:43	2:33	0:09	3:48	4:08	-0:19	4:52	3:44	1:07	2:09	1:34	0:34	0:49	1:47	-0:58	*	1:18	*	2:24	2:26	-0:01
Gold Sport	1:49	5:35	-3:45	1:07	0:47	0:19	2:05	2:19	-0:13	2:47	1:51	0:56	1:47	1:37	0:09	1:50	4:00	-2:09	2:06	1:40	0:25
Humm FM	2:03	2:29	-0:26	1:44	3:00	-1:15	3:22	3:52	-0:29	1:54	2:43	-0:48	4:13	3:06	1:07	0:36	2:12	-1:36	3:13	3:50	-0:37
Life FM	2:55	2:31	0:24	1:42	1:44	-0:01	2:25	1:20	1:05	2:17	1:35	0:42	1:19	1:12	0:06	1:04	0:49	0:15	2:35	1:52	0:43
Magic	3:51	3:18	0:33	4:42	3:34	1:08	5:03	4:01	1:01	2:05	1:50	0:14	2:43	1:19	1:23	1:51	2:03	-0:12	3:39	2:56	0:42
Mai FM	2:29	2:40	-0:10	1:44	1:57	-0:12	2:17	2:14	0:02	2:03	2:02	0:00	2:05	1:43	0:22	1:57	1:58	-0:01	2:16	2:31	-0:14
More FM	2:23	2:17	0:06	2:47	2:35	0:11	2:31	2:14	0:17	2:12	1:57	0:15	1:23	1:16	0:07	1:28	1:22	0:06	1:53	1:55	-0:02
Newstalk ZB	3:45	3:43	0:01	2:31	2:29	0:01	2:34	2:29	0:05	2:34	2:45	-0:10	2:14	2:28	-0:13	2:21	2:53	-0:32	2:38	2:52	-0:14
Radio Hauraki	2:20	3:11	-0:51	2:53	4:29	-1:36	2:37	3:52	-1:14	1:44	1:35	0:09	2:01	1:28	0:32	2:25	2:36	-0:11	1:50	2:52	-1:02
Radio Samoa	3:54	3:57	-0:02	2:45	3:50	-1:05	3:28	3:45	-0:17	2:44	2:48	-0:03	2:35	3:09	-0:33	1:34	2:06	-0:32	2:33	3:19	-0:46
Radio Waatea	3:14	3:20	-0:06	0:44	0:30	0:14	2:08	1:30	0:38	2:00	1:11	0:48	0:15	0:15	0:00	4:45	4:45	0:00	2:00	2:00	0:00
Rhema	1:40	1:42	-0:02	3:04	2:54	0:10	1:52	2:14	-0:21	1:43	1:24	0:18	1:12	1:28	-0:15	1:26	1:10	0:15	3:03	2:24	0:38
Rock	2:32	2:43	-0:11	3:22	3:08	0:14	4:09	3:40	0:28	2:10	2:01	0:08	0:52	1:29	-0:36	1:43	1:47	-0:04	2:09	2:35	-0:25
SENZ (Sport Nation)*	1:42	1:47	-0:04	1:55	1:48	0:06	2:50	2:17	0:32	1:57	2:30	-0:32	1:10	1:41	-0:30	2:23	2:30	-0:06	1:50	2:54	-1:03
Star	3:06	3:16	-0:09	1:13	1:40	-0:26	1:38	1:39	-0:01	1:41	2:52	-1:11	2:21	3:22	-1:01	0:54	1:39	-0:45	2:42	3:53	-1:10
Tainui Live	*	1:35	*	2:30	*	*	1:29	2:59	-1:30	1:00	1:00	0:00	2:00	0:53	1:06	0:45	1:26	-0:41	0:30	1:47	-1:17
Tarana	3:59	3:49	0:09	4:26	4:31	-0:05	4:21	5:17	-0:55	2:20	2:44	-0:24	2:16	2:05	0:10	1:50	1:35	0:14	4:09	4:39	-0:29
The Hits	2:26	1:47	0:39	2:33	2:22	0:10	2:58	2:15	0:42	2:01	1:38	0:23	1:41	1:13	0:27	1:42	0:58	0:44	2:04	1:43	0:20
The Sound	2:35	2:25	0:10	3:26	2:47	0:39	3:59	2:49	1:09	1:57	2:03	-0:05	2:21	2:12	0:08	1:57	1:30	0:26	2:26	2:51	-0:25
ZM	2:05	2:11	-0:05	2:14	2:05	0:08	2:17	2:18	-0:00	1:40	2:01	-0:21	0:46	1:14	-0:28	1:21	1:33	-0:12	1:41	1:52	-0:11
MediaWorks Combo	2:54	2:52	0:01	3:23	3:07	0:16	3:52	3:28	0:24	2:20	2:11	0:08	2:04	1:38	0:25	2:05	2:05	-0:00	3:04	3:03	0:01
NZME Combo	3:18	3:13	0:04	3:07	3:01	0:05	3:12	3:06	0:06	2:17	2:25	-0:08	1:57	2:00	-0:02	2:18	2:24	-0:05	2:46	2:49	-0:02
All Commercial Radio	3:54	3:49	0:04	3:59	3:43	0:15	4:24	4:06	0:18	2:47	2:46	0:00	2:22	2:12	0:09	2:32	2:38	-0:06	3:44	3:48	-0:03

MediaWorks Combo: Breeze, Channel X, Edge, George FM, Humm FM, Magic, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC, Coast, Flava, Gold, Gold Sport, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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