

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.1	9.1	0.0	2	5.7	6.8	-1.1	5.9	5.5	0.4	7.0	6.6	0.4	8.2	7.0	1.2	10.7	10.3	0.4	10.9	11.5	-0.6	11.2	9.2	2.0							
Network Channel X	3.5	2.4	1.1	12	2.7	2.1	0.6	7.2	4.4	2.8	7.4	4.5	2.9	6.0	4.2	1.8	2.7	2.3	0.4	1.4	0.8	0.6	3.0	2.4	0.6							
Network Coast	5.3	5.2	0.1	10	2.7	2.8	-0.1	1.3	1.6	-0.3	1.7	1.8	-0.1	3.3	2.4	0.9	8.0	7.3	0.7	8.8	9.7	-0.9	6.2	3.5	2.7							
Network The Edge	4.6	5.2	-0.6	11	10.7	12.4	-1.7	9.0	9.1	-0.1	7.0	7.5	-0.5	5.7	6.1	-0.4	2.6	3.3	-0.7	1.3	2.0	-0.7	6.0	6.2	-0.2							
Network Flava	2.0	1.8	0.2	15	3.3	3.1	0.2	3.9	3.7	0.2	3.5	3.7	-0.2	2.7	2.8	-0.1	1.4	1.0	0.4	0.9	0.5	0.4	2.0	2.1	-0.1							
Network George FM	2.4	2.3	0.1	14	2.6	2.9	-0.3	4.2	4.3	-0.1	4.6	4.1	0.5	4.1	3.9	0.2	2.2	2.2	0.0	0.7	0.6	0.1	2.6	1.6	1.0							
Network Gold	0.9	1.0	-0.1	18	0.5	0.4	0.1	0.4	0.4	0.0	0.4	0.4	0.0	0.6	0.6	0.0	1.7	1.5	0.2	1.7	1.7	0.0	0.8	0.8	0.0							
Network Gold Sport	0.3	0.2	0.1	24	0.1	0.1	0.0	0.2	0.1	0.1	0.2	0.1	0.1	0.3	0.1	0.2	0.5	0.1	0.4	0.5	0.3	0.2	0.5	0.1	0.4							
Network Hokonui	0.3	0.3	0.0	24	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.5	0.5	0.0	0.5	0.5	0.0	*	*	*	*	*	*	*			
Network Humm FM	0.5	0.7	-0.2	21	0.5	0.5	0.0	0.6	1.0	-0.4	0.6	1.0	-0.4	0.5	0.9	-0.4	0.5	0.7	-0.2	0.6	0.8	-0.2	0.6	0.8	-0.2							
Network Life FM	1.1	1.0	0.1	17	1.5	1.5	0.0	1.5	1.5	0.0	1.4	1.3	0.1	1.5	1.4	0.1	1.4	1.1	0.3	0.7	0.5	0.2	1.8	1.9	-0.1							
Network Magic	6.6	6.3	0.3	4	1.5	0.7	0.8	1.2	0.7	0.5	1.1	1.0	0.1	1.7	1.4	0.3	5.4	5.3	0.1	12.9	13.0	-0.1	3.5	3.5	0.0							
Network Mai FM	5.8	6.2	-0.4	6	14.6	12.8	1.8	11.2	12.9	-1.7	8.9	11.5	-2.6	7.3	8.7	-1.4	2.9	2.8	0.1	0.9	1.3	-0.4	7.7	8.8	-1.1							
Network Maori Radio	0.9	0.7	0.2	18	1.8	1.1	0.7	0.6	0.9	-0.3	0.7	0.9	-0.2	0.7	0.8	-0.1	0.9	0.6	0.3	0.8	0.4	0.4	1.1	1.1	0.0							
Network More FM	6.5	6.6	-0.1	5	8.3	10.0	-1.7	5.6	5.8	-0.2	6.3	6.3	0.0	7.0	7.1	-0.1	7.3	7.9	-0.6	5.9	5.7	0.2	7.3	7.3	0.0							
Network Newstalk ZB	14.0	14.7	-0.7	1	3.3	2.7	0.6	3.6	3.7	-0.1	4.8	5.4	-0.6	6.6	7.3	-0.7	12.7	13.6	-0.9	21.3	20.7	0.6	8.6	9.7	-1.1							
Network Radio Hauraki	2.5	3.2	-0.7	13	2.6	4.6	-2.0	3.8	4.6	-0.8	3.8	4.2	-0.4	3.7	4.1	-0.4	2.9	2.9	0.0	1.7	2.1	-0.4	2.7	2.9	-0.2							
Network Rhema	0.6	0.6	0.0	20	0.2	0.2	0.0	0.3	0.5	-0.2	0.4	0.7	-0.3	0.5	0.6	-0.1	0.8	0.6	0.2	1.1	1.1	0.0	0.8	0.9	-0.1							
Network The Rock	8.5	7.2	1.3	3	11.0	8.1	2.9	13.5	10.8	2.7	13.8	11.5	2.3	12.9	11.4	1.5	8.2	7.6	0.6	3.2	3.0	0.2	7.1	7.0	0.1							
Network SENZ (Sport Nation)*	0.4	0.6	-0.2	23	0.1	0.2	-0.1	0.1	0.1	0.0	0.1	0.2	-0.1	0.3	0.5	-0.2	0.6	1.0	-0.4	0.7	0.8	-0.1	0.1	0.3	-0.2							
Network Star	0.5	0.4	0.1	21	0.2	0.2	0.0	0.1	*	*	*	*	*	0.1	0.1	0.0	0.4	0.3	0.1	0.9	0.8	0.1	0.2	0.1	0.1							
Network Tarana	1.2	1.1	0.1	16	0.8	0.6	0.2	0.7	0.7	0.0	1.2	1.1	0.1	1.0	1.0	0.0	1.1	1.4	-0.3	1.0	1.7	-0.7	0.9	1.3	-0.4							
Network The Hits	5.6	5.4	0.2	8	7.3	7.8	-0.5	7.7	6.9	0.8	7.8	6.4	1.4	6.8	6.6	0.2	5.1	5.7	-0.6	4.4	3.8	0.6	6.9	6.8	0.1							
Network The Sound	5.6	5.7	-0.1	8	3.6	3.6	0.0	3.0	3.0	0.0	2.7	2.8	-0.1	4.6	5.3	-0.7	9.4	9.7	-0.3	9.9	9.1	0.8	3.6	4.3	-0.7							
Network ZM	5.7	6.2	-0.5	7	10.4	10.5	-0.1	10.4	11.9	-1.5	9.5	10.6	-1.1	7.7	8.7	-1.0	3.7	4.3	-0.6	1.8	2.3	-0.5	9.2	11.1	-1.9							
MediaWorks Combo	53.4	52.0	1.4		61.4	60.1	1.3	61.4	57.6	3.8	59.5	56.8	2.7	58.0	56.1	1.9	52.2	52.3	-0.1	47.9	47.9	0.0	52.7	51.2	1.5							
NZME Combo																																

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

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	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,338	14,101	237

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.5	7.8	-0.3	3	10.0	10.1	-0.1		10.1	10.8	-0.7		8.5	8.0	0.5		7.9	6.6	1.3		7.7	7.2	0.5		9.5	9.4	0.1	
Network Channel X	2.9	1.9	1.0	12	4.3	3.1	1.2		4.6	3.3	1.3		3.6	2.9	0.7		2.2	1.3	0.9		0.8	0.7	0.1		3.2	1.8	1.4	
Network Coast	4.5	4.4	0.1	10	6.2	6.2	0.0		6.2	6.1	0.1		4.5	4.5	0.0		3.1	2.8	0.3		4.0	4.3	-0.3		5.4	5.5	-0.1	
Network The Edge	4.8	5.1	-0.3	7	4.3	4.7	-0.4		4.7	5.4	-0.7		5.1	5.5	-0.4		4.5	5.9	-1.4		4.9	5.2	-0.3		4.5	5.3	-0.8	
Network Flava	1.6	1.8	-0.2	15	2.1	1.5	0.6		1.9	1.9	0.0		2.0	1.7	0.3		2.7	2.2	0.5		2.4	3.0	-0.6		2.1	1.8	0.3	
Network George FM	2.2	2.1	0.1	14	2.2	2.4	-0.2		2.6	2.7	-0.1		2.8	2.8	0.0		1.7	1.7	0.0		1.7	1.1	0.6		2.8	2.3	0.5	
Network Gold	0.7	0.8	-0.1	19	1.2	1.4	-0.2		1.1	1.1	0.0		0.9	0.8	0.1		0.5	0.8	-0.3		0.2	0.5	-0.3		1.0	1.0	0.0	
Network Gold Sport	0.2	0.2	0.0	25	0.3	0.1	0.2		0.3	0.2	0.1		0.2	0.1	0.1		0.6	0.4	0.2		0.3	0.3	0.0		0.5	0.2	0.3	
Network Hokonui	0.3	0.2	0.1	23	0.4	0.4	0.0		0.4	0.4	0.0		0.2	0.1	0.1		0.1	0.1	0.0		0.1	0.2	-0.1		0.2	0.2	0.0	
Network Humm FM	0.4	0.6	-0.2	21	0.3	0.7	-0.4		0.4	0.6	-0.2		0.5	0.7	-0.2		1.5	1.1	0.4	*	*	0.3	*	0.6	0.9	-0.3		
Network Life FM	1.3	1.1	0.2	16	0.6	0.8	-0.2		0.8	0.7	0.1		1.4	1.2	0.2		1.6	1.1	0.5		0.8	0.7	0.1		1.4	1.3	0.1	
Network Magic	4.8	4.8	0.0	7	7.8	7.5	0.3		6.9	6.8	0.1		4.9	4.9	0.0		7.3	6.0	1.3		4.2	3.4	0.8		8.1	7.8	0.3	
Network Mai FM	7.1	7.6	-0.5	4	4.2	5.1	-0.9		4.9	5.2	-0.3		6.8	7.0	-0.2		7.6	6.7	0.9		7.8	6.6	1.2		5.7	6.3	-0.6	
Network Maori Radio	0.9	0.6	0.3	18	0.7	0.5	0.2		0.7	0.6	0.1		1.0	0.8	0.2		0.9	1.0	-0.1		1.8	1.5	0.3		0.8	0.8	0.0	
Network More FM	7.0	6.8	0.2	5	7.0	7.0	0.0		6.5	6.6	-0.1		6.7	6.6	0.1		4.7	5.4	-0.7		5.3	5.9	-0.6		6.3	6.5	-0.2	
Network Newstalk ZB	19.1	19.8	-0.7	1	10.2	11.4	-1.2		8.7	9.1	-0.4		13.9	15.2	-1.3		22.0	24.6	-2.6		28.1	27.4	0.7		13.6	13.5	0.1	
Network Radio Hauraki	2.5	2.7	-0.2	13	2.8	3.5	-0.7		2.9	3.6	-0.7		2.7	3.6	-0.9		1.4	2.1	-0.7		1.4	2.1	-0.7		2.3	3.0	-0.7	
Network Rhema	0.3	0.4	-0.1	23	0.5	0.6	-0.1		0.5	0.6	-0.1		0.5	0.6	-0.1		0.9	1.1	-0.2		1.2	1.1	0.1		0.8	0.8	0.0	
Network The Rock	8.5	7.5	1.0	2	9.7	7.7	2.0		10.4	7.9	2.5		9.3	7.7	1.6		4.6	4.6	0.0		7.2	6.6	0.6		6.2	6.2	0.0	
Network SENZ (Sport Nation)*	0.4	0.4	0.0	21	0.5	0.6	-0.1		0.4	0.6	-0.2		0.4	0.5	-0.1		0.3	0.3	0.0		1.1	0.8	0.3		0.5	0.6	-0.1	
Network Star	0.6	0.5	0.1	20	0.4	0.3	0.1		0.4	0.3	0.1		0.3	0.4	-0.1		0.6	0.7	-0.1		0.3	0.3	0.0		0.7	0.5	0.2	
Network Tarana	1.3	1.1	0.2	16	1.0	0.9	0.1		0.9	0.8	0.1		1.0	1.2	-0.2		1.1	0.9	0.2		1.0	0.8	0.2		1.7	1.7	0.0	
Network The Hits	4.8	4.5	0.3	7	6.0	6.0	0.0		6.3	6.3	0.0		5.9	5.3	0.6		4.8	4.5	0.3		4.1	4.1	0.0		5.6	5.5	0.1	
Network The Sound	4.2	4.6	-0.4	11	6.7	6.5	0.2		6.6	6.7	-0.1		5.0	4.7	0.3		5.7	4.7	1.0		4.0	5.0	-1.0		5.8	6.1	-0.3	
Network ZM	6.7	6.8	-0.1	6	5.6	5.8	-0.2		6.1	6.5	-0.4		6.7	7.7	-1.0		3.3	4.5	-1.2		4.0	4.8	-0.8		4.8	5.5	-0.7	
MediaWorks Combo	49.5	49.1	0.4		56.8	54.9	1.9		57.8	56.1	1.7		53.2	51.0	2.2		47.7	44.2	3.5		43.9	42.1	1.8		52.8	52.6	0.2	
NZME Combo	40.9	41.5	-0.6		35.0	36.4	-1.4		34.0	35.3	-1.3		37.3	39.2	-1.9	</td												

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	479.9	503.2	-23.3	2	74.4	87.0	-12.6	116.5	118.3	-1.8	132.7	128.7	4.0	218.6	215.7	2.9	181.1	189.1	-8.0	153.8	161.1	-7.3	104.3	103.0	1.3					
Network Channel X	159.8	120.8	39.0	13	27.9	23.4	4.5	83.2	59.4	23.8	87.4	61.7	25.7	116.1	86.1	30.0	41.3	33.3	8.0	15.4	10.8	4.6	37.3	25.5	11.8					
Network Coast	225.9	237.3	-11.4	10	22.5	26.9	-4.4	29.4	34.5	-5.1	33.2	37.2	-4.0	73.6	76.3	-2.7	100.6	99.9	0.7	99.5	103.3	-3.8	40.5	37.2	3.3					
Network The Edge	404.5	426.5	-22.0	4	152.5	157.3	-4.8	221.5	222.1	-0.6	180.0	183.0	-3.0	223.8	230.4	-6.6	64.1	77.2	-13.1	25.9	37.4	-11.5	95.4	91.4	4.0					
Network Flava	147.1	150.2	-3.1	15	48.7	51.5	-2.8	84.7	81.8	2.9	73.6	76.9	-3.3	87.0	90.3	-3.3	23.4	20.4	3.0	10.4	7.5	2.9	31.6	32.0	-0.4					
Network George FM	158.3	157.2	1.1	14	35.6	35.2	0.4	94.7	92.4	2.3	90.1	84.3	5.8	110.6	111.0	-0.4	31.7	36.6	-4.9	12.0	10.9	1.1	33.1	24.3	8.8					
Network Gold	61.9	60.3	1.6	18	7.3	7.8	-0.5	13.2	13.4	-0.2	12.5	12.0	0.5	23.2	24.4	-1.2	33.3	30.3	3.0	29.7	24.7	5.0	14.2	14.1	0.1					
Network Gold Sport	24.3	14.6	9.7	24	3.5	2.6	0.9	6.6	2.9	3.7	5.3	2.6	2.7	8.8	3.3	5.5	8.1	2.4	5.7	8.0	4.8	3.2	4.2	2.5	1.7					
Network Hokonui	11.5	10.4	1.1	25	2.0	1.8	0.2	1.9	2.4	-0.5	2.0	2.2	-0.2	4.0	3.9	0.1	4.1	4.5	-0.4	3.8	4.0	-0.2	0.8	0.5	0.3					
Network Humm FM	28.0	32.5	-4.5	21	5.6	6.3	-0.7	10.0	14.1	-4.1	11.3	14.2	-2.9	14.6	17.6	-3.0	7.3	7.6	-0.3	6.3	7.5	-1.2	5.6	7.3	-1.7					
Network Life FM	85.9	85.3	0.6	16	24.2	27.1	-2.9	42.1	35.9	6.2	39.4	32.9	6.5	54.7	45.6	9.1	21.4	19.9	1.5	6.9	9.8	-2.9	21.4	20.0	1.4					
Network Magic	220.4	219.6	0.8	11	14.6	14.0	0.6	21.7	17.1	4.6	21.0	19.7	1.3	37.6	36.7	0.9	63.1	62.2	0.9	115.6	116.7	-1.1	25.4	26.9	-1.5					
Network Mai FM	378.6	380.9	-2.3	6	130.6	122.5	8.1	214.3	207.8	6.5	180.6	185.6	-5.0	221.5	226.0	-4.5	59.2	61.9	-2.7	22.0	27.2	-5.2	90.0	85.7	4.3					
Network Maori Radio	67.5	61.1	6.4	17	25.3	20.9	4.4	21.5	25.7	-4.2	19.0	21.6	-2.6	27.3	31.0	-3.7	16.2	12.6	3.6	12.2	7.6	4.6	15.6	14.0	1.6					
Network More FM	416.9	434.7	-17.8	3	115.6	112.6	3.0	140.0	138.2	1.8	131.0	132.8	-1.8	204.2	215.3	-11.1	132.5	148.4	-15.9	84.5	90.2	-5.7	88.6	85.2	3.4					
Network Newstalk ZB	531.1	533.9	-2.8	1	50.7	59.6	-8.9	89.4	84.0	5.4	105.9	103.6	2.3	181.8	187.3	-5.5	177.7	170.6	7.1	198.2	185.1	13.1	80.9	83.6	-2.7					
Network Radio Hauraki	178.6	193.7	-15.1	12	31.8	39.0	-7.2	73.4	74.9	-1.5	77.4	82.5	-5.1	119.8	123.2	-3.4	62.2	59.6	2.6	25.9	30.5	-4.6	41.5	40.4	1.1					
Network Rhema	35.6	40.9	-5.3	20	7.0	7.0	0.0	7.2	11.1	-3.9	5.8	10.2	-4.4	12.7	15.3	-2.6	15.1	12.7	2.4	13.5	14.9	-1.4	7.5	8.8	-1.3					
Network The Rock	375.9	360.5	15.4	7	87.3	81.5	5.8	155.8	149.5	6.3	162.5	158.7	3.8	243.2	232.0	11.2	114.3	107.5	6.8	41.5	45.1	-3.6	71.2	71.7	-0.5					
Network SENZ (Sport Nation)*	26.0	33.2	-7.2	22	3.0	2.7	0.3	2.9	4.7	-1.8	3.0	4.9	-1.9	8.3	14.0	-5.7	12.4	17.4	-5.0	12.5	14.0	-1.5	3.9	5.3	-1.4					
Network Star	24.4	23.1	1.3	23	3.0	3.0	0.0	1.9	1.1	0.8	1.8	1.8	0.0	6.1	5.3	0.8	8.7	6.7	2.0	9.6	7.9	1.7	2.6	2.1	0.5					
Network Tarana	47.9	40.6	7.3	19	7.0	5.3	1.7	10.7	8.9	1.8	19.4	14.2	5.2	25.2	19.7	5.5	11.7	12.5	-0.8	8.5	11.0	-2.5	8.4	9.4	-1.0					
Network The Hits	352.2	374.1	-21.9	8	96.7	106.2	-9.5	145.3	147.6	-2.3	134.8	128.5	6.3	187.8	196.2	-8.4	95.9	109.3	-13.4	62.4	65.1	-2.7	85.9	84.7	1.2					
Network The Sound	269.0	285.2	-16.2	9	41.1	46.8	-5.7	62.0	71.6	-9.6	60.9	69.6	-8.7	114.1	130.3	-16.2	119.2	126.2	-7.0	104.7	98.8	5.9	43.2	44.4	-1.2					
Network ZM	396.3	424.5	-28.2	5	117.8	131.3	-13.5	203.0	217.7	-14.7	191.3	196.6	-5.3	237.8	250.4	-12.6	75.4	86.1	-10.7	35.4	40.0	-4.6	102.7	107.5	-4.8					
MediaWorks Combo	2,003.7	1,983.1	20.6		436.3	423.1	13.2	729.5	702.2	27.3	700.2	677.4	22.8	1,007.1	988.4	18.7	588.9	596.7	-7.8	4										

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,338	14,101	237

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn															
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	225.9	242.0	-16.1	3	214.0	224.0	-10.0	246.3	266.0	-19.7	195.1	211.2	-16.1	83.7	88.1	-4.4	50.1	52.4	-2.3	275.4	288.9	-13.5						
Network Channel X	90.5	64.2	26.3	12	77.0	52.3	24.7	92.1	64.7	27.4	88.3	66.7	21.6	29.7	22.5	7.2	11.1	8.2	2.9	88.6	64.2	24.4						
Network Coast	108.1	109.9	-1.8	10	118.1	122.3	-4.2	120.4	126.9	-6.5	97.8	93.7	4.1	38.0	39.6	-1.6	27.2	36.0	-8.8	123.6	127.5	-3.9						
Network The Edge	215.8	219.6	-3.8	6	143.1	151.6	-8.5	185.6	191.9	-6.3	171.0	173.7	-2.7	69.8	80.6	-10.8	45.0	44.1	0.9	204.8	226.0	-21.2						
Network Flava	64.9	70.5	-5.6	15	61.1	52.8	8.3	68.2	70.7	-2.5	64.7	56.0	8.7	28.6	28.3	0.3	17.0	23.6	-6.6	80.2	85.8	-5.6						
Network George FM	79.8	80.3	-0.5	14	60.1	63.7	-3.6	70.8	69.0	1.8	76.9	72.8	4.1	27.3	29.4	-2.1	19.6	14.1	5.5	83.5	77.6	5.9						
Network Gold	24.6	26.8	-2.2	19	27.0	27.6	-0.6	28.4	30.1	-1.7	24.6	22.6	2.0	12.0	11.0	1.0	3.5	5.7	-2.2	34.0	35.9	-1.9						
Network Gold Sport	8.3	3.9	4.4	24	8.5	4.7	3.8	7.6	5.9	1.7	6.5	4.4	2.1	6.5	4.3	2.2	3.1	1.0	2.1	12.3	8.1	4.2						
Network Hokonui	5.9	4.9	1.0	25	5.9	5.3	0.6	6.7	6.5	0.2	3.9	3.2	0.7	1.9	0.8	1.1	1.6	1.8	-0.2	6.1	5.4	0.7						
Network Humm FM	16.7	20.4	-3.7	20	13.7	16.3	-2.6	11.4	13.8	-2.4	12.5	13.2	-0.7	8.1	7.6	0.5	1.2	2.3	-1.1	17.5	20.9	-3.4						
Network Life FM	42.2	38.8	3.4	16	24.7	28.7	-4.0	32.6	34.1	-1.5	37.2	34.2	3.0	25.2	17.8	7.4	11.2	13.2	-2.0	58.4	59.6	-1.2						
Network Magic	104.8	108.1	-3.3	11	130.4	126.2	4.2	136.6	136.1	0.5	99.4	99.3	0.1	51.0	47.9	3.1	30.4	27.1	3.3	151.8	156.1	-4.3						
Network Mai FM	224.8	226.2	-1.4	4	143.2	159.4	-16.2	175.1	174.5	0.6	165.7	174.6	-8.9	81.5	77.9	3.6	53.8	53.0	0.8	205.4	216.3	-10.9						
Network Maori Radio	29.2	23.2	6.0	17	22.3	14.6	7.7	24.2	21.9	2.3	26.4	24.6	1.8	10.0	11.9	-1.9	7.7	10.0	-2.3	30.4	28.5	1.9						
Network More FM	222.1	226.6	-4.5	5	170.2	170.0	0.2	196.3	210.3	-14.0	174.2	176.8	-2.6	76.1	75.6	0.5	51.2	56.2	-5.0	219.6	235.9	-16.3						
Network Newstalk ZB	362.8	367.9	-5.1	1	246.4	252.8	-6.4	241.1	238.6	2.5	247.0	254.7	-7.7	144.7	165.7	-21.0	128.9	128.8	0.1	334.3	322.6	11.7						
Network Radio Hauraki	86.1	87.4	-1.3	13	71.7	76.1	-4.4	82.3	90.8	-8.5	76.9	94.2	-17.3	21.6	33.0	-11.4	13.2	16.6	-3.4	92.4	105.1	-12.7						
Network Rhema	14.5	20.5	-6.0	21	13.8	18.1	-4.3	17.5	19.4	-1.9	13.4	15.0	-1.6	10.5	11.1	-0.6	6.7	8.7	-2.0	22.3	26.6	-4.3						
Network The Rock	211.7	193.1	18.6	7	179.7	156.0	23.7	201.4	179.6	21.8	190.3	176.5	13.8	60.0	56.8	3.2	50.6	49.8	0.8	200.5	204.4	-3.9						
Network SENZ (Sport Nation)*	10.1	12.1	-2.0	23	11.0	13.3	-2.3	11.8	14.8	-3.0	9.8	12.9	-3.1	3.3	3.9	-0.6	3.5	2.3	1.2	13.2	18.5	-5.3						
Network Star	14.3	12.3	2.0	22	12.6	9.8	2.8	14.0	12.3	1.7	5.9	6.9	-1.0	6.9	6.4	0.5	3.3	3.2	0.1	19.4	15.9	3.5						
Network Tarana	26.7	23.2	3.5	18	18.8	16.0	2.8	20.6	15.3	5.3	21.0	22.1	-1.1	9.3	8.5	0.8	7.4	7.5	-0.1	34.7	33.3	1.4						
Network The Hits	171.3	179.6	-8.3	8	151.2	156.5	-5.3	179.0	188.3	-9.3	155.9	154.0	1.9	67.9	66.1	1.8	34.2	45.1	-10.9	189.9	219.7	-29.8						
Network The Sound	123.3	123.8	-0.5	9	126.1	127.8	-1.7	144.4	150.5	-6.1	110.9	113.7	-2.8	53.6	48.1	5.5	29.7	39.9	-10.2	148.3	157.6	-9.3						
Network ZM	233.3	236.6	-3.3	2	159.0	164.6	-5.6	204.0	215.4	-11.4	194.5	208.7	-14.2	67.1	70.8	-3.7	38.8	44.8	-6.0	208.7								

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	7:52	7:29	0:22	4:53	4:57	-0:03	5:56	5:22	0:34	6:14	5:59	0:15	7:04	5:58	1:05	8:15	7:28	0:47	8:29	8:50	-0:21	8:13	6:44	1:29								
Network Channel X	9:13	8:19	0:53	6:17	5:36	0:41	10:07	8:37	1:29	10:03	8:37	1:26	9:40	8:56	0:44	9:15	9:22	-0:06	11:08	9:26	1:42	6:04	7:07	-1:02								
Network Coast	9:43	9:07	0:36	7:34	6:41	0:52	5:10	5:29	-0:18	6:05	5:41	0:24	8:19	5:47	2:31	11:07	9:58	1:08	10:36	11:34	-0:58	11:38	7:00	4:37								
Network The Edge	4:46	5:04	-0:17	4:29	5:00	-0:30	4:45	4:44	0:01	4:38	4:47	-0:08	4:48	4:50	-0:01	5:42	5:51	-0:09	6:03	6:42	-0:39	4:50	5:05	-0:14								
Network Flava	5:38	5:04	0:34	4:21	3:45	0:35	5:23	5:11	0:11	5:42	5:35	0:07	5:46	5:36	0:09	8:04	6:26	1:38	10:32	7:35	2:57	4:54	5:01	-0:06								
Network George FM	6:27	6:09	0:17	4:41	5:15	-0:33	5:15	5:22	-0:07	6:03	5:40	0:22	6:58	6:24	0:33	9:41	8:12	1:29	6:53	6:29	0:24	5:56	5:01	0:54								
Network Gold	6:19	6:50	-0:30	4:30	3:16	1:14	3:31	3:03	0:27	3:37	3:46	-0:08	5:16	4:45	0:31	6:55	6:43	0:11	6:51	8:37	-1:45	4:31	4:20	0:11								
Network Gold Sport	5:59	5:37	0:21	1:07	1:58	-0:50	3:33	5:16	-1:42	4:18	5:57	-1:39	6:14	7:33	-1:19	9:20	6:53	2:27	7:59	8:08	-0:09	8:27	3:12	5:14								
Network Hokonui	10:12	10:30	-0:18	1:50	1:38	0:11	5:10	6:24	-1:14	5:42	6:58	-1:16	9:34	9:24	0:10	15:36	15:18	0:18	16:14	15:55	0:19	2:29	2:18	0:11								
Network Humm FM	7:22	8:53	-1:31	6:08	4:55	1:12	7:15	8:33	-1:18	6:17	8:34	-2:16	6:19	9:14	-2:54	9:41	13:13	-3:31	12:01	12:18	-0:17	8:17	8:00	0:17								
Network Life FM	5:26	4:56	0:30	3:51	3:27	0:23	4:15	4:47	-0:32	4:09	4:45	-0:35	5:12	5:41	-0:29	9:18	7:52	1:26	12:52	6:18	6:33	6:31	7:07	-0:36								
Network Magic	12:27	11:57	0:30	6:29	3:16	3:12	6:44	4:56	1:47	5:56	5:40	0:15	8:24	7:03	1:21	11:54	11:34	0:20	13:21	13:42	-0:21	10:30	9:46	0:43								
Network Mai FM	6:25	6:46	-0:20	7:09	6:35	0:33	6:07	7:08	-1:00	5:52	7:17	-1:25	6:12	7:03	-0:50	6:54	6:14	0:39	4:52	5:51	-0:59	6:34	7:40	-1:06								
Network Maori Radio	5:16	4:41	0:35	4:33	3:16	1:16	3:08	3:56	-0:48	4:11	4:41	-0:30	4:48	4:51	-0:02	7:30	6:06	1:23	7:45	6:34	1:10	5:12	5:38	-0:25								
Network More FM	6:32	6:16	0:15	4:36	5:36	-1:00	4:42	4:49	-0:07	5:45	5:32	0:12	6:27	6:03	0:23	7:42	7:13	0:28	8:18	7:44	0:34	6:17	6:24	-0:07								
Network Newstalk ZB	10:59	11:23	-0:24	4:09	2:51	1:18	4:40	5:04	-0:24	5:25	6:09	-0:44	6:51	7:09	-0:18	10:00	10:53	-0:53	12:53	13:49	-0:55	8:08	8:45	-0:36								
Network Radio Hauraki	5:56	6:45	-0:48	5:09	7:26	-2:16	6:03	7:02	-0:58	5:46	5:57	-0:10	5:47	6:05	-0:17	6:31	6:37	-0:06	7:45	8:39	-0:53	4:57	5:27	-0:29								
Network Rhema	6:43	6:30	0:13	1:29	1:31	-0:01	4:49	4:48	0:01	8:24	7:36	0:48	7:13	6:39	0:33	7:40	6:51	0:48	9:33	9:21	0:12	7:56	7:41	0:14								
Network The Rock	9:25	8:15	1:10	8:05	6:17	1:47	10:09	8:20	1:49	10:03	8:31	1:32	10:01	8:58	1:03	10:01	9:41	0:19	9:22	8:18	1:03	7:37	7:23	0:14								
Network SENZ (Sport Nation)*	7:08	6:55	0:12	2:24	4:14	-1:49	3:27	3:18	0:09	4:27	5:15	-0:47	5:57	6:34	-0:37	6:25	7:35	-1:10	7:04	7:06	-0:02	2:47	4:51	-2:04								
Network Star	8:43	7:28	1:15	5:13	3:59	1:14	4:11	2:10	2:01	2:55	2:53	0:02	4:16	2:51	1:24	7:11	6:22	0:48	11:40	12:37	-0:56	6:37	3:58	2:39								
Network Tarana	10:12	11:31	-1:19	7:08	6:59	0:08	7:29	8:54	-1:24	7:07	9:14	-2:07	7:48	9:22	-1:33	13:24	15:45	-2:20	13:31	18:43	-5:11	8:21	10:12	-1:51								
Network The Hits	6:37	6:00	0:37	4:49	4:39	0:10	6:13	5:23	0:50	6:54	5:49	1:05	6:51	6:10	0:41	7:28	7:07	0:21	8:31	7:09	1:22	6:07	5:59	0:08								
Network The Sound	8:45	8:18	0:26	5:37	4:54	0:43	5:37	4:47	0:50	5:20	4:44	0:35	7:40	7:24	0:15	10:57	10:32	0:25	11:21	11:21	-0:00	6:25	7:20	-0:54								
Network ZM	5:59	6:02	-0:03	5:40	5:02	0:37	6:00	6:19	-0:18	5:53	6:20																					

NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,338	14,101	237

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:42	2:36	0:06	3:30	3:16	0:13	3:40	3:32	0:08	2:07	1:52	0:14	2:01	1:34	0:26	2:17	2:08	0:09	2:57	2:50	0:06
Network Channel X	2:36	2:24	0:12	4:09	4:15	-0:05	4:27	4:30	-0:02	1:58	2:06	-0:08	1:32	1:10	0:22	1:06	1:19	-0:13	3:05	2:29	0:36
Network Coast	3:24	3:11	0:12	3:56	3:41	0:14	4:37	4:11	0:25	2:16	2:23	-0:07	1:43	1:28	0:15	2:11	1:51	0:19	3:43	3:45	-0:02
Network The Edge	1:47	1:53	-0:05	2:13	2:14	-0:01	2:15	2:27	-0:11	1:27	1:33	-0:06	1:21	1:32	-0:11	1:38	1:49	-0:11	1:52	2:02	-0:09
Network Flava	2:01	2:04	-0:03	2:34	2:06	0:27	2:27	2:19	0:07	1:31	1:32	-0:01	2:00	1:36	0:24	2:08	1:58	0:09	2:15	1:52	0:22
Network George FM	2:15	2:06	0:09	2:45	2:45	0:00	3:19	3:22	-0:02	1:46	1:55	-0:08	1:18	1:14	0:04	1:18	1:09	0:08	2:53	2:32	0:20
Network Gold	2:24	2:21	0:03	3:16	3:38	-0:22	3:33	3:15	0:17	1:53	1:43	0:10	0:55	1:33	-0:38	0:54	1:25	-0:31	2:25	2:24	0:00
Network Gold Sport	2:19	3:56	-1:37	2:45	2:18	0:27	3:50	2:48	1:01	1:38	1:35	0:03	2:05	1:43	0:22	1:25	3:50	-2:24	3:36	2:33	1:03
Network Hokonui	3:31	3:51	-0:19	5:16	5:00	0:16	5:17	5:24	-0:06	2:20	2:13	0:06	1:22	2:29	-1:07	1:12	1:36	-0:23	2:38	3:01	-0:23
Network Humm FM	2:02	2:26	-0:23	1:43	2:53	-1:10	3:18	3:46	-0:28	1:55	2:42	-0:46	3:55	3:00	0:55	0:36	2:04	-1:27	3:06	3:41	-0:35
Network Life FM	2:29	2:23	0:06	1:56	1:55	0:00	2:15	1:55	0:19	1:54	1:43	0:10	1:20	1:17	0:03	1:05	0:50	0:14	2:07	1:55	0:11
Network Magic	3:41	3:36	0:05	4:29	4:17	0:12	4:33	4:21	0:11	2:25	2:27	-0:01	3:02	2:36	0:26	2:02	1:55	0:07	4:34	4:21	0:12
Network Mai FM	2:33	2:42	-0:09	2:12	2:18	-0:06	2:32	2:37	-0:04	2:00	1:59	0:01	1:59	1:48	0:10	2:09	1:56	0:13	2:22	2:32	-0:09
Network Maori Radio	2:24	2:02	0:21	2:30	2:29	0:00	2:36	2:27	0:09	1:55	1:34	0:20	1:56	1:42	0:13	3:23	2:19	1:04	2:19	2:19	-0:00
Network More FM	2:33	2:25	0:08	3:05	2:57	0:07	2:59	2:45	0:13	1:53	1:50	0:03	1:18	1:30	-0:12	1:33	1:36	-0:03	2:26	2:23	0:02
Network Newstalk ZB	4:16	4:21	-0:04	3:05	3:15	-0:09	3:14	3:20	-0:06	2:45	2:56	-0:10	3:14	3:06	0:08	3:14	3:17	-0:02	3:29	3:38	-0:08
Network Radio Hauraki	2:21	2:31	-0:10	2:55	3:19	-0:23	3:13	3:28	-0:15	1:45	1:52	-0:07	1:22	1:21	0:00	1:37	1:59	-0:21	2:08	2:30	-0:21
Network Rhema	1:46	1:36	0:09	2:55	2:34	0:20	2:29	2:28	0:00	1:56	1:56	-0:00	1:46	2:01	-0:14	2:41	2:01	0:39	3:01	2:34	0:27
Network The Rock	3:15	3:08	0:07	4:02	3:33	0:28	4:39	3:52	0:47	2:24	2:09	0:15	1:37	1:41	-0:04	2:07	2:03	0:04	2:38	2:39	-0:01
Network SENZ (Sport Nation)*	3:09	2:38	0:30	3:22	3:30	-0:07	2:51	3:27	-0:35	2:07	1:55	0:12	1:47	1:42	0:05	4:34	5:20	-0:45	3:03	3:02	0:01
Network Star	3:11	3:07	0:04	2:33	2:24	0:08	2:50	2:05	0:44	2:40	2:41	-0:00	1:42	2:16	-0:34	1:28	1:17	0:11	3:16	2:58	0:17
Network Tarana	3:50	3:47	0:02	4:05	4:07	-0:01	3:50	4:45	-0:54	2:25	2:45	-0:19	2:27	2:09	0:18	1:56	1:44	0:11	4:04	4:29	-0:24
Network The Hits	2:16	2:02	0:13	2:57	2:45	0:12	3:09	2:54	0:14	1:51	1:40	0:10	1:31	1:25	0:06	1:47	1:24	0:23	2:30	2:11	0:19
Network The Sound	2:44	3:00	-0:16	3:57	3:41	0:16	4:08	3:52	0:15	2:12	2:02	0:10	2:16	2:03	0:12	2:00	1:57	0:03	3:19	3:22	-0:02
Network ZM	2:20	2:18	0:01	2:36	2:31	0:04	2:41	2:39	0:02	1:41	1:49	-0:08	1:02	1:19	-0:16	1:31	1:40	-0:09	1:57	1:59	-0:02
MediaWorks Combo	3:11	3:11	0:00	4:01	3:48	0:13	4:23	4:08	0:14	2:24	2:20	0:03	2:05	1:57	0:07	2:14	2:18	-0:03	3:24	3:24	-0:00
NZME Combo	3:24	3:23	0:01	3:24	3:24	0:00	3:36	3:34	0:01	2:16	2:23	-0:06	2:16	2:15	0:01	2:41	2:38	0:02	3:09	3:07	0:01
All Commercial Radio	3:59	3:57	0:01	4:27	4:18	0:08	4:51	4:43	0:08	2:46	2:48	-0:01	2:27	2:24	0:03	2:50	2:53	-0:02	4:04	4:05	-0:00